

Facilitator Guide

Ripple Effects Mapping is an effective way to get information out of your brain and on to paper in a visual way. It stimulates both sides of your brain – the right (for the imagination, dreaming and color) and the left (for the words, logic and listing.) This method is an engaging way to capture your nonprofit's impact and compelling stories. It's a way to better understand the ripple effects, both intended and unintended results of your program on Individuals, groups, communities or regions.

Preparation Steps:

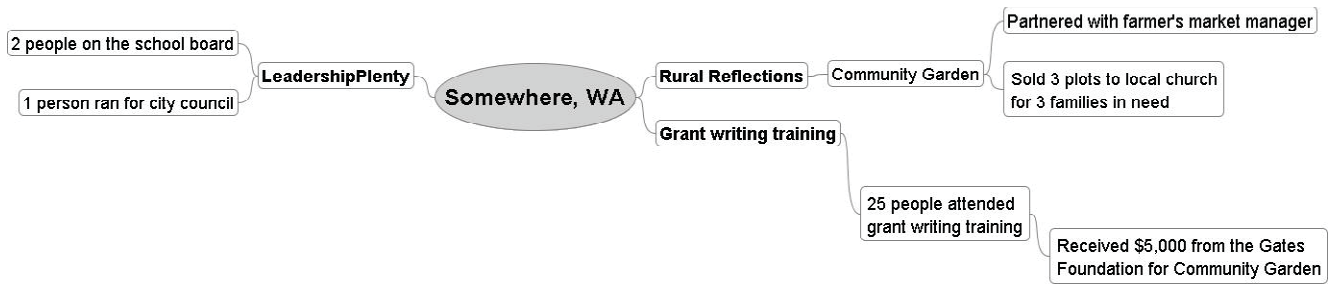
Step 1: Determine your team (facilitators, wall mapper and if desired, a software map recorder)

Step 2: Decide who to invite (works best with a group of 2-20 people including participants and stakeholders)

Mapping Steps with a Sample Agenda

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|---------------|--|
| 5 minutes | Introductions and establishing ground rules (everyone should feel free to share, avoid interrupting, etc.) |
| 2 minutes | <p>Brief overview of the session and objectives</p> <p>We are leading this mapping evaluation project to better understand the effect of our program on those involved - individual participants, groups, or communities. This mapping evaluation provides a method of illustrating and validating to stakeholders the ripple effects, which can create stronger support. The purpose of this study is to explore overall changes that have taken place since participating in the program.</p> |
| 10-15 minutes | <p>Step 3: Appreciative Inquiry interviews</p> <ol style="list-style-type: none"> a. Find a partner (not a good friend) b. Share a story briefly about the program using these Appreciative Inquiry types of questions: <ul style="list-style-type: none"> • Tell me a story about how you have used the information received • Is there anything you are proud to share? • Cost savings? new ways to work? telling others about what you learned? • List any achievements or successes you had based on your learning – what made it possible? |
| 60+ minutes | <p>Step 4: Group Mapping on the Wall</p> <ol style="list-style-type: none"> a. Post a large piece of white paper on the wall and write the program name in the middle of the map. b. Have people start telling their best stories identified through Appreciative Inquiry conversations c. Begin brainstorming the immediate results of the program drawing branches and lines to connect things. You may have to ask probing questions such as “How are things different as a result of the activities and events you planned?”, “What are people doing differently?”, and “What effect did participation have on attitudes, behaviors, knowledge and action?” e. The outside ripples will come from more probing questions such as, “who benefits from the activity and how are people doing things differently?” |

Map Example:



Step 5: Mapping it in the Software

When the hand-written map is completed, consider transferring it to a computer software program for ease of reading and understanding. There are multiple programs available, we use XMind (www.xmind.net)

Step 6: Coding and Reporting

The process of coding will be directed by the outcomes you wish to track. Methods could include coding short, medium and long term impacts toward grant deliverables, the Community Capitals Framework, the triple bottom line (economy, environment, and social; or people, planet, and profit) or any other metric you want to track.

This can give you a quantitative perspective about the qualitative nature of the mapping process, .

- Type the data collected as you map, or after the fact into one of the mapping softwares available. If you wish to code the data, be sure and find a software that will import to a word or spreadsheet format.
- Once you export or save the data into a spreadsheet, you can code it to the framework you want to track. Here is an example of a community development Ripple Map that is coded with short (S), medium (M) and long-term (L) impacts using the Community Capitals Framework. It is easy to imagine inserting other metrics.
- The software should also be able to save the map in a pdf format to share, and print to the size you want for sharing with funders, partners or stakeholders.

Capitals	Natural	Cultural	Human	Social
Study Circles		L	L	M
Identified Community Issues		L	L	M
Visioning		L	L	M
Gang Prevention		L	L	L
Graffiti Abatement Program	L	M	M	M
Law Enforcement Gang Training		M	M	M
Sheriffs from 3 counties		S	S	M
Local law enforcement		S	S	M
Highway patrol		S	S	M
Federal		S	S	M
JDAI			M	M
\$50,000 grant			M	M
Albuaeraue Conference			M	M



CONTACTS:

Debra Hansen
WSU Stevens County Extension
 (509) 684-2588
debra.hansen@wsu.edu

Rebecca Sero
WSU Extension Evaluation
 (509) 358-7879
r.sero@wsu.edu

Martha Aitken
WSU Metropolitan Extension
 (206) 219-2429
aitkenm@wsu.edu

WEBSITE WITH TOOLS: <http://ext100.wsu.edu/stevens/community-development/tools/>

REFERENCES

Appreciative Inquiry: Rethinking Human Organization Toward a Positive Theory of Change, Cooperrider, D., Whitney, D., Yager, T. (2000)
 Spiraling-Up: Mapping Community Transformation with Community Capitals Framework." Emery and Flora (2006)
 The Mind Map Book, Tony Buzan (2003)
 REM process developed by Debra Hansen, Washington State University Extension, and Lorie Higgins, University of Idaho Extension, 2010
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