

# 4-H Window Display Judging Criteria

Club Name: \_\_\_\_\_ Contest Year: \_\_\_\_\_

<b>EVALUATION CRITERIA</b>	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>
<b>EDUCATIONAL VALUE - 50 Points</b>				
o Does display follow contest theme? (if applicable)				
o Is there a main idea?				
o Is information accurate?				
o Is message brief and clear?				
o Does the display convey the importance of the message?				
o Is the display appropriate for the intended audience?				
Points awarded this section:				
<b>DESIGN - 30 Points</b>				
o Does display attract attention and hold viewer's interest?				
o Does display have one center of interest which each part supports?				
o Is color used effectively?				
o Is lettering easy to read?				
o Is display appropriate for the intended audience?				
Points awarded this section:				
<b>ORIGINALITY, CREATIVITY, AND NEATNESS - 20 Points</b>				
o Does display show imagination, creative thought, originality?				
o Is the general appearance neat, simple, orderly?				
Points awarded this section:				
Total Points:				
<p><b>Important Note:</b> Each display should include 4-H identification, the clover emblem, and a contact phone number (either a number for the club or the 4-H Extension Office number). Up to 10 points will be deducted if these items are missing.</p>				