

## Virtual Poster

Whether paper or digital, the basics for 4-H Poster entry is the same:

### Types of Posters:

- Educational—Project
- Promotion—4-H (promote 4-H as an organization, what it has to offer, it is more than just a clover of head heart hands health!)

Can do one of each poster—up to 4 posters!

### Poster - Informational

**Definition:** A single poster presentation that tells the audience something they probably do not already know. Typically a simple fact that is interesting and presented in an attractive manner.

### Display - Educational

**Definition:** A large display, minimum of 3 posters or tri-fold, that provides the audience a more detailed description of a topic. It gives interesting information an attractive and more detailed manner.

If you have a lot of information to offer and enjoy researching your topic, then can do a **Trifold Display or Digital Presentation such as PowerPoint.**

There are a few **basic rules** for creating and entering a poster:

- Must be enrolled in a 4-H club.
- Must be based on a 4-H project.
- Must be turned in by the deadline of June 1. No late entries will be accepted.
- Must have an entry tag and entry form filled out and attached to the poster or display. Email or upload digital entries with same information.

Why would anyone want to do a poster?

- Purpose of the Poster is to EDUCATE the public about your topic!

Why do you want to give it your best?

- Posters that receive a Blue Ribbon are eligible to be displayed at the State Fair (posters are not judged again at State Fair).
- The creator of the poster receives premium points and earns money for those points.

Tips for creating your poster: Some tips will also apply to a display or electronic format but with a few differences:

Choose your topic

Do your research

Decide on the best format—paper poster to photograph and upload or digital poster in uploadable format

Sketch out your ideas—Have Fun with this! Do your best to do it yourself and not have parents or siblings “help”

Get some feedback

Design your poster or display—get creative and have fun with the digital process

Choose color or colors (limit to 3 for paper poster)

Decide on the title

Decide on lettering (hand drawn, stencil, computer print out) must be at least ½ inch (or 14 pt. basic font—Times, Arial, Helvetica, Verdana, etc.) and be able to read from a distance or on a laptop.

Make sure to use correct spelling, grammar, and punctuation

Choose your pictures, photos, clipart, graphs, or drawings (NO copyright material unless you have permission from the source)

Consider: Flow and Focus, Spacing, Borders, Balance

Look it over one more time and be sure:

No pencil lines are showing (use a gum eraser for this)

All elements are glued or secured to the paper poster—especially the edges.

Paper poster can be laminated or at least store your poster in a large plastic bag to protect it until you need it.

Turn in your poster to your Club, 4-H office, or upload to web site.

Paper posters must have Still Life Form and Poster Entry Form attached on the back.

Must have your name and Club name on the back.

Digital posters must include the same information if sent by email or uploaded.

Name: \_\_\_\_\_ Age: \_\_\_\_\_

Level: Junior, Intermediate, Senior

Club: \_\_\_\_\_

Citations: Cite your information source completely to avoid disqualification. Do not use copyrighted material without permission of the source.

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_