

Use of the 4-H Emblem – Quick Reference

Complete official Emblem rules available online at

http://www.national4-hheadquarters.gov/emblem/4h_name.htm.

The 4-H Name & Emblem belong to the 4-H Youth Development Program, under the authority of USDA and anyone wishing to use it must obtain permission prior to use.

Requirements

- Clover has four leaves and an “H” on each leaf.
- The numeral “4” separated from a capital “H” with a hyphen (not a dash, slash, or space).
- Clover’s stem **must** point to the right as you look at the image.
- Emblem should appear in specific colors and in its entirety.
- The statement “18 USC 707” **must** legibly appear either to the right of the base of the stem or below the lower right leaf of the clover.
- The Emblem should be kept upright.
- The “18 USC 707” should be the same color as the leaves.
- Clover may be outlined, green outline for white clover or white outline for green clover.

Colors of Emblem

- Clover is 100% PMS 347 green, H’s reversed out to the color of the paper on which the emblem is printed. *This is the official and preferred color of the Emblem.*
- Clover can be green and H’s can be white, metallic gold, or black.
- Clover can be black and H’s can be white or black.
- Clover can be white and H’s can be white, green, or black.
- Clover can be metallic gold and H’s can be white or black.
- **One color printing** – green or black only accepted colors

Do NOT

- Flip, rotate, or turn image on its side
- Place over or obscure the emblem with a photo, drawing, symbol, word or other figure or object.
- Place text over on top of Emblem
- Superimpose an image over the top of one or more of the leaves
- Use to imply endorsement of any product or material



Appropriate Use



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Inappropriate Use



Inappropriate Use