



Business Structure, what does a successful business look like?



Financing! Where do I get funding to make this happen? What about payroll, taxes and other business related expenses? What to know.



(CSA) Community supported agriculture ventures, certified kitchens, value added products and marketing methods.

Extension programs are available to all without discrimination. Evidence of noncompliance may be reported through your local Extension office.

351 NW North Street
Chehalis, WA 98532

 WASHINGTON STATE UNIVERSITY
LEWIS COUNTY EXTENSION

Cultivating Success: Intro to Business Planning Basics & Intro to Small Business Marketing Methods



**Classes begin
September 24, 2014
Wednesdays.
6:00 to 8:30 pm**

**Locations:
Chehalis, Lewis County
Cathlamet, Wahkiakum County**

The WSU Lewis, Wahkiakum and Cowlitz County Extension offices have teamed up to bring you a unique offering and delivery of workshop topics relative to today's small agribusiness, farm owners and operators.

The eight-session (with two 4-class options or all eight) course series serves as an introduction to business plan basics & small business marketing methods as an introduction for those new to the arena or as a valuable refresher course for experienced farmers, growers and operators.

The sessions will be held **Wednesday evenings from 6-8:30 pm in two locations for your traveling convenience.**

In Lewis County, your sessions will be presented in the Old Historic Courthouse located at 351 NW North Street in Chehalis WA, call 360-740-1214; for detailed directions.

In Wahkiakum County, your sessions will be presented in the Cathlamet Community Center located at 101 Main Street in Cathlamet; call 360-795-3278 for detailed directions.



Course Delivery Method & Description

This series of workshop classes have been



designed to create a unique learning environment by real time video conferencing between two long distance locations. This provides a means for both speakers and audience members to present, learn and participate without having to drive a great distance. Join us!

Planned topics sessions are:

(Sessions 1-4) Intro to Agribusiness Plan Basics including: business structure; management and operations, risks and regulations, Financing, payroll, taxes and other business related expenses.
Wednesday evenings, Sept 24-Oct 15

(Sessions 5-8) Intro to Small Agribusiness Marketing Methods including: Marketing the 5 P's, Licensing and regulations, value added marketing, certified kitchens, farmers markets, and (CSA) community supported agriculture ventures.
Wednesday evenings, Oct 22-Nov 12

*Topics are subject to change due to unforeseen life events.

Registration Form for Cultivating Success

Name(s) _____

Address: _____

City _____

County: _____

Daytime Phone: _____

Email: _____

Yes, send me e-mail notices for future WSU Extension workshops

Intro to Business Plans Classes 2014:

(1-4) September 24; October 1, 8, & 15

Intro to Small Business Marketing Methods 2014:

(5-8) October 22, 29, November 5 & 12

All classes are Wednesdays, 6:00-8:30 pm

Fees: (check or cash only; sorry, no plastic!)

\$50 per person/farm (up to 4) , Sessions 1-4 or 5-8,
no mix and match. 4 sessions x _____ = _____

\$85 per couple/farm (up to 4); Sessions 1-8

8 sessions x _____ = _____

Total and/or Enclosed \$ _____

Make checks payable to:

WSU Extension

& mail to: WSU Lewis Co Ext

351 NW North St,

Chehalis WA 98532