

King County 4-H Educational Posters, Charts & Displays Score Sheet

Entry Title _____ Placing _____

B-R-W

A - DISQUALIFICATION IF NOT FOLLOWED - Entry is NOT to be displayed

- Information must be factual
- Poster /chart size is 22" x 28" Educational display tri-fold size is 24" x 36" when closed
- Use of trademarks and/or copyrighted materials including illustrations or cartoon is not allowed

B - DROP ONE RIBBON PLACING IF NOT FOLLOWED

- Researchable source(s) listed on back of poster - Wikipedia and/or individuals are not acceptable sources
 - 1 Online source Provide a Specific URL – include page number if URL is a document
 - 2 Book/magazine Tape copy of page to back of poster – highlight information used
Provide name of book/magazine, author of information, date of publication
- Free from spelling, punctuation and/or grammatical errors
- Self explanatory, not confusing, does not leave viewer with unanswered question(s)
- Understandable by those unfamiliar with the topic
- Minimum letter height 1/2"
- Display must be on poster board

C - EDUCATION VALUE – Most Important Part of Poster

One Main Idea with a simple, uncluttered message

Message effectively and accurately presented

- Captures viewer's attention- teaches a fact or shows an idea in 10 seconds or less (30 seconds for Educational Display)
- Title is a short, attention grabbing introduction at the top of poster
- Statements are usually less confusing than questions- "Did (or Do) you know?" should not be used
- Bullet points allow for faster, easier reading than complete sentences

D - DESIGN

Color -One dominant color plus two others maximum (colors in illustration are not part of color limitations)

Lettering

- Eye catching and consistent in style
- Horizontal lettering rather than vertical lettering and reads from left to right and top to bottom of poster
- No ball point pen or graphite pencil - colored pencils are acceptable
- Computer generated or legible handwritten lettering acceptable
- No personal information on front of poster

Illustration - Drawing, picture, photo or diagram

- Supports the title/message, not just an eyecatcher
- Must be easily identifiable from 10 feet away
- Illustrations must be captioned unless content is specifically and entirely explained in body of poster
- Borders around illustrations should be used if needed to make illustrations stand out from background

Layout

- Poster may be horizontal or vertical in orientation
- Neat, clean – guidelines not visible
- Not crowded or cluttered with words or pictures
- Border on poster and/or lamination is optional unless required by Project or Club
- Items firmly attached to poster, if applicable - Raised items should not be more than 1/8 inch high

Originality and Creativity --Shows imagination and innovation

Comments _____

Judge's Initials _____
