



DATA REPORT 21-03

San Juan County Local Food Survey

Spring 2021

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Contents

Project Profile	i
Administration.....	1
Objectives	1
Population and Sample	1
Implementation.....	2
Design	2
Contact Sequence	2
Data Entry	2
Security	4
Returns and Review	4
Summary.....	5
Response Rates	5
Sampling Error for Random Sample	6
Coverage Error	7
Non-Response Error	7
Results	8
Reading the Data	8
Remarks Files	8
Frequency Listings	9
Instruments.....	79
Credits.....	142
Project Team	142
SESRC Staff	143

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Project Profile

Title:	San Juan County Local Food Survey
Objectives:	A random sample survey was administered to 2,000 households in San Juan County. The survey was designed to better understand food consumption and buying patterns among San Juan County residents.
Results:	Of the 2,000 households surveyed in San Juan County, 506 completed the survey and 76 partially completed the survey for a 29.1% response rate.
Methods:	The SESRC created and hosted a website to collect survey response data from the sampled residences. A paper questionnaire was mailed to non-respondents of the web survey and given to respondents upon request. The survey was available in English and Spanish, however all surveys were completed in English. SESRC mailed an invitation letter, a postcard reminder, and a paper questionnaire to residents asking them to participate in the survey.
Timeframe:	November 2020 -January 2021
Contract with:	Brook Brouwer, PhD County Extension Director and Regional Agriculture Specialist WSU San Juan County Extension
Project Director:	Lena Le, Ph.D
SESRC Acronym:	FOOD20
Data Report #:	21-003
Deliverables:	SPSS dataset, csv file, and this procedures report including frequency listing and a copy of the final survey instruments.

1.

Administration

Objectives

This survey was designed to better understand food consumption and buying patterns of San Juan County Residents. The Social and Economic Sciences Research Center (SESRC) implemented the survey in collaboration with San Juan County Extension. This report details the survey process.

Population and Sample

The study population for this survey included all adults, age 18 years and older, in San Juan County. A random sample of 2,000 residential households was obtained from Marketing Systems Group for use with this study. The sample was drawn from an Address-Based Sampling (ABS) frame with the United States Postal Services Delivery Sequence File (USPSDSF) as its primary source.

2.

Implementation

Design

The SESRC worked in collaboration with San Juan County Extension and their partners to produce the final questions used for this study. The final questionnaire was formatted into an online version that could be accessed via the Internet. A paper/pencil version of the questionnaire was also developed. Both the web and paper questionnaires were also available in Spanish; however, no surveys were completed in Spanish.

Random Sample: On November 19, the SESRC mailed an invitation letter with a unique access code to a sample of 2,000 residents in San Juan County. On December 2, residents who had yet to participate in the survey received a postcard reminder. On December 7, the remaining non-respondents received a paper questionnaire with a reminder that they could also complete the survey online.

Contact Sequence

Contact Sequence	Date
Introductory letter with web link	November 19,2020
Postcard reminder	December 2, 2020
Questionnaire mailing	December 7, 2020

Data Entry

Each returned mail survey was scanned using the software program Remark. Remark interpreted the quantitative data while the open-ended remarks were recorded by SESRC staff. After the

first round of data entry, the data were analyzed by SESRC staff to ensure accurate recording of all survey responses.

Errors and Mitigation

When reviewing the data, an error was found with the web programming of question 32, "What is your racial/ethnic identity?" The question should have been programmed as a "check all that apply," but instead was programmed as a radio button which only allowed respondents to choose one option. This error only affected web completes as paper questionnaires were formatted correctly. In total, 374 respondents answered the question as a radio button, with 24 respondents providing a comment in the open-ended box. The responses and their frequency can be found in Table 1.

Table 1: Open-ended remarks for Q32_specify

Open-ended comment	Frequency	Recoded
AMERICAN	1	0
Asian and White	1	1
Asian and white (will only allow one choice)	1	1
Bi-racial	1	0
Celtic	1	1
Celtic - white is no longer appropriate	1	1
human	2	0
Human	1	0
I am considered white, but now I know that is a false construct.	1	1
I don't use a racial identity. I appear as White.	1	1
I prefer not to answer.	1	0
Italian	2	0
mixed	1	0
Mixed American breed	1	0
Mixed Race	1	0
NA	1	0
Norwegian	1	0
prefer not to answer	1	0
Prefer not to say	1	0
There is only one race - human	1	0
Why say "select all" when I can only choose one?	1	0

To mitigate the error, all Q32 web responses were recoded under the variables found on the paper survey (e.g., a response value of "2" for Asian for variable Q32 was recoded as a value of "1" for "checked" on variable Q32B, "What is your racial/ethnic

identity?:Asian"). Those who used the open-ended response box to indicate they identified as more than 1 race or ethnicity, or who used the space to indicate that they identified as a race/ethnicity already listed, were recoded to the appropriate variables. The last column in Table 1 indicates the open-ended comments which were recoded.

Of the 177 respondents who completed the survey on paper, only 6 selected more than one racial/ethnic identity. This fact, coupled with the option for people to specify their racial/ethnic identity in the open-ended textbox, suggests that the effect of this error is likely minimal.

Security

Internet access to sites at Washington State University is monitored via firewalls at the university hub and at the SESRC server to reduce undesirable access to survey pages. In addition, each survey respondent logged onto the survey site with their unique assigned access code in order to take the survey. Once a survey was completed, that access code number would no longer be available and further access to the survey using that code was denied.

Returns and Review

The online survey instrument allowed the respondent to exit the survey at any time and return to complete it at their leisure.

3.

Summary

Response Rates

The response rate is the ratio of completed and partially completed surveys to the total eligible within the sample. This formula is considered the industry standard for calculating response rates and complies with the American Association for Public Opinion Research (AAPOR) standard definition of response rate. The formula is:

$$\frac{(CM + PC)}{[(CM+PC) + RF+UI +UR]}$$

where CM = number of completed interviews
PC= number of partially completed interviews
RF = number of refusals
UI, UR = number unable to interview, unable to reach

Out of the random sample of 2,000 households in San Juan County, 582 respondents completed or partially completed the survey resulting in a **29.1% response rate**.

Case Results		
	#	%
(A) Completed on web	343	17.15
(B) Partial web complete	62	3.10
(C) Completed by paper	163	8.15
(D) Partially completed by paper	14	0.7
(E) Refusal	0	0
(F) Return to sender	149	7.45
(G) Non Response	1269	63.45
Total Eligible	2000	100
(H) Ineligible	0	
Total Ineligible	0	
Total Sample	2000	100
Response Rate (A+B+C+D)/[(A+B+C+D)+E+F+G]	(343+62+163+14)/ [(343+62+163+14)+0+149+1269]	29.10

Sampling Error for Random Sample

For this study, 2,000 interviews were obtained from an estimated population of 17,582 adult residents in San Juan County resulting in a **sample error of ±2.1%.**

Sample error is the error, or uncertainty, in a survey as a result of drawing a sample rather than surveying the entire population.

$$SE = 2\sqrt{\frac{pq}{(n-1)}\left(\frac{N-n}{N}\right)}$$

Where: SE= sample error

- p = proportion of "yes" responses for a specific question = 0.50
- q = proportion of "no" responses for a specific question = 0.50
- n = sample size; # of interviews for a specific question
- N = population size for the survey

Coverage Error

Coverage is the extent to which every member of a study population has an equal (or known) and non-zero chance of participating in the survey. The list of households used for this survey (sample frame) was obtained from the United States Postal Service Delivery Sequence File (USPSDSF), a database including all addresses to which it delivers mail and updated on a quarterly basis. The USPSDSF is estimated to include 97% of all households in the United States. Coverage error was mitigated by making the survey available in both paper/pencil and web formats, as well as by repeated requests to non-respondents who received up to four postal contacts encouraging them to complete the survey. Furthermore, all sampled residents were assigned a unique survey access code which prohibited respondents from completing more than one survey.

Possible coverage error includes the 3% of households not listed in the USPSDSF as well as homeless adults without a postal address living in the surveyed regions. This latter source of coverage error carries additional weight in terms of impact on the results of this survey because many of the services examined in this study are vital to extremely low-income households. In response to this shortfall of the survey design, a second administration of this survey was conducted using a convenience sample design in which lower-income and homeless residents had a chance to participate.

Non-Response Error

Non-response error or bias occurs in surveys whenever the responses of those who completed the survey differ from the potential responses of those who did not. In this study, 71% of the sample did not respond to the survey. Nonresponse analysis could be performed in order to better gauge the potential extent of this bias on the characteristics being studied.

4.

Results

Reading the Data

Throughout the dataset, missing values occurred when a question was left blank without a response, or when the survey’s conditional branching forced the respondent to skip a question. A value of “-1” was used as a placeholder value whenever a response was not provided, and a value of “-2” appears whenever a question was not answered because the respondent quit the survey before completing it. A value of “-5” was used whenever a question was branched over due to the questionnaire’s conditional skip logic. Missing values are included in the basic frequency of response tables that follow, but are not computed in the “Valid Percent” column of each table.

Remarks Files

The remarks data corresponding to the open-ended questions in this survey are not included in this report. Open-ended remarks for this survey are located in the SPSS file and separate csv file called “FOOD20data.csv.”

PLEASE NOTE: The open-ended response data have not been edited. The open-ended response data should be treated as

confidential information and printed for release only after careful review and necessary editing.

Frequency Listings

The following tables report the sample distribution of responses for each question in the survey. These data are unweighted and presented here, as such, for documentation purposes only.

Again, text for variables with an optional text response (e.g., "Other, please specify,"), are found in the SPSS file or the csv file.

The residence where this survey was mailed to is . . .

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	My primary residence where I live the majority of the year	466	80.1	90.7	90.7
	My part-time residence where I only live part of the year	41	7.0	8.0	98.6
	Other, please explain:	7	1.2	1.4	100.0
	Total	514	88.3	100.0	
Missing	No answer	68	11.7		
Total		582	100.0		

If this is NOT your primary residence, what is the zip code of your primary residence?: Zip

		Frequency	Code Percent	Valid Percent	Cumulative Percent
Valid	13880	1	.2	2.2	2.2
	22102	1	.2	2.2	4.3
	83014	1	.2	2.2	6.5
	87106	1	.2	2.2	8.7
	91103	1	.2	2.2	10.9
	92103	1	.2	2.2	13.0
	92651	1	.2	2.2	15.2
	93108	1	.2	2.2	17.4
	94401	1	.2	2.2	19.6
	98021	1	.2	2.2	21.7
	98033	1	.2	2.2	23.9

	98039	1	.2	2.2	26.1
	98040	1	.2	2.2	28.3
	98043	1	.2	2.2	30.4
	98072	1	.2	2.2	32.6
	98083	1	.2	2.2	34.8
	98102	3	.5	6.5	41.3
	98103	2	.3	4.3	45.7
	98105	2	.3	4.3	50.0
	98112	3	.5	6.5	56.5
	98115	2	.3	4.3	60.9
	98117	1	.2	2.2	63.0
	98118	2	.3	4.3	67.4
	98119	1	.2	2.2	69.6
	98121	1	.2	2.2	71.7
	98144	1	.2	2.2	73.9
	98199	1	.2	2.2	76.1
	98225	1	.2	2.2	78.3
	98245	2	.3	4.3	82.6
	98248	1	.2	2.2	84.8
	98250	4	.7	8.7	93.5
	98273	1	.2	2.2	95.7
	98342	1	.2	2.2	97.8
	99615	1	.2	2.2	100.0
	Total	46	7.9	100.0	
Missing	-5	466	80.1		
	-1	70	12.0		
	Total	536	92.1		
Total		582	100.0		

Over the past 12 months, How much of your food came from the following places?: **Mainland stores**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None (0%)	84	14.4	16.2	16.2
	Some (about 25%)	307	52.7	59.0	75.2
	Half (about 50%)	70	12.0	13.5	88.7
	Majority (about 75%)	59	10.1	11.3	100.0
	Total	520	89.3	100.0	

Missing	Partial complete	2	.3		
	No answer	60	10.3		
	Total	62	10.7		
Total		582	100.0		

Over the past 12 months, How much of your food came from the following places?: **San Juan County (SJC) natural food grocery stores**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None (0%)	156	26.8	30.8	30.8
	Some (about 25%)	255	43.8	50.3	81.1
	Half (about 50%)	52	8.9	10.3	91.3
	Majority (about 75%)	42	7.2	8.3	99.6
	All (nearly 100%)	2	.3	.4	100.0
	Total	507	87.1	100.0	
Missing	Partial complete	2	.3		
	No answer	73	12.5		
	Total	75	12.9		
Total		582	100.0		

Over the past 12 months, How much of your food came from the following places?: **SJC grocery stores**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None (0%)	19	3.3	3.5	3.5
	Some (about 25%)	149	25.6	27.5	31.0
	Half (about 50%)	109	18.7	20.1	51.1
	Majority (about 75%)	248	42.6	45.8	96.9
	All (nearly 100%)	17	2.9	3.1	100.0
	Total	542	93.1	100.0	
Missing	Partial complete	2	.3		
	No answer	38	6.5		
	Total	40	6.9		
Total		582	100.0		

Over the past 12 months, How much of your food came from the following places?: **San Juan Islands Food Hub**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None (0%)	385	66.2	84.4	84.4
	Some (about 25%)	61	10.5	13.4	97.8
	Half (about 50%)	8	1.4	1.8	99.6
	Majority (about 75%)	2	.3	.4	100.0
	Total	456	78.4	100.0	
Missing	Partial complete	2	.3		
	No answer	124	21.3		
	Total	126	21.6		
Total		582	100.0		

Over the past 12 months, How much of your food came from the following places?: **Direct from SJC Farms (farmer's market, CSA, farm stand, custom order)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None (0%)	158	27.1	31.3	31.3
	Some (about 25%)	319	54.8	63.2	94.5
	Half (about 50%)	22	3.8	4.4	98.8
	Majority (about 75%)	6	1.0	1.2	100.0
	Total	505	86.8	100.0	
Missing	Partial complete	2	.3		
	No answer	75	12.9		
	Total	77	13.2		
Total		582	100.0		

Over the past 12 months, How much of your food came from the following places?: **SJC convenience/corner stores**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None (0%)	366	62.9	75.9	75.9
	Some (about 25%)	115	19.8	23.9	99.8
	Half (about 50%)	1	.2	.2	100.0
	Total	482	82.8	100.0	
Missing	Partial complete	2	.3		
	No answer	98	16.8		

Total	100	17.2		
Total	582	100.0		

Over the past 12 months, How much of your food came from the following places?: **SJC bakery, deli, meat, or fish market**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None (0%)	164	28.2	33.1	33.1
	Some (about 25%)	316	54.3	63.8	97.0
	Half (about 50%)	9	1.5	1.8	98.8
	Majority (about 75%)	6	1.0	1.2	100.0
	Total	495	85.1	100.0	
Missing	Partial complete	2	.3		
	No answer	85	14.6		
	Total	87	14.9		
Total		582	100.0		

Over the past 12 months, How much of your food came from the following places?: **Food Bank/Food Pantry**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None (0%)	455	78.2	95.2	95.2
	Some (about 25%)	16	2.7	3.3	98.5
	Half (about 50%)	5	.9	1.0	99.6
	Majority (about 75%)	2	.3	.4	100.0
	Total	478	82.1	100.0	
Missing	Partial complete	2	.3		
	No answer	102	17.5		
	Total	104	17.9		
Total		582	100.0		

Over the past 12 months, How much of your food came from the following places?: Online food ordering (e.g., meal kit services, online grocery shopping from mainland purveyors)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None (0%)	303	52.1	60.6	60.6
	Some (about 25%)	175	30.1	35.0	95.6
	Half (about 50%)	17	2.9	3.4	99.0
	Majority (about 75%)	4	.7	.8	99.8
	99	1	.2	.2	100.0
	Total	500	85.9	100.0	
Missing	Partial complete	2	.3		
	No answer	80	13.7		
	Total	82	14.1		
Total		582	100.0		

Over the past 12 months, How much of your food came from the following places?:

Restaurants or take out (mainland and islands)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None (0%)	121	20.8	23.6	23.6
	Some (about 25%)	385	66.2	75.0	98.6
	Half (about 50%)	6	1.0	1.2	99.8
	Majority (about 75%)	1	.2	.2	100.0
	Total	513	88.1	100.0	
Missing	Partial complete	2	.3		
	No answer	67	11.5		
	Total	69	11.9		
Total		582	100.0		

Over the past 12 months, How much of your food came from the following places?: I grow, raise, wildcraft my own food

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None (0%)	224	38.5	44.6	44.6
	Some (about 25%)	244	41.9	48.6	93.2
	Half (about 50%)	18	3.1	3.6	96.8
	Majority (about 75%)	15	2.6	3.0	99.8
	All (nearly 100%)	1	.2	.2	100.0
	Total	502	86.3	100.0	
Missing	Partial complete	2	.3		
	No answer	78	13.4		
	Total	80	13.7		
Total		582	100.0		

Over the past 12 months, How much of your food came from the following places?: I process (dry, can, freeze, preserve) SJC grown good for off-season use

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None (0%)	242	41.6	48.9	48.9
	Some (about 25%)	233	40.0	47.1	96.0
	Half (about 50%)	11	1.9	2.2	98.2
	Majority (about 75%)	9	1.5	1.8	100.0
	Total	495	85.1	100.0	
Missing	Partial complete	2	.3		
	No answer	85	14.6		
	Total	87	14.9		
Total		582	100.0		

Over the past 12 months, How much of your food came from the following places?: Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None (0%)	69	11.9	72.6	72.6
	Some (about 25%)	18	3.1	18.9	91.6
	Half (about 50%)	2	.3	2.1	93.7
	Majority (about 75%)	5	.9	5.3	98.9
	All (nearly 100%)	1	.2	1.1	100.0
	Total	95	16.3	100.0	
Missing	Partial complete	2	.3		
	No answer	485	83.3		
	Total	487	83.7		
Total		582	100.0		

Have you purchased food directly from farms in San Juan County in the past 12 months?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	324	55.7	60.0	60.0
	No	216	37.1	40.0	100.0
	Total	540	92.8	100.0	
Missing	Partial complete	2	.3		
	No answer	40	6.9		
	Total	42	7.2		
Total		582	100.0		

When purchasing food directly from San Juan County farms, do you purchase their products via the following venues? : Farmer's markets

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	237	40.7	77.2	77.2
	No	70	12.0	22.8	100.0
	Total	307	52.7	100.0	
Missing	Skipped	216	37.1		
	Partial complete	3	.5		
	No answer	56	9.6		
	Total	275	47.3		
Total		582	100.0		

When purchasing food directly from San Juan County farms, do you purchase their products via the following venues? : **Community Supported Agriculture (CSA)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	75	12.9	28.3	28.3
	No	190	32.6	71.7	100.0
	Total	265	45.5	100.0	
Missing	Skipped	216	37.1		
	Partial complete	3	.5		
	No answer	98	16.8		
	Total	317	54.5		
Total		582	100.0		

When purchasing food directly from San Juan County farms, do you purchase their products via the following venues?: **Farm stands**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	275	47.3	88.1	88.1
	No	37	6.4	11.9	100.0
	Total	312	53.6	100.0	
Missing	Skipped	216	37.1		
	Partial complete	3	.5		
	No answer	51	8.8		
	Total	270	46.4		
Total		582	100.0		

When purchasing food directly from San Juan County farms, do you purchase their products via the following venues?: **Phone orders**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	38	6.5	14.8	14.8
	No	218	37.5	85.2	100.0
	Total	256	44.0	100.0	
Missing	Skipped	216	37.1		
	Partial complete	3	.5		
	No answer	107	18.4		
	Total	326	56.0		

Total	582	100.0		
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When purchasing food directly from San Juan County farms, do you purchase their products via the following venues?: **Online orders**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	84	14.4	31.6	31.6
	No	182	31.3	68.4	100.0
	Total	266	45.7	100.0	
Missing	Skipped	216	37.1		
	Partial complete	3	.5		
	No answer	97	16.7		
	Total	316	54.3		
Total		582	100.0		

When purchasing food directly from San Juan County farms, do you purchase their products via the following venues?: **U-Pick**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	37	6.4	14.7	14.7
	No	215	36.9	85.3	100.0
	Total	252	43.3	100.0	
Missing	Skipped	216	37.1		
	Partial complete	3	.5		
	No answer	111	19.1		
	Total	330	56.7		
Total		582	100.0		

When purchasing food directly from San Juan County farms, do you purchase their products via the following venues?: **Custom/bulk meat order**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	80	13.7	30.3	30.3
	No	184	31.6	69.7	100.0
	Total	264	45.4	100.0	
Missing	Skipped	216	37.1		
	Partial complete	3	.5		
	No answer	99	17.0		
	Total	318	54.6		
Total		582	100.0		

When purchasing food directly from San Juan County farms, do you purchase their products via the following venues?: Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	22	3.8	34.4	34.4
	No	42	7.2	65.6	100.0
	Total	64	11.0	100.0	
Missing	Skipped	216	37.1		
	Partial complete	3	.5		
	No answer	299	51.4		
	Total	518	89.0		
Total		582	100.0		

What portion of your household food consumption comes from food produced in San Juan County Please select one answer for each season.: Spring: March - May

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None (0%)	97	16.7	17.8	17.8
	Some (about 25%)	363	62.4	66.7	84.6
	Half (about 50%)	47	8.1	8.6	93.2
	Majority (about 75%)	32	5.5	5.9	99.1
	All (nearly 100%)	5	.9	.9	100.0
	Total	544	93.5	100.0	
Missing	Partial complete	4	.7		
	No answer	34	5.8		
	Total	38	6.5		
Total		582	100.0		

What portion of your household food consumption comes from food produced in San Juan County Please select one answer for each season.: Summer: June - August

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None (0%)	45	7.7	8.1	8.1
	Some (about 25%)	321	55.2	57.8	65.9
	Half (about 50%)	97	16.7	17.5	83.4
	Majority (about 75%)	85	14.6	15.3	98.7
	All (nearly 100%)	7	1.2	1.3	100.0
	Total	555	95.4	100.0	
Missing	Partial complete	4	.7		
	No answer	23	4.0		
	Total	27	4.6		
Total		582	100.0		

What portion of your household food consumption comes from food produced in San Juan County Please select one answer for each season.: Fall: September - November

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None (0%)	74	12.7	13.5	13.5
	Some (about 25%)	364	62.5	66.4	79.9
	Half (about 50%)	62	10.7	11.3	91.2
	Majority (about 75%)	43	7.4	7.8	99.1
	All (nearly 100%)	5	.9	.9	100.0
	Total	548	94.2	100.0	
Missing	Partial complete	4	.7		
	No answer	30	5.2		
	Total	34	5.8		
Total		582	100.0		

What portion of your household food consumption comes from food produced in San Juan County Please select one answer for each season.: Winter: December - February

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None (0%)	201	34.5	37.3	37.3
	Some (about 25%)	283	48.6	52.5	89.8
	Half (about 50%)	31	5.3	5.8	95.5
	Majority (about 75%)	20	3.4	3.7	99.3
	All (nearly 100%)	4	.7	.7	100.0
	Total	539	92.6	100.0	
Missing	Partial complete	4	.7		
	No answer	39	6.7		
	Total	43	7.4		
Total		582	100.0		

If you had access to a community or commercial kitchen with a food storage space to increase the amount of food that you preserve, would you use it?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	46	7.9	8.3	8.3
	Maybe	116	19.9	20.9	29.1
	No	394	67.7	70.9	100.0
	Total	556	95.5	100.0	
Missing	Partial complete	5	.9		
	No answer	21	3.6		
	Total	26	4.5		
Total		582	100.0		

If Yes, would you be willing to pay a fee to use a community or commercial kitchen with food storage?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	59	10.1	85.5	85.5
	No	10	1.7	14.5	100.0
	Total	69	11.9	100.0	
Missing	Skipped	488	83.8		
	Partial complete	5	.9		

	No answer	20	3.4		
	Total	513	88.1		
Total		582	100.0		

Are you interested in learning about the availability of food produced in San Juan County?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	394	67.7	74.5	74.5
	No	135	23.2	25.5	100.0
	Total	529	90.9	100.0	
Missing	Partial complete	5	.9		
	No answer	48	8.2		
	Total	53	9.1		
Total		582	100.0		

If Yes, how would like to learn about the availability of food produced in San Juan County?:

Email lists and newsletters

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	344	59.1	90.5	90.5
	No	36	6.2	9.5	100.0
	Total	380	65.3	100.0	
Missing	Skipped	85	14.6		
	Partial complete	6	1.0		
	No answer	111	19.1		
	Total	202	34.7		
Total		582	100.0		

If Yes, how would like to learn about the availability of food produced in San Juan County?:

Road signs

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	257	44.2	70.0	70.0
	No	110	18.9	30.0	100.0
	Total	367	63.1	100.0	

Missing	Skipped	85	14.6		
	Partial complete	6	1.0		
	No answer	124	21.3		
	Total	215	36.9		
Total		582	100.0		

If Yes, how would like to learn about the availability of food produced in San Juan County?:

Farmer's markets

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	343	58.9	90.0	90.0
	No	38	6.5	10.0	100.0
	Total	381	65.5	100.0	
Missing	Skipped	85	14.6		
	Partial complete	6	1.0		
	No answer	110	18.9		
	Total	201	34.5		
Total		582	100.0		

If Yes, how would like to learn about the availability of food produced in San Juan County?:

Search engines (websites)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	254	43.6	72.0	72.0
	No	99	17.0	28.0	100.0
	Total	353	60.7	100.0	
Missing	Skipped	85	14.6		
	Partial complete	6	1.0		
	No answer	137	23.5		
	System	1	.2		
	Total	229	39.3		
Total		582	100.0		

If Yes, how would like to learn about the availability of food produced in San Juan County?:

Facebook

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	120	20.6	35.7	35.7
	No	216	37.1	64.3	100.0
	Total	336	57.7	100.0	
Missing	Skipped	85	14.6		
	Partial complete	6	1.0		
	No answer	155	26.6		
	Total	246	42.3		

Total	582	100.0		
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If Yes, how would like to learn about the availability of food produced in San Juan County?:

Instagram

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	62	10.7	19.4	19.4
	No	258	44.3	80.6	100.0
	Total	320	55.0	100.0	
Missing	Skipped	85	14.6		
	Partial complete	6	1.0		
	No answer	171	29.4		
	Total	262	45.0		
Total		582	100.0		

If Yes, how would like to learn about the availability of food produced in San Juan County?:

Other social media

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	35	6.0	11.1	11.1
	No	279	47.9	88.9	100.0
	Total	314	54.0	100.0	
Missing	Skipped	85	14.6		
	Partial complete	6	1.0		
	No answer	177	30.4		
	Total	268	46.0		
Total		582	100.0		

If Yes, how would like to learn about the availability of food produced in San Juan County?:

Printed articles and advertising in newspapers and magazines

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	214	36.8	60.6	60.6
	No	139	23.9	39.4	100.0
	Total	353	60.7	100.0	
Missing	Skipped	85	14.6		
	Partial complete	6	1.0		
	No answer	138	23.7		
	Total	229	39.3		
Total		582	100.0		

If Yes, how would like to learn about the availability of food produced in San Juan County?:

Word of mouth

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	317	54.5	86.8	86.8
	No	48	8.2	13.2	100.0
	Total	365	62.7	100.0	
Missing	Skipped	85	14.6		
	Partial complete	6	1.0		
	No answer	126	21.6		
	Total	217	37.3		
Total		582	100.0		

If Yes, how would like to learn about the availability of food produced in San Juan County?:

Brochures and maps

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	218	37.5	63.0	63.0
	No	128	22.0	37.0	100.0
	Total	346	59.5	100.0	
Missing	Skipped	85	14.6		
	Partial complete	6	1.0		
	No answer	145	24.9		
	Total	236	40.5		
Total		582	100.0		

If Yes, how would like to learn about the availability of food produced in San Juan County?:

In-store grocery, or restaurant display/menu

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	323	55.5	87.5	87.5
	No	46	7.9	12.5	100.0
	Total	369	63.4	100.0	
Missing	Skipped	85	14.6		
	Partial complete	6	1.0		
	No answer	122	21.0		
	Total	213	36.6		
Total		582	100.0		

If Yes, how would like to learn about the availability of food produced in San Juan County?:

Educational events or classes

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	199	34.2	58.4	58.4
	No	142	24.4	41.6	100.0
	Total	341	58.6	100.0	
Missing	Skipped	85	14.6		
	Partial complete	6	1.0		
	No answer	150	25.8		
	Total	241	41.4		
Total		582	100.0		

If Yes, how would like to learn about the availability of food produced in San Juan County?:

Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	13	2.2	22.0	22.0
	No	46	7.9	78.0	100.0
	Total	59	10.1	100.0	
Missing	Skipped	85	14.6		
	Partial complete	6	1.0		
	No answer	432	74.2		
	Total	523	89.9		
Total		582	100.0		

Are you interested in learning or learning more about growing food?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	264	45.4	49.0	49.0
	No	275	47.3	51.0	100.0
	Total	539	92.6	100.0	
Missing	Partial complete	6	1.0		
	No answer	37	6.4		
	Total	43	7.4		
Total		582	100.0		

If you are interested in learning more about growing food, what ways do you prefer to learn?:

Educational articles, extension bulletins, written brochures

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	218	37.5	87.2	87.2
	No	32	5.5	12.8	100.0
	Total	250	43.0	100.0	
Missing	Skipped	190	32.6		
	Partial complete	6	1.0		
	No answer	136	23.4		
	Total	332	57.0		
Total		582	100.0		

If you are interested in learning more about growing food, what ways do you prefer to learn?:

Short online videos

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	217	37.3	86.5	86.5
	No	34	5.8	13.5	100.0
	Total	251	43.1	100.0	
Missing	Skipped	190	32.6		
	Partial complete	6	1.0		
	No answer	135	23.2		
	Total	331	56.9		
Total		582	100.0		

If you are interested in learning more about growing food, what ways do you prefer to learn?:

Podcast

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	123	21.1	53.0	53.0
	No	109	18.7	47.0	100.0
	Total	232	39.9	100.0	
Missing	Skipped	190	32.6		
	Partial complete	6	1.0		
	No answer	154	26.5		
	Total	350	60.1		

Total	582	100.0		
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If you are interested in learning more about growing food, what ways do you prefer to learn?:

In person classes/workshops

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	195	33.5	77.1	77.1
	No	58	10.0	22.9	100.0
	Total	253	43.5	100.0	
Missing	Skipped	190	32.6		
	Partial complete	6	1.0		
	No answer	133	22.9		
	Total	329	56.5		
Total		582	100.0		

If you are interested in learning more about growing food, what ways do you prefer to learn?:

Online classes/workshops

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	189	32.5	78.8	78.8
	No	51	8.8	21.3	100.0
	Total	240	41.2	100.0	
Missing	Skipped	190	32.6		
	Partial complete	6	1.0		
	No answer	146	25.1		
	Total	342	58.8		
Total		582	100.0		

If you are interested in learning more about growing food, what ways do you prefer to learn?:

Mentorship

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	112	19.2	48.7	48.7
	No	118	20.3	51.3	100.0
	Total	230	39.5	100.0	
Missing	Skipped	190	32.6		
	Partial complete	6	1.0		
	No answer	156	26.8		

Total	352	60.5		
Total	582	100.0		

If you are interested in learning more about growing food, what ways do you prefer to learn?:

Participatory learning (e.g., community garden)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	112	19.2	47.3	47.3
	No	125	21.5	52.7	100.0
	Total	237	40.7	100.0	
Missing	Skipped	190	32.6		
	Partial complete	6	1.0		
	No answer	149	25.6		
	Total	345	59.3		
Total		582	100.0		

If you are interested in learning more about growing food, what ways do you prefer to learn?:

Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	10	1.7	27.0	27.0
	No	27	4.6	73.0	100.0
	Total	37	6.4	100.0	
Missing	Skipped	190	32.6		
	Partial complete	6	1.0		
	No answer	349	60.0		
	Total	545	93.6		
Total		582	100.0		

When buying food from San Juan County farms, how important is organic certification in your purchasing decision?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all	90	15.5	16.2	16.2
	A little	99	17.0	17.8	34.0
	A moderate amount	144	24.7	25.9	59.9
	A lot	116	19.9	20.9	80.8
	A great deal	106	18.2	19.1	99.8
	99	1	.2	.2	100.0
	Total	556	95.5	100.0	
Missing	Partial complete	6	1.0		

	No answer	20	3.4		
	Total	26	4.5		
Total		582	100.0		

How important are the following factors in your decision about what food to buy?: Taste

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	2	.3	.4	.4
	Somewhat important	14	2.4	2.5	2.8
	Important	103	17.7	18.3	21.2
	Very important	193	33.2	34.3	55.5
	Extremely important	249	42.8	44.3	99.8
	99	1	.2	.2	100.0
	Total	562	96.6	100.0	
Missing	Partial complete	6	1.0		
	No answer	14	2.4		
	Total	20	3.4		
Total		582	100.0		

How important are the following factors in your decision about what food to buy?:

Quality/freshness

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	1	.2	.2	.2
	Somewhat important	5	.9	.9	1.1
	Important	55	9.5	9.8	10.9
	Very important	187	32.1	33.3	44.1
	Extremely important	314	54.0	55.9	100.0
	Total	562	96.6	100.0	
Missing	Partial complete	6	1.0		
	No answer	14	2.4		
	Total	20	3.4		
Total		582	100.0		

How important are the following factors in your decision about what food to buy?: **Nutritional value**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	4	.7	.7	.7
	Somewhat important	17	2.9	3.1	3.8
	Important	129	22.2	23.3	27.1
	Very important	190	32.6	34.4	61.5
	Extremely important	213	36.6	38.5	100.0
	Total	553	95.0	100.0	
Missing	Partial complete	6	1.0		
	No answer	23	4.0		
	Total	29	5.0		
Total		582	100.0		

How important are the following factors in your decision about what food to buy?:

Convenience

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	28	4.8	5.0	5.0
	Somewhat important	141	24.2	25.3	30.3
	Important	230	39.5	41.2	71.5
	Very important	110	18.9	19.7	91.2
	Extremely important	49	8.4	8.8	100.0
	Total	558	95.9	100.0	
Missing	Partial complete	6	1.0		
	No answer	18	3.1		
	Total	24	4.1		
Total		582	100.0		

How important are the following factors in your decision about what food to buy?:

Perishability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	25	4.3	4.5	4.5
	Somewhat important	132	22.7	23.7	28.1
	Important	235	40.4	42.1	70.3
	Very important	107	18.4	19.2	89.4
	Extremely important	59	10.1	10.6	100.0
	Total	558	95.9	100.0	
Missing	Partial complete	6	1.0		
	No answer	18	3.1		
	Total	24	4.1		
Total		582	100.0		

How important are the following factors in your decision about what food to buy?: **Cost of products**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	21	3.6	3.7	3.7
	Somewhat important	151	25.9	26.8	30.5
	Important	197	33.8	34.9	65.4
	Very important	124	21.3	22.0	87.4
	Extremely important	71	12.2	12.6	100.0
	Total	564	96.9	100.0	
Missing	Partial complete	6	1.0		
	No answer	12	2.1		
	Total	18	3.1		
Total		582	100.0		

How important are the following factors in your decision about what food to buy?: Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	25	4.3	37.9	37.9
	Important	8	1.4	12.1	50.0
	Very important	10	1.7	15.2	65.2
	Extremely important	23	4.0	34.8	100.0
	Total	66	11.3	100.0	
Missing	Partial complete	6	1.0		
	No answer	510	87.6		
	Total	516	88.7		
Total		582	100.0		

How important are the following social and economic factors in your decision about what food to buy?: Knowing that it has been produced and handled by people you know and trust

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	59	10.1	10.5	10.5
	Somewhat important	131	22.5	23.3	33.7
	Important	167	28.7	29.7	63.4
	Very important	121	20.8	21.5	84.9
	Extremely important	85	14.6	15.1	100.0
	Total	563	96.7	100.0	
Missing	Partial complete	9	1.5		
	No answer	10	1.7		
	Total	19	3.3		
Total		582	100.0		

How important are the following social and economic factors in your decision about what food to buy?: **Knowing that it meets your traditional/cultural preferences**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	214	36.8	38.4	38.4
	Somewhat important	126	21.6	22.6	60.9
	Important	122	21.0	21.9	82.8
	Very important	63	10.8	11.3	94.1
	Extremely important	33	5.7	5.9	100.0
	Total	558	95.9	100.0	
Missing	Partial complete	9	1.5		
	No answer	15	2.6		
	Total	24	4.1		
Total		582	100.0		

How important are the following social and economic factors in your decision about what food to buy?: **Knowing that the product supports San Juan County farms and agriculture**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	13	2.2	2.3	2.3
	Somewhat important	115	19.8	20.4	22.7
	Important	151	25.9	26.8	49.6
	Very important	165	28.4	29.3	78.9
	Extremely important	119	20.4	21.1	100.0
	Total	563	96.7	100.0	
Missing	Partial complete	9	1.5		
	No answer	10	1.7		
	Total	19	3.3		
Total		582	100.0		

How important are the following social and economic factors in your decision about what food to buy?: **Knowing that the product supports San Juan County employment and businesses**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	8	1.4	1.4	1.4
	Somewhat important	99	17.0	17.6	19.0
	Important	166	28.5	29.5	48.6
	Very important	172	29.6	30.6	79.2
	Extremely important	117	20.1	20.8	100.0
	Total	562	96.6	100.0	
Missing	Partial complete	9	1.5		
	No answer	11	1.9		
	Total	20	3.4		
Total		582	100.0		

How important are the following social and economic factors in your decision about what food to buy?: **Knowing that workers were treated safely during harvesting, processing, delivering, and retail service**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	11	1.9	2.0	2.0
	Somewhat important	68	11.7	12.2	14.2
	Important	148	25.4	26.6	40.8
	Very important	158	27.1	28.4	69.1
	Extremely important	172	29.6	30.9	100.0
	Total	557	95.7	100.0	
Missing	Partial complete	9	1.5		
	No answer	16	2.7		
	Total	25	4.3		
Total		582	100.0		

How important are the following social and economic factors in your decision about what food to buy?: **Knowing that your purchase supports businesses owned and operated by historically underrepresented groups (e.g., African American, Hispanic, Native Americans)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	84	14.4	15.3	15.3
	Somewhat important	155	26.6	28.2	43.5
	Important	149	25.6	27.1	70.7
	Very important	90	15.5	16.4	87.1
	Extremely important	70	12.0	12.8	99.8
	99	1	.2	.2	100.0
	Total	549	94.3	100.0	
Missing	Partial complete	9	1.5		
	No answer	24	4.1		
	Total	33	5.7		
Total		582	100.0		

How important are the following social and economic factors in your decision about what food to buy?: **Other**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	29	5.0	49.2	49.2
	Somewhat important	4	.7	6.8	55.9
	Important	4	.7	6.8	62.7
	Very important	7	1.2	11.9	74.6
	Extremely important	15	2.6	25.4	100.0
	Total	59	10.1	100.0	
Missing	Partial complete	9	1.5		
	No answer	514	88.3		
	Total	523	89.9		
Total		582	100.0		

Does anyone in your household have any special dietary considerations?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	203	34.9	36.2	36.2
	No	358	61.5	63.8	100.0
	Total	561	96.4	100.0	
Missing	Partial complete	9	1.5		
	No answer	12	2.1		
	Total	21	3.6		
Total		582	100.0		

If Yes, what are the special dietary considerations? Please select all that apply.: **Gluten-free**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Checked	83	14.3	25.6	25.6
	Not checked	241	41.4	74.4	100.0
	Total	324	55.7	100.0	
Missing	Skipped	249	42.8		
	Partial complete	9	1.5		
	Total	258	44.3		
Total		582	100.0		

If Yes, what are the special dietary considerations? Please select all that apply.: **Vegan**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Checked	28	4.8	8.6	8.6
	Not checked	296	50.9	91.4	100.0
	Total	324	55.7	100.0	
Missing	Skipped	249	42.8		
	Partial complete	9	1.5		
	Total	258	44.3		
Total		582	100.0		

If Yes, what are the special dietary considerations? Please select all that apply.: **Vegetarian**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Checked	56	9.6	17.3	17.3
	Not checked	268	46.0	82.7	100.0
	Total	324	55.7	100.0	
Missing	Skipped	249	42.8		
	Partial complete	9	1.5		
	Total	258	44.3		
Total		582	100.0		

If Yes, what are the special dietary considerations? Please select all that apply.: **Lactose-intolerant**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Checked	53	9.1	16.4	16.4
	Not checked	271	46.6	83.6	100.0
	Total	324	55.7	100.0	
Missing	Skipped	249	42.8		
	Partial complete	9	1.5		
	Total	258	44.3		
Total		582	100.0		

If Yes, what are the special dietary considerations? Please select all that apply.: **Food allergy**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Checked	78	13.4	24.1	24.1
	Not checked	246	42.3	75.9	100.0
	Total	324	55.7	100.0	
Missing	Skipped	249	42.8		
	Partial complete	9	1.5		
	Total	258	44.3		
Total		582	100.0		

If Yes, what are the special dietary considerations? Please select all that apply.: Diabetic

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Checked	31	5.3	9.6	9.6
	Not checked	293	50.3	90.4	100.0
	Total	324	55.7	100.0	
Missing	Skipped	249	42.8		
	Partial complete	9	1.5		
	Total	258	44.3		
Total		582	100.0		

If Yes, what are the special dietary considerations? Please select all that apply.: On any kind of diet

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Checked	31	5.3	9.6	9.6
	Not checked	293	50.3	90.4	100.0
	Total	324	55.7	100.0	
Missing	Skipped	249	42.8		
	Partial complete	9	1.5		
	Total	258	44.3		
Total		582	100.0		

If Yes, what are the special dietary considerations? Please select all that apply.: Religious restrictions

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Checked	4	.7	1.2	1.2
	Not checked	320	55.0	98.8	100.0
	Total	324	55.7	100.0	
Missing	Skipped	249	42.8		
	Partial complete	9	1.5		
	Total	258	44.3		
Total		582	100.0		

To what extent do the following considerations for the environment influence your decision about what foods to buy?: The amount of water used to grow or make the food

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all	107	18.4	19.5	19.5
	A little	133	22.9	24.3	43.8
	A moderate amount	184	31.6	33.6	77.4
	A lot	85	14.6	15.5	92.9
	A great deal	39	6.7	7.1	100.0
	Total	548	94.2	100.0	
Missing	Partial complete	14	2.4		
	No answer	20	3.4		
	Total	34	5.8		
Total		582	100.0		

To what extent do the following considerations for the environment influence your decision about what foods to buy?: The extent to which growing this food pollutes the water

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all	50	8.6	9.1	9.1
	A little	77	13.2	13.9	23.0
	A moderate amount	98	16.8	17.8	40.8
	A lot	170	29.2	30.8	71.6
	A great deal	157	27.0	28.4	100.0
	Total	552	94.8	100.0	
Missing	Partial complete	14	2.4		
	No answer	16	2.7		
	Total	30	5.2		
Total		582	100.0		

To what extent do the following considerations for the environment influence your decision about what foods to buy?: **The extent to which growing or making the food pollutes the air**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all	60	10.3	10.9	10.9
	A little	76	13.1	13.8	24.8
	A moderate amount	107	18.4	19.5	44.3
	A lot	162	27.8	29.5	73.8
	A great deal	144	24.7	26.2	100.0
	Total	549	94.3	100.0	
Missing	Partial complete	14	2.4		
	No answer	19	3.3		
	Total	33	5.7		
Total		582	100.0		

To what extent do the following considerations for the environment influence your decision about what foods to buy?: **The extent to which growing or making the food affects the health of the soil**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all	46	7.9	8.3	8.3
	A little	69	11.9	12.5	20.8
	A moderate amount	127	21.8	23.0	43.8
	A lot	160	27.5	28.9	72.7
	A great deal	151	25.9	27.3	100.0
	Total	553	95.0	100.0	
Missing	Partial complete	14	2.4		
	No answer	15	2.6		
	Total	29	5.0		
Total		582	100.0		

To what extent do the following considerations for the environment influence your decision about what foods to buy?: **The extent to which growing or making the food impacts pollinators**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all	41	7.0	7.4	7.4
	A little	58	10.0	10.5	18.0
	A moderate amount	88	15.1	16.0	33.9
	A lot	163	28.0	29.6	63.5
	A great deal	201	34.5	36.5	100.0
	Total	551	94.7	100.0	
Missing	Partial complete	14	2.4		
	No answer	17	2.9		
	Total	31	5.3		
Total		582	100.0		

To what extent do the following considerations for the environment influence your decision about what foods to buy?: **The extent to which the growing method contributes to greenhouse gas emissions**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all	59	10.1	10.7	10.7
	A little	68	11.7	12.3	23.0
	A moderate amount	124	21.3	22.4	45.4
	A lot	142	24.4	25.7	71.1
	A great deal	160	27.5	28.9	100.0
	Total	553	95.0	100.0	
Missing	Multiple response	1	.2		
	Partial complete	14	2.4		
	No answer	14	2.4		
	Total	29	5.0		
Total		582	100.0		

To what extent do the following considerations for the environment influence your decision about what foods to buy?: **The distance food was transported from the field to my plate**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all	49	8.4	8.9	8.9
	A little	76	13.1	13.8	22.6
	A moderate amount	147	25.3	26.6	49.3
	A lot	168	28.9	30.4	79.7
	A great deal	112	19.2	20.3	100.0
	Total	552	94.8	100.0	
Missing	Multiple response	1	.2		
	Partial complete	14	2.4		
	No answer	15	2.6		
	Total	30	5.2		
Total		582	100.0		

To what extent do the following considerations for the environment influence your decision about what foods to buy?: **The extent to which the amount or type of packaging will have an effect on the environment**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all	32	5.5	5.7	5.7
	A little	49	8.4	8.8	14.5
	A moderate amount	97	16.7	17.4	31.9
	A lot	179	30.8	32.1	64.0
	A great deal	201	34.5	36.0	100.0
	Total	558	95.9	100.0	
Missing	Partial complete	14	2.4		
	No answer	10	1.7		
	Total	24	4.1		
Total		582	100.0		

To what extent do the following considerations for the environment influence your decision about what foods to buy?: Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all	27	4.6	65.9	65.9
	A little	1	.2	2.4	68.3
	A moderate amount	2	.3	4.9	73.2
	A lot	6	1.0	14.6	87.8
	A great deal	5	.9	12.2	100.0
	Total	41	7.0	100.0	
Missing	Partial complete	14	2.4		
	No answer	527	90.5		
	Total	541	93.0		
Total		582	100.0		

How much does this label influence your decision on what to buy?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all	41	7.0	7.3	7.3
	A little	100	17.2	17.9	25.2
	A moderate amount	173	29.7	30.9	56.2
	A lot	165	28.4	29.5	85.7
	A great deal	80	13.7	14.3	100.0
	Total	559	96.0	100.0	
Missing	Multiple response	1	.2		
	Partial complete	15	2.6		
	No answer	7	1.2		
	Total	23	4.0		
Total		582	100.0		

When you are deciding where to shop, how important are the following factors in your decision?: Ability to order online

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	236	40.5	42.8	42.8
	Somewhat important	152	26.1	27.6	70.4
	Important	90	15.5	16.3	86.8
	Very important	47	8.1	8.5	95.3
	Extremely important	26	4.5	4.7	100.0
	Total	551	94.7	100.0	
Missing	Partial complete	16	2.7		
	No answer	15	2.6		
	Total	31	5.3		
Total		582	100.0		

When you are deciding where to shop, how important are the following factors in your decision?: Delivery option provided

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	347	59.6	62.7	62.7
	Somewhat important	112	19.2	20.3	83.0
	Important	56	9.6	10.1	93.1
	Very important	27	4.6	4.9	98.0
	Extremely important	11	1.9	2.0	100.0
	Total	553	95.0	100.0	
Missing	Partial complete	16	2.7		
	No answer	13	2.2		
	Total	29	5.0		
Total		582	100.0		

When you are deciding where to shop, how important are the following factors in your decision?: Curbside Pick-up option provided

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	277	47.6	50.5	50.5
	Somewhat important	141	24.2	25.7	76.3
	Important	77	13.2	14.1	90.3
	Very important	28	4.8	5.1	95.4
	Extremely important	25	4.3	4.6	100.0
	Total	548	94.2	100.0	
Missing	Partial complete	16	2.7		
	No answer	18	3.1		
	Total	34	5.8		
Total		582	100.0		

When you are deciding where to shop, how important are the following factors in your decision?: Diverse selection in single location

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	46	7.9	8.3	8.3
	Somewhat important	110	18.9	19.9	28.2
	Important	207	35.6	37.4	65.5
	Very important	145	24.9	26.2	91.7
	Extremely important	46	7.9	8.3	100.0
	Total	554	95.2	100.0	
Missing	Partial complete	16	2.7		
	No answer	12	2.1		
	Total	28	4.8		
Total		582	100.0		

When you are deciding where to shop, how important are the following factors in your decision?: Availability of product year-round

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	122	21.0	22.1	22.1
	Somewhat important	176	30.2	31.8	53.9
	Important	154	26.5	27.8	81.7
	Very important	75	12.9	13.6	95.3
	Extremely important	26	4.5	4.7	100.0
	Total	553	95.0	100.0	
Missing	Partial complete	16	2.7		
	No answer	13	2.2		
	Total	29	5.0		
Total		582	100.0		

When you are deciding where to shop, how important are the following factors in your decision?: Availability of San Juan County products

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	35	6.0	6.4	6.4
	Somewhat important	150	25.8	27.2	33.6
	Important	198	34.0	35.9	69.5
	Very important	122	21.0	22.1	91.7
	Extremely important	46	7.9	8.3	100.0
	Total	551	94.7	100.0	
Missing	Partial complete	16	2.7		
	No answer	15	2.6		
	Total	31	5.3		
Total		582	100.0		

When you are deciding where to shop, how important are the following factors in your decision?: Predictability of products

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	29	5.0	5.4	5.4
	Somewhat important	111	19.1	20.5	25.8
	Important	230	39.5	42.4	68.3
	Very important	136	23.4	25.1	93.4
	Extremely important	36	6.2	6.6	100.0
	Total	542	93.1	100.0	
Missing	Partial complete	16	2.7		
	No answer	24	4.1		
	Total	40	6.9		
Total		582	100.0		

When you are deciding where to shop, how important are the following factors in your decision?: Ability to use EBT, SNAP, Fresh Bucks, WIC

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	452	77.7	83.5	83.5
	Somewhat important	32	5.5	5.9	89.5
	Important	29	5.0	5.4	94.8
	Very important	18	3.1	3.3	98.2
	Extremely important	10	1.7	1.8	100.0
	Total	541	93.0	100.0	
Missing	Partial complete	16	2.7		
	No answer	25	4.3		
	Total	41	7.0		
Total		582	100.0		

When you are deciding where to shop, how important are the following factors in your decision?: Ability to use credit cards for purchasing

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	120	20.6	21.7	21.7
	Somewhat important	126	21.6	22.8	44.6
	Important	129	22.2	23.4	67.9
	Very important	108	18.6	19.6	87.5
	Extremely important	69	11.9	12.5	100.0
	Total	552	94.8	100.0	
Missing	Partial complete	16	2.7		
	No answer	14	2.4		
	Total	30	5.2		
Total		582	100.0		

When you are deciding where to shop, how important are the following factors in your decision?: Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	24	4.1	55.8	55.8
	Somewhat important	1	.2	2.3	58.1
	Important	4	.7	9.3	67.4
	Very important	6	1.0	14.0	81.4
	Extremely important	8	1.4	18.6	100.0
	Total	43	7.4	100.0	
Missing	Partial complete	16	2.7		
	No answer	523	89.9		
	Total	539	92.6		
Total		582	100.0		

What is the maximum distance from a store that a product can be produced and still be considered local to you?: **Meats**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	On your island	50	8.6	9.1	9.1
	San Juan County	162	27.8	29.5	38.6
	100-mile radius around San Juan County	135	23.2	24.6	63.2
	Washington State	84	14.4	15.3	78.5
	Pacific Northwest Region (WA, OR, ID, Southern BC)	80	13.7	14.6	93.1
	I don't use this product	38	6.5	6.9	100.0
	Total	549	94.3	100.0	
Missing	Multiple response	1	.2		
	Partial complete	16	2.7		
	No answer	16	2.7		
	Total	33	5.7		
Total		582	100.0		

What is the maximum distance from a store that a product can be produced and still be considered local to you?: **Produce**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	On your island	59	10.1	10.8	10.8
	San Juan County	219	37.6	40.0	50.7
	100-mile radius around San Juan County	137	23.5	25.0	75.7
	Washington State	73	12.5	13.3	89.1
	Pacific Northwest Region (WA, OR, ID, Southern BC)	60	10.3	10.9	100.0
	Total	548	94.2	100.0	
Missing	Multiple response	1	.2		
	Partial complete	16	2.7		
	No answer	17	2.9		
	Total	34	5.8		
Total		582	100.0		

What is the maximum distance from a store that a product can be produced and still be considered local to you?: Eggs & Dairy

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	On your island	75	12.9	13.6	13.6
	San Juan County	194	33.3	35.3	48.9
	100-mile radius around San Juan County	156	26.8	28.4	77.3
	Washington State	71	12.2	12.9	90.2
	Pacific Northwest Region (WA, OR, ID, Southern BC)	42	7.2	7.6	97.8
	I don't use this product	12	2.1	2.2	100.0
	Total	550	94.5	100.0	
Missing	Multiple response	1	.2		
	Partial complete	16	2.7		
	No answer	15	2.6		
	Total	32	5.5		
Total		582	100.0		

What is the maximum distance from a store that a product can be produced and still be considered local to you?: Bakery

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	On your island	155	26.6	28.4	28.4
	San Juan County	234	40.2	42.9	71.4
	100-mile radius around San Juan County	84	14.4	15.4	86.8
	Washington State	35	6.0	6.4	93.2
	Pacific Northwest Region (WA, OR, ID, Southern BC)	23	4.0	4.2	97.4
	I don't use this product	14	2.4	2.6	100.0
	Total	545	93.6	100.0	
Missing	Multiple response	2	.3		
	Partial complete	16	2.7		
	No answer	19	3.3		
	Total	37	6.4		
Total		582	100.0		

What is the maximum distance from a store that a product can be produced and still be considered local to you?: **Frozen**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	On your island	24	4.1	4.5	4.5
	San Juan County	96	16.5	17.8	22.3
	100-mile radius around San Juan County	115	19.8	21.3	43.6
	Washington State	107	18.4	19.9	63.5
	Pacific Northwest Region (WA, OR, ID, Southern BC)	177	30.4	32.8	96.3
	I don't use this product	20	3.4	3.7	100.0
	Total	539	92.6	100.0	
Missing	Partial complete	16	2.7		
	No answer	27	4.6		
	Total	43	7.4		
Total		582	100.0		

What is the maximum distance from a store that a product can be produced and still be considered local to you?: **Shelf-stable**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	On your island	19	3.3	3.6	3.6
	San Juan County	100	17.2	19.2	22.8
	100-mile radius around San Juan County	105	18.0	20.2	43.0
	Washington State	108	18.6	20.7	63.7
	Pacific Northwest Region (WA, OR, ID, Southern BC)	171	29.4	32.8	96.5
	I don't use this product	18	3.1	3.5	100.0
	Total	521	89.5	100.0	
Missing	Partial complete	16	2.7		
	No answer	45	7.7		
	Total	61	10.5		
Total		582	100.0		

How important is it to you and your family to have the following products available from San Juan County producers?: Meats

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	82	14.1	15.1	15.1
	Somewhat important	174	29.9	32.1	47.2
	Important	108	18.6	19.9	67.2
	Very important	66	11.3	12.2	79.3
	Extremely important	72	12.4	13.3	92.6
	I don't use this product	39	6.7	7.2	99.8
	99	1	.2	.2	100.0
	Total	542	93.1	100.0	
Missing	Partial complete	16	2.7		
	No answer	24	4.1		
	Total	40	6.9		
Total		582	100.0		

How important is it to you and your family to have the following products available from San Juan County producers?: Produce

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	28	4.8	5.1	5.1
	Somewhat important	95	16.3	17.4	22.6
	Important	123	21.1	22.6	45.1
	Very important	128	22.0	23.5	68.6
	Extremely important	169	29.0	31.0	99.6
	I don't use this product	2	.3	.4	100.0
	Total	545	93.6	100.0	
Missing	Partial complete	16	2.7		
	No answer	21	3.6		
	Total	37	6.4		
Total		582	100.0		

How important is it to you and your family to have the following products available from San Juan County producers?: Eggs & Dairy

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	55	9.5	10.0	10.0
	Somewhat important	116	19.9	21.1	31.1
	Important	137	23.5	25.0	56.1
	Very important	114	19.6	20.8	76.9
	Extremely important	114	19.6	20.8	97.6
	I don't use this product	13	2.2	2.4	100.0
	Total	549	94.3	100.0	
Missing	Partial complete	16	2.7		
	No answer	17	2.9		
	Total	33	5.7		
Total		582	100.0		

How important is it to you and your family to have the following products available from San Juan County producers?: Bakery

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	57	9.8	10.4	10.4
	Somewhat important	115	19.8	21.0	31.4
	Important	137	23.5	25.0	56.4
	Very important	113	19.4	20.6	77.0
	Extremely important	108	18.6	19.7	96.7
	I don't use this product	18	3.1	3.3	100.0
	Total	548	94.2	100.0	
Missing	Partial complete	16	2.7		
	No answer	18	3.1		
	Total	34	5.8		
Total		582	100.0		

How important is it to you and your family to have the following products available from San Juan County producers?: **Frozen**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	202	34.7	37.1	37.1
	Somewhat important	208	35.7	38.2	75.2
	Important	84	14.4	15.4	90.6
	Very important	24	4.1	4.4	95.0
	Extremely important	13	2.2	2.4	97.4
	I don't use this product	14	2.4	2.6	100.0
	Total	545	93.6	100.0	
Missing	Partial complete	16	2.7		
	No answer	21	3.6		
	Total	37	6.4		
Total		582	100.0		

How important is it to you and your family to have the following products available from San Juan County producers?: **Shelf-stable**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	173	29.7	32.5	32.5
	Somewhat important	201	34.5	37.7	70.2
	Important	93	16.0	17.4	87.6
	Very important	35	6.0	6.6	94.2
	Extremely important	18	3.1	3.4	97.6
	I don't use this product	13	2.2	2.4	100.0
	Total	533	91.6	100.0	
Missing	Partial complete	16	2.7		
	No answer	33	5.7		
	Total	49	8.4		
Total		582	100.0		

Because of COVID-19, are you more likely to engage in the following food buying practices than you were before the pandemic?: Buy food produced in San Juan County

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	287	49.3	52.9	52.9
	No	256	44.0	47.1	100.0
	Total	543	93.3	100.0	
Missing	Partial complete	16	2.7		
	No answer	23	4.0		
	Total	39	6.7		
Total		582	100.0		

Because of COVID-19, are you more likely to engage in the following food buying practices than you were before the pandemic?: Shop/order food online

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	299	51.4	55.2	55.2
	No	243	41.8	44.8	100.0
	Total	542	93.1	100.0	
Missing	Partial complete	16	2.7		
	No answer	24	4.1		
	Total	40	6.9		
Total		582	100.0		

Because of COVID-19, are you more likely to engage in the following food buying practices than you were before the pandemic?: Use food/grocery delivery options

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	178	30.6	33.1	33.1
	No	360	61.9	66.9	100.0
	Total	538	92.4	100.0	
Missing	Partial complete	16	2.7		
	No answer	28	4.8		
	Total	44	7.6		
Total		582	100.0		

Because of COVID-19, are you more likely to engage in the following food buying practices than you were before the pandemic?: Use contact-less payment

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	329	56.5	60.8	60.8
	No	212	36.4	39.2	100.0
	Total	541	93.0	100.0	
Missing	Partial complete	16	2.7		
	No answer	25	4.3		
	Total	41	7.0		
Total		582	100.0		

Because of COVID-19, are you more likely to engage in the following food buying practices than you were before the pandemic?: Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	26	4.5	49.1	49.1
	No	27	4.6	50.9	100.0
	Total	53	9.1	100.0	
Missing	Partial complete	16	2.7		
	No answer	513	88.1		
	Total	529	90.9		
Total		582	100.0		

How often do you think you will use the following food buying practices after the pandemic ends?: Buy food produced in San Juan County

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Never	2	.3	.4	.4
	Rarely	21	3.6	3.8	4.1
	Sometimes	186	32.0	33.5	37.6
	Often	276	47.4	49.6	87.2
	Always	71	12.2	12.8	100.0
	Total	556	95.5	100.0	
Missing	Partial complete	16	2.7		
	No answer	10	1.7		
	Total	26	4.5		
Total		582	100.0		

How often do you think you will use the following food buying practices after the pandemic ends?: Shop/order food online

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Never	108	18.6	19.7	19.7
	Rarely	167	28.7	30.5	50.3
	Sometimes	181	31.1	33.1	83.4
	Often	79	13.6	14.4	97.8
	Always	12	2.1	2.2	100.0
	Total	547	94.0	100.0	
Missing	Partial complete	16	2.7		
	No answer	19	3.3		
	Total	35	6.0		
Total		582	100.0		

How often do you think you will use the following food buying practices after the pandemic ends?: Use food/grocery delivery options

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Never	241	41.4	44.6	44.6
	Rarely	181	31.1	33.5	78.1
	Sometimes	88	15.1	16.3	94.4
	Often	24	4.1	4.4	98.9
	Always	6	1.0	1.1	100.0
	Total	540	92.8	100.0	
Missing	Partial complete	16	2.7		
	No answer	26	4.5		
	Total	42	7.2		
Total		582	100.0		

How often do you think you will use the following food buying practices after the pandemic ends?: Use contact-less payment

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Never	102	17.5	18.7	18.7
	Rarely	99	17.0	18.1	36.8
	Sometimes	146	25.1	26.7	63.6
	Often	155	26.6	28.4	91.9
	Always	44	7.6	8.1	100.0
	Total	546	93.8	100.0	
Missing	Partial complete	16	2.7		
	No answer	20	3.4		
	Total	36	6.2		
Total		582	100.0		

How often do you think you will use the following food buying practices after the pandemic ends?: Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Never	21	3.6	60.0	60.0
	Rarely	1	.2	2.9	62.9
	Sometimes	5	.9	14.3	77.1
	Often	6	1.0	17.1	94.3
	Always	2	.3	5.7	100.0
	Total	35	6.0	100.0	
Missing	Partial complete	16	2.7		
	No answer	531	91.2		
	Total	547	94.0		
Total		582	100.0		

In the past 12 months, how often did you and your household experience the following scenarios?: We purchased foods and they ran out before we had enough money to get more

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Never	513	88.1	92.6	92.6
	Sometimes	39	6.7	7.0	99.6
	Often	2	.3	.4	100.0
	Total	554	95.2	100.0	
Missing	Partial complete	16	2.7		
	No answer	12	2.1		
	Total	28	4.8		
Total		582	100.0		

In the past 12 months, how often did you and your household experience the following scenarios?: We couldn't afford to eat balanced meals (including fruits, vegetables, proteins, grains)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Never	520	89.3	93.0	93.0
	Sometimes	33	5.7	5.9	98.9
	Often	6	1.0	1.1	100.0
	Total	559	96.0	100.0	
Missing	Partial complete	16	2.7		
	No answer	7	1.2		
	Total	23	4.0		
Total		582	100.0		

In the past 12 months, did you or other adults in your household ever cut the size of your meals or skip meals because there wasn't enough money for food?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	18	3.1	3.2	3.2
	No	539	92.6	96.3	99.5
	I don't know	3	.5	.5	100.0
	Total	560	96.2	100.0	
Missing	Partial complete	16	2.7		
	No answer	6	1.0		
	Total	22	3.8		
Total		582	100.0		

In the past 12 months, how often did you or other adults in your household cut the size of your meals or skip meals because there wasn't enough money for food?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Almost every month	4	.7	19.0	19.0
	Some months but not every month	7	1.2	33.3	52.4
	Only about 1 or 2 months	9	1.5	42.9	95.2
	I don't know	1	.2	4.8	100.0
	Total	21	3.6	100.0	
Missing	Skipped	541	93.0		
	Partial complete	16	2.7		
	No answer	4	.7		
	Total	561	96.4		
Total		582	100.0		

**What is your best estimate of how much your household spends on food in an average week
(including groceries, restaurants, etc.)?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Approximately	455	78.2	87.3	87.3
	Don't know/not sure	66	11.3	12.7	100.0
	Total	521	89.5	100.0	
Missing	Partial complete	16	2.7		
	No answer	45	7.7		
	Total	61	10.5		
Total		582	100.0		

**What is your best estimate of how much your household spends on food in an average week
(including groceries, restaurants, etc.)?:**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	100	61	10.5	13.4	13.4
	1000	2	.3	.4	13.8
	110	2	.3	.4	14.3
	120	8	1.4	1.8	16.0
	125	15	2.6	3.3	19.3
	130	2	.3	.4	19.8
	140	1	.2	.2	20.0
	140.	1	.2	.2	20.2
	150	72	12.4	15.8	36.0
	150-200	1	.2	.2	36.3
	150-300	1	.2	.2	36.5
	160	1	.2	.2	36.7
	162.5	1	.2	.2	36.9
	170	2	.3	.4	37.4
	175	11	1.9	2.4	39.8
	180	1	.2	.2	40.0
	200	89	15.3	19.6	59.6
	200-300	1	.2	.2	59.8
	225	4	.7	.9	60.7
	25	1	.2	.2	60.9
	250	48	8.2	10.5	71.4
	260	1	.2	.2	71.6

	275	1	.2	.2	71.9
	30	1	.2	.2	72.1
	300	24	4.1	5.3	77.4
	300-450	1	.2	.2	77.6
	35	1	.2	.2	77.8
	350	4	.7	.9	78.7
	350.00	2	.3	.4	79.1
	350/700	1	.2	.2	79.3
	359	1	.2	.2	79.6
	40	4	.7	.9	80.4
	400	13	2.2	2.9	83.3
	45	1	.2	.2	83.5
	450	5	.9	1.1	84.6
	50	12	2.1	2.6	87.3
	50-70	1	.2	.2	87.5
	500	11	1.9	2.4	89.9
	60	5	.9	1.1	91.0
	60-75	1	.2	.2	91.2
	600	3	.5	.7	91.9
	62	1	.2	.2	92.1
	62.5	1	.2	.2	92.3
	65	1	.2	.2	92.5
	67.5	1	.2	.2	92.7
	70	6	1.0	1.3	94.1
	700	2	.3	.4	94.5
	75	14	2.4	3.1	97.6
	79	1	.2	.2	97.8
	80	6	1.0	1.3	99.1
	800	2	.3	.4	99.6
	85	1	.2	.2	99.8
	900	1	.2	.2	100.0
	Total	455	78.2	100.0	
Missing	No answer	45	7.7		
	Partial complete	16	2.7		
	Skipped	66	11.3		
	Total	127	21.8		
Total		582	100.0		

Including yourself, how many people are in your household?:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	1	.2	.2	.2
	1	111	19.1	19.8	20.0
	2	325	55.8	58.0	78.0
	3	1	.2	.2	78.2
	3	69	11.9	12.3	90.5
	4	39	6.7	7.0	97.5
	5	12	2.1	2.1	99.6
	6	1	.2	.2	99.8
	44230	1	.2	.2	100.0
	Total	560	96.2	100.0	
Missing	Partial complete	16	2.7		
	No answer	6	1.0		
	Total	22	3.8		
Total		582	100.0		

How many people in your household are under the age of 18?:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	463	79.6	85.9	85.9
	1	40	6.9	7.4	93.3
	2	29	5.0	5.4	98.7
	3	5	.9	.9	99.6
	4	2	.3	.4	100.0
	Total	539	92.6	100.0	
Missing	Partial complete	16	2.7		
	No answer	27	4.6		
	Total	43	7.4		
Total		582	100.0		

In what year were you born?: Year (YYYY)					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1923	1	.2	.2	.2
	1924	1	.2	.2	.4
	1925	1	.2	.2	.6
	1927	1	.2	.2	.8
	1928	2	.3	.4	1.1
	1931	2	.3	.4	1.5
	1932	1	.2	.2	1.7
	1933	2	.3	.4	2.1
	1934	1	.2	.2	2.3
	1935	3	.5	.6	2.8
	1936	2	.3	.4	3.2
	1937	3	.5	.6	3.8
	1938	3	.5	.6	4.3
	1939	5	.9	.9	5.3
	1940	9	1.5	1.7	6.9
	1941	7	1.2	1.3	8.3
	1942	17	2.9	3.2	11.4
	1943	13	2.2	2.4	13.9
	1944	16	2.7	3.0	16.9
	1945	15	2.6	2.8	19.7
	1946	14	2.4	2.6	22.3
	1947	21	3.6	3.9	26.3
	1948	15	2.6	2.8	29.1
	1949	27	4.6	5.1	34.1
	1950	15	2.6	2.8	37.0
	1951	17	2.9	3.2	40.2
	1952	19	3.3	3.6	43.7
	1953	11	1.9	2.1	45.8
	1954	17	2.9	3.2	49.0
	1955	15	2.6	2.8	51.8
	1956	22	3.8	4.1	55.9
	1957	14	2.4	2.6	58.5
	1958	15	2.6	2.8	61.4
	1959	12	2.1	2.3	63.6
	1960	12	2.1	2.3	65.9

	1961	8	1.4	1.5	67.4
	1962	7	1.2	1.3	68.7
	1963	16	2.7	3.0	71.7
	1964	16	2.7	3.0	74.7
	1965	6	1.0	1.1	75.8
	1966	6	1.0	1.1	76.9
	1967	10	1.7	1.9	78.8
	1968	7	1.2	1.3	80.1
	1969	9	1.5	1.7	81.8
	1970	9	1.5	1.7	83.5
	1971	3	.5	.6	84.1
	1972	8	1.4	1.5	85.6
	1973	3	.5	.6	86.1
	1974	1	.2	.2	86.3
	1975	7	1.2	1.3	87.6
	1976	6	1.0	1.1	88.7
	1977	1	.2	.2	88.9
	1978	8	1.4	1.5	90.4
	1979	5	.9	.9	91.4
	1980	6	1.0	1.1	92.5
	1981	6	1.0	1.1	93.6
	1982	1	.2	.2	93.8
	1983	2	.3	.4	94.2
	1984	7	1.2	1.3	95.5
	1985	4	.7	.8	96.2
	1986	1	.2	.2	96.4
	1987	3	.5	.6	97.0
	1988	5	.9	.9	97.9
	1989	1	.2	.2	98.1
	1990	2	.3	.4	98.5
	1991	2	.3	.4	98.9
	1992	3	.5	.6	99.4
	1994	1	.2	.2	99.6
	1997	1	.2	.2	99.8
	1998	1	.2	.2	100.0
	Total	533	91.6	100.0	
Missing	Partial complete	16	2.7		
	No answer	33	5.7		

Total	49	8.4		
Total	582	100.0		

How do you describe yourself?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Female	360	61.9	65.3	65.3
	Male	167	28.7	30.3	95.6
	I prefer another identity	3	.5	.5	96.2
	Prefer not to say	21	3.6	3.8	100.0
	Total	551	94.7	100.0	
Missing	Partial complete	16	2.7		
	No answer	15	2.6		
	Total	31	5.3		
Total		582	100.0		

What is the highest level of formal education that you have completed?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than high school	2	.3	.4	.4
	High school diploma or equivalent (GED)	14	2.4	2.5	2.9
	Some college/tech/trade school	88	15.1	15.8	18.6
	2-year college/tech/trade school degree	40	6.9	7.2	25.8
	4-year college degree	212	36.4	38.0	63.8
	Master's degree	133	22.9	23.8	87.6
	Doctorate/professional degree	68	11.7	12.2	99.8
	99	1	.2	.2	100.0
	Total	558	95.9	100.0	
Missing	Partial complete	17	2.9		
	No answer	7	1.2		
	Total	24	4.1		
Total		582	100.0		

What is your racial/ethnic identity?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Asian	1	.2	.3	.3
	Black or African American	1	.2	.3	.5
	Hispanic, Latino/Latina, or Spanish origin	3	.5	.8	1.3
	White	349	60.0	93.3	94.7
	Other race. Please specify:	20	3.4	5.3	100.0
	Total	374	64.3	100.0	
Missing	Partial complete	26	4.5		
	No answer	182	31.3		
	Total	208	35.7		
Total		582	100.0		

What is your racial/ethnic identity?: American Indian or Alaska Native

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Checked	2	.3	.4	.4
	Not checked	553	95.0	99.6	100.0
	Total	555	95.4	100.0	
Missing	Partial complete	27	4.6		
Total		582	100.0		

What is your racial/ethnic identity?: Asian

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Checked	7	1.2	1.3	1.3
	Not checked	548	94.2	98.7	100.0
	Total	555	95.4	100.0	
Missing	Partial complete	27	4.6		
Total		582	100.0		

What is your racial/ethnic identity?: Black or African American

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Checked	2	.3	.4	.4
	Not checked	553	95.0	99.6	100.0
	Total	555	95.4	100.0	
Missing	Partial complete	27	4.6		
Total		582	100.0		

What is your racial/ethnic identity?: Hispanic, Latino/a, or Spanish origin

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Checked	11	1.9	2.0	2.0
	Not checked	544	93.5	98.0	100.0
	Total	555	95.4	100.0	
Missing	Partial complete	27	4.6		
Total		582	100.0		

What is your racial/ethnic identity?: Native Hawaiian/Pacific Islander

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not checked	555	95.4	100.0	100.0
Missing	Partial complete	27	4.6		
Total		582	100.0		

What is your racial/ethnic identity?: White

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Checked	509	87.5	91.7	91.7
	Not checked	46	7.9	8.3	100.0
	Total	555	95.4	100.0	
Missing	Partial complete	27	4.6		
Total		582	100.0		

What is your racial/ethnic identity?: Other race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Checked	24	4.1	4.3	4.3
	Not checked	531	91.2	95.7	100.0
	Total	555	95.4	100.0	
Missing	Partial complete	27	4.6		
Total		582	100.0		

What is your household's annual income, before taxes?

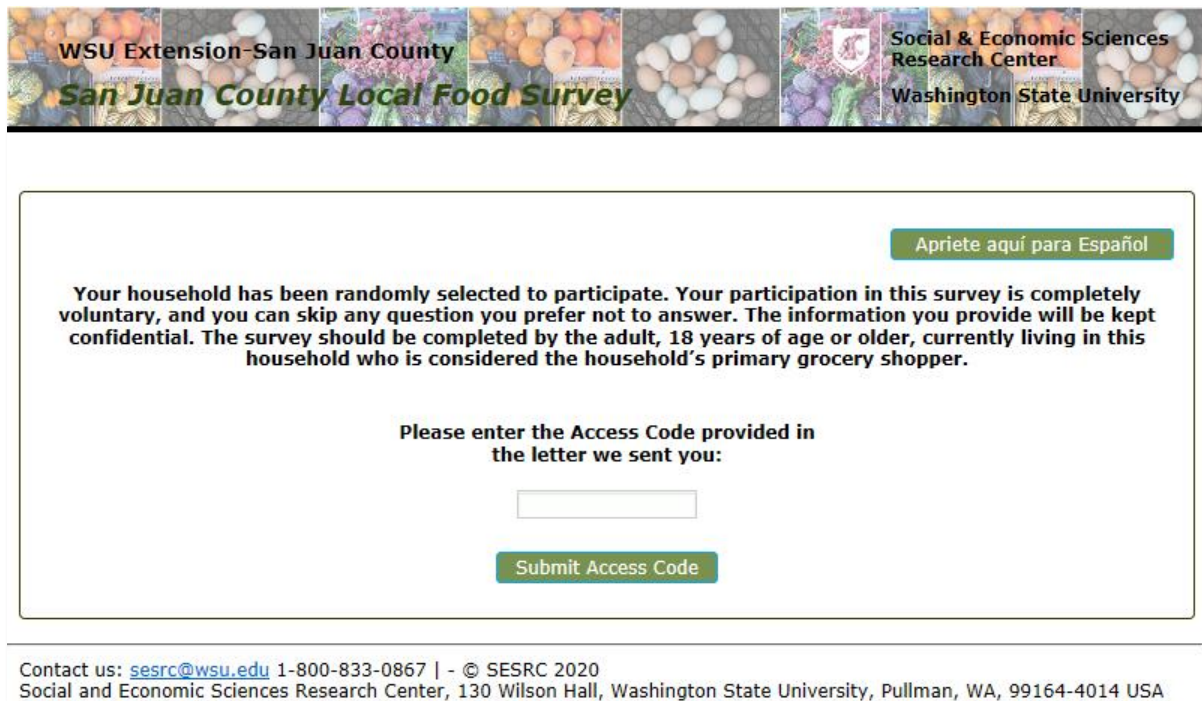
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than \$25,000	45	7.7	8.9	8.9
	\$25,000 to \$49,999	88	15.1	17.4	26.3
	\$50,000 to \$74,999	87	14.9	17.2	43.5
	\$75,000 to \$99,999	82	14.1	16.2	59.7
	\$100,000 to \$149,999	91	15.6	18.0	77.7
	\$150,000 to \$199,999	43	7.4	8.5	86.2
	\$200,000 to \$249,999	27	4.6	5.3	91.5
	\$250,000 or more	43	7.4	8.5	100.0
	Total	506	86.9	100.0	
Missing	Partial complete	76	13.1		
Total		582	100.0		

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5.

Instruments

English Version Web Screens



WSU Extension-San Juan County
San Juan County Local Food Survey

Social & Economic Sciences
Research Center
Washington State University

[Apriete aquí para Español](#)

Your household has been randomly selected to participate. Your participation in this survey is completely voluntary, and you can skip any question you prefer not to answer. The information you provide will be kept confidential. The survey should be completed by the adult, 18 years of age or older, currently living in this household who is considered the household's primary grocery shopper.

Please enter the Access Code provided in the letter we sent you:

[Submit Access Code](#)

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Question 1 of 33

The residence where this survey was mailed to is . . .

- ☒ My primary residence where I live the majority of the year
- ☐ My part-time residence where I only live part of the year
- ☐ Other, please explain:

<< Back | Next >>

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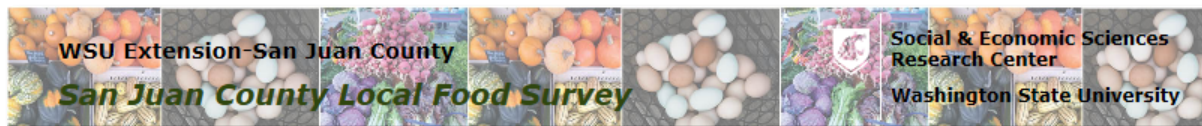
Question 2 of 33

If this is NOT your primary residence, what is the zip code of your primary residence?

Zip Code

<< Back | Next >>

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Question 3 of 33

Over the past 12 months, how much of your household food came from the following places?
 Please select one answer for each source.

	None	Some	Half	Majority	All
Mainland stores	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
San Juan County (SJC) natural food grocery stores	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
SJC grocery stores	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
San Juan Islands Food Hub	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Direct from SJC Farms (farmer's market, CSA, farm stand, custom order)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
SJC convenience/corner stores	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
SJC bakery, deli, meat, or fish market	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Food Bank/Food Pantry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online food ordering (e.g., meal kit services, online grocery shopping from mainland purveyors)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Restaurants or take out (mainland and islands)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I grow, raise, wildcraft my own food	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I process (dry, can, freeze, preserve) SJC grown food for off-season use	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other, please specify: <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

<< Back | Next >>

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Question 4 of 33

Have you purchased food directly from farms in San Juan County in the past 12 months?

☐ Yes
☐ No

<< Back | Next >>

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Question 5 of 33

When purchasing food directly from San Juan County farms, do you purchase their products via the following venues? Please check Yes or No for each.

	Yes	No
Farmer's markets	<input type="radio"/>	<input type="radio"/>
Community Supported Agriculture (CSA)	<input type="radio"/>	<input type="radio"/>
Farm stands	<input type="radio"/>	<input type="radio"/>
Phone order	<input type="radio"/>	<input type="radio"/>
Online orders	<input type="radio"/>	<input type="radio"/>
U-Pick	<input type="radio"/>	<input type="radio"/>
Custom/bulk meat order	<input type="radio"/>	<input type="radio"/>
Other, please specify: <input type="text"/>	<input type="radio"/>	<input type="radio"/>

<< Back | Next >>

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Question 6 of 33

What portion of your household food consumption comes from food produced in San Juan County?
 Please select one answer for each season.

	None	Some	Half	Majority	All
Spring: March - May	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Summer: June - August	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fall: September - November	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Winter: December - February	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

<< Back | Next >>

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Question 7 of 33

If you had access to a community or commercial kitchen with a food storage space to increase the amount of food that you preserve, would you use it?

- ☐ Yes
- ☐ Maybe
- ☐ No

<< Back | Next >>

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Question 8 of 33

If Yes, would you be willing to pay a fee to use a community or commercial kitchen with food storage?

- ☐ Yes
- ☐ No

<< Back | Next >>

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Question 9 of 33

If maybe, what would encourage you to use the community or commercial kitchen with a food storage?

<< Back | Next >>

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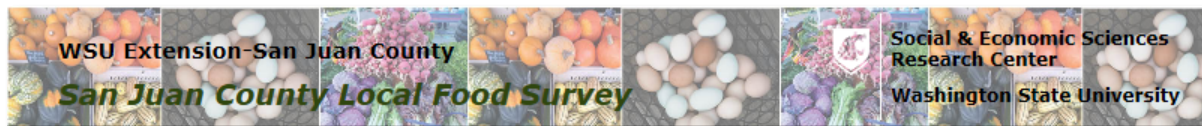
Question 10a of 33

Are you interested in learning about the availability of food produced in San Juan County?

- ☐ Yes
☐ No

<< Back | Next >>

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Question 10b of 33

If Yes, how would you like to learn about the availability of food produced in San Juan County? Please select Yes or No for each source.

	Yes	No
Email lists and newsletters	<input type="radio"/>	<input type="radio"/>
Road signs	<input type="radio"/>	<input type="radio"/>
Farmer's markets	<input type="radio"/>	<input type="radio"/>
Search engines (websites)	<input type="radio"/>	<input type="radio"/>
Facebook	<input type="radio"/>	<input type="radio"/>
Instagram	<input type="radio"/>	<input type="radio"/>
Other social media	<input type="radio"/>	<input type="radio"/>
Printed articles and advertising in newspapers and magazines	<input type="radio"/>	<input type="radio"/>
Word of mouth	<input type="radio"/>	<input type="radio"/>
Brochures and maps	<input type="radio"/>	<input type="radio"/>
In-store grocery, or restaurant display/menu	<input type="radio"/>	<input type="radio"/>
Educational events or classes	<input type="radio"/>	<input type="radio"/>
Other, please specify: <input type="text"/>	<input type="radio"/>	<input type="radio"/>

<< Back | Next >>

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Question 11a of 33

Are you interested in learning or learning more about growing food?

- ☐ Yes
☐ No

<< Back | Next >>

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Question 11b of 33

If you are interested in learning more about growing food, what ways do you prefer to learn?
Please select Yes or No for each source.

	Yes	No
Educational articles, extension bulletins, written brochures	<input type="radio"/>	<input type="radio"/>
Short online videos	<input type="radio"/>	<input type="radio"/>
Podcast	<input type="radio"/>	<input type="radio"/>
In person classes/workshops	<input type="radio"/>	<input type="radio"/>
Online classes/workshops	<input type="radio"/>	<input type="radio"/>
Mentorship	<input type="radio"/>	<input type="radio"/>
Participatory learning (e.g., community garden)	<input type="radio"/>	<input type="radio"/>
Other, please specify: <input type="text"/>	<input type="radio"/>	<input type="radio"/>

<< Back | Next >>

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Question 12 of 33

When buying food from San Juan County farms, how important is organic certification in your purchasing decision?

- ☐ Not at all
- ☐ A little
- ☐ A moderate amount
- ☐ A lot
- ☐ A great deal

<< Back | Next >>

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Question 13 of 33

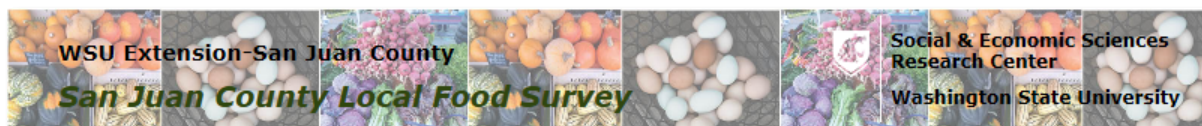
How important are the following factors in your decision about what food to buy?

Please select one answer for each factor.

	Not at all important	Somewhat important	Important	Very important	Extremely important
Taste	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality/freshness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nutritional value	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Convenience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Perishability	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cost of products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other, please specify: <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

<< Back | Next >>

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Question 14 of 33

How important are the following social and economic factors in your decision about what food to buy?
 Please select one answer for each factor.

	Not at all important	Somewhat important	Important	Very important	Extremely important
Knowing that it has been produced and handled by people you know and trust	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Knowing that it meets your traditional/cultural preferences	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Knowing that the product supports San Juan County farms and agriculture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Knowing that the product supports San Juan County employment and businesses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Knowing that workers were treated safely during harvesting, processing, delivering, and retail service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Knowing that your purchase supports businesses owned and operated by historically underrepresented groups (e.g., African American, Hispanic, Native American)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other, please specify: <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

<< Back | Next >>

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Question 15a of 33

Does anyone in your household have any special dietary considerations?

☐ Yes
☐ No

<< Back | Next >>

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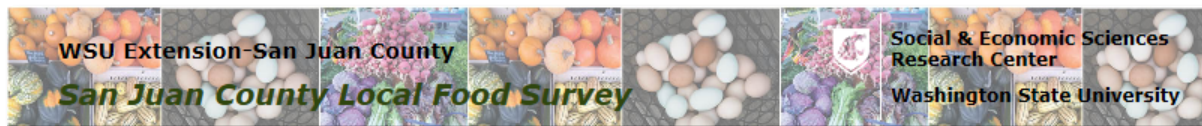


Question 15b of 33
If Yes, what are the special dietary considerations? *Please select **all** that apply.*

- ☐ Gluten-free
- ☐ Vegan
- ☐ Vegetarian
- ☐ Lactose-intolerant
- ☐ Food allergy
- ☐ Diabetic
- ☐ On any kind of diet
- ☐ Religious restrictions

[<< Back](#) | [Next >>](#)

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Question 16 of 33

To what extent do the following considerations for the environment influence your decision about what foods to buy? *Please select one answer for each item.*

	Not at all	A little	A moderate amount	A lot	A great deal
The amount of water used to grow or make the food	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The extent to which growing this food pollutes the water	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The extent to which growing or making the food pollutes the air	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The extent to which growing or making the food affects the health of the soil	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The extent to which growing or making the food impacts pollinators	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The extent to which the growing method contributes to greenhouse gas emissions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The distance food was transported from the field to my plate	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The extent to which the amount or type of packaging will have an effect on the environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other, please specify: <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

<< Back | Next >>

WSU Extension-San Juan County


San Juan County Local Food Survey

Social & Economic Sciences
Research Center

Washington State University

Question 17 of 33

How much does this label influence your decision on what to buy?



☐ Not at all

☐ A little

☐ A moderate amount

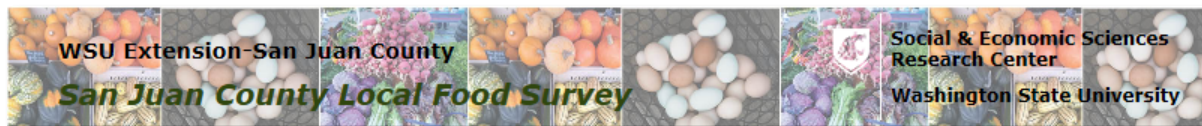
☐ A lot

☐ A great deal

<< Back

Next >>

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Question 18 of 33

When you are deciding where to shop, how important are the following factors in your decision?
 Please select one answer for each factor.

	Not at all important	Somewhat important	Important	Very important	Extremely important
Ability to order online	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Delivery option provided	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Curbside pick-up option provided	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Diverse selection in single location	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of product year-round	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of San Juan County products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Predictability of products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to use EBT, SNAP, Fresh Bucks, WIC	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to use credit cards for purchasing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other, please specify: <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

<< Back | Next >>



Question 19 of 33

What is the maximum distance from a store that a product can be produced and still be considered local to you? Please select one answer for each product.

	On your island	San Juan County	100-mile radius around San Juan County	Washington State	Pacific Northwest Region (WA, OR, ID, Southern BC)	I don't use this product
Meats	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Produce	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Eggs & Dairy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bakery	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Frozen	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Shelf-stable	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

<< Back | Next >>

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Question 20 of 33

How important is it to you and your family to have the following products available from San Juan County producers? Please select one answer for each product.

	Not at all important	Somewhat important	Important	Very important	Extremely important	I don't use this product
Meats	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Produce	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Eggs & Dairy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bakery	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Frozen	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Shelf-stable	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

<< Back | Next >>

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Question 21 of 33

Please provide any suggestions or comments on ways to make buying San Juan County produced foods more available and convenient.

<< Back | Next >>

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Question 22 of 33

Because of COVID-19, are you more likely to engage in the following food buying practices than you were before the pandemic? Please select Yes or No for each item.

Because of COVID-19, I am more likely to...	Yes	No
Buy food produced in San Juan County	<input checked="" type="radio"/>	<input type="radio"/>
Shop/order food online	<input type="radio"/>	<input type="radio"/>
Use food/grocery delivery options	<input type="radio"/>	<input type="radio"/>
Use contact-less payment	<input type="radio"/>	<input type="radio"/>
Other, please specify: <input type="text"/>	<input type="radio"/>	<input type="radio"/>

<< Back | Next >>

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Question 23 of 33

How often do you think you will use the following food buying practices after the pandemic ends?
 Please select one answer for each method.

	Never	Rarely	Sometimes	Often	Always
Buy food produced in San Juan County	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Shop/order food online	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use food/grocery delivery options	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use contact-less payment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other, please specify: <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

<< Back | Next >>

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Question 24 of 33

In the past 12 months, how often did you and your household experience the following scenarios?
 Please select one answer for each.

<i>In the <u>past 12 months</u>...</i>	Never	Sometimes	Often
We purchased foods and they ran out before we had enough money to get more	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
We couldn't afford to eat balanced meals (including fruits, vegetables, proteins, grains)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

<< Back | Next >>

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Question 25 of 33

In the **past 12 months**, did you or other adults in your household ever cut the size of your meals or skip meals because there wasn't enough money for food?

- ☐ Yes
- ☐ No
- ☐ I don't know

<< Back | Next >>

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Question 26 of 33

In the **past 12 months**, how often did you or other adults in your household cut the size of your meals or skip meals because there wasn't enough money for food?

- ☐ Almost every month
- ☐ Some months but not every month
- ☐ Only about 1 or 2 months
- ☐ I don't know

<< Back | Next >>

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Question 27 of 33

What is your best estimate of how much your household spends on food in an average week (including groceries, restaurants, etc.)?

- ☐ Approximately \$ /week
- ☐ Don't know/not sure

<< Back | Next >>

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Question 28a of 33

Including yourself, how many people are in your household?

Number of people

<< Back | Next >>

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Question 28b of 33

How many people in your household are under the age of 18?

Number of people under the age of 18:

<< Back | Next >>

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Question 29 of 33

In what year were you born?

Year (YYYY)

[<< Back](#) | [Next >>](#)

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Question 30 of 33

How do you describe yourself?

- ☒ Female
- ☐ Male
- ☒ I prefer another identity
- ☐ Prefer not to say

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Question 31 of 33

What is the highest level of formal education that you have completed?

Please select the **one** best answer.

- ☐ Less than high school
- ☐ High school diploma or equivalent (GED)
- ☐ Some college/tech/trade school
- ☐ 2-year college/tech/trade school degree
- ☐ 4-year college degree
- ☐ Master's degree
- ☐ Doctorate/professional degree

<< Back | Next >>

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Question 32 of 33


What is your racial/ethnic identity?

Please select **all** that apply.

- ☐ American Indian or Alaska Native
- ☐ Asian
- ☐ Black or African American
- ☐ Hispanic, Latino/Latina, or Spanish origin
- ☐ Native Hawaiian/Pacific Islander
- ☐ White
- ☐ Other race. Please specify:

<< Back | Next >>

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Question 33 of 33
What is your household's annual income, before taxes?

☐ Less than \$25,000

☐ \$25,000 to \$49,999

☐ \$50,000 to \$74,999

☐ \$75,000 to \$99,999

☐ \$100,000 to \$149,999

☐ \$150,000 to \$199,999

☐ \$200,000 to \$249,999

☐ \$250,000 or more

[<< Back](#) | [Next >>](#)

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Spanish Version Web Screens



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Su hogar ha sido seleccionado al azar para participar. Su participación en esta encuesta es completamente voluntaria, y puede omitir cualquier pregunta que prefiera no responder. La información que proporciona se mantendrá confidencial. La encuesta debe ser completada por el adulto, mayor de 18 años, que vive actualmente en este hogar y que se considera el principal comprador de comestibles del hogar.

Por favor, entre
el código de acceso que recibió:

[Escribir clave de acceso personal](#)

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Question 1 of 33

La residencia a la que se envió esta encuesta es . . .

- ☒ Mi residencia principal donde vivo la mayor parte del año
- ☐ Mi residencia a tiempo parcial donde solo vivo parte del año
- ☐ Otro. Por favor explique :

[<< Página anterior](#) | [Próxima Pagina >>](#)

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WSU Extension-San Juan County
Encuesta de alimentos locales del condado de San Juan

Centro de Investigaciones de Ciencias Sociales y Económicas
Universidad Estatal de Washington

Question 2 of 33
Si esta NO es su residencia principal, ¿cuál es el código postal de su residencia principal?

Código postal

[<< Página anterior](#) | [Próxima Pagina >>](#)

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Question 3 of 33

Durante los últimos 12 meses, ¿cuántos de los alimentos de su hogar provinieron de los siguientes lugares?

Seleccione una respuesta para cada lugar.

	Ninguno	Algunos	La mitad	La mayoría	Todos
Supermercados fuera de la isla	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tiendas de alimentos naturales del condado de San Juan	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Supermercados del condado de San Juan (CSJ)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
San Juan Islands Food Hub	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Directamente de los agricultores del CSJ (mercados agrícolas, CSA, puestos agrícolas, pedido personalizado)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tiendas de barrio/de la esquina del CSJ	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Panadería, charcutería, mercado de carne o pescadería del CSJ	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Banco de alimentos/almacén de provisiones	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pedido de alimentos en línea (p.ej., servicios de kit de comidas, compras de comestibles en línea de proveedores fuera de la isla)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Restaurantes o comida para llevar (continente e islas)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Yo cultivo, crio y busco mis propios alimentos	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Proceso (seco, enlato, congelado preservado) alimentos cultivados en el CSJ para uso fuera de temporada	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Otro. Por favor especifique: <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

<< Página anterior

Próxima Pagina >>



Question 4 of 33

¿Ha comprado alimentos directamente de los agricultores del condado de San Juan en los últimos 12 meses?

☐ Sí

☐ No

<< Página anterior

Próxima Pagina >>

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Question 5 of 33

Cuando compra alimentos directamente de los agricultores del condado de San Juan, ¿compra sus productos en los siguientes lugares? Marque Sí o No para cada uno

	Sí	No
Mercados agrícolas	<input checked="" type="radio"/>	<input type="radio"/>
Agricultura apoyada por la comunidad (CSA en inglés)	<input type="radio"/>	<input type="radio"/>
Puestos agrícolas	<input type="radio"/>	<input type="radio"/>
Pedido telefónico	<input type="radio"/>	<input type="radio"/>
Pedido en línea	<input type="radio"/>	<input type="radio"/>
U-Pick (paga para cosechar frutas y verduras)	<input type="radio"/>	<input type="radio"/>
Pedido de carne personalizado / a granel	<input type="radio"/>	<input type="radio"/>
Otro. Por favor especifique: <input type="text"/>	<input type="radio"/>	<input type="radio"/>

<< Página anterior

Próxima Pagina >>

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Question 6 of 33

¿Qué parte del consumo de alimentos de su hogar proviene de alimentos producidos en el condado de San Juan? *Seleccione una respuesta para cada temporada.*

	Ninguno	Algunos	La mitad	La mayoría	Todos
Primavera: Marzo - Mayo	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Verano: Junio - Agosto	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Otoño: Septiembre - Noviembre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Invierno: Diciembre - Febrero	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

<< Página anterior

Próxima Pagina >>

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Question 7 of 33

Si tuviera acceso a una cocina comunitaria o comercial con un espacio de almacenamiento para aumentar la cantidad de alimentos que conserva, ¿lo usaría?

- ☐ Sí
- ☐ Tal vez
- ☐ No

<< Página anterior

Próxima Pagina >>

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Question 8 of 33

Si seleccionó "Sí", ¿estaría dispuesto a pagar una tarifa para usar la cocina comunitaria o comercial con almacenamiento de alimentos?

- ☐ Sí
☐ No

<< Página anterior

Próxima Pagina >>

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Question 9 of 33

Si seleccionó "Tal vez", ¿qué lo animaría para usar la cocina comunitaria o comercial con almacenamiento de alimentos?

<< Página anterior

Próxima Pagina >>

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Question 10a of 33

¿Está interesado en conocer la disponibilidad de alimentos producidos en el condado de San Juan?

- ☒ Sí
☐ No

<< Página anterior

Próxima Pagina >>

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Question 10b of 33

Si seleccionó "Sí" ¿cómo le gustaría conocer la disponibilidad de alimentos producidos en el condado de San Juan? *Seleccione Sí o No para cada fuente.*

	Sí	No
Listas de correo electrónico y boletines informativos	<input type="radio"/>	<input type="radio"/>
Los rótulos de tráfico	<input type="radio"/>	<input type="radio"/>
Mercados agrícolas	<input type="radio"/>	<input type="radio"/>
Buscadores (sitios web)	<input type="radio"/>	<input type="radio"/>
Facebook	<input type="radio"/>	<input type="radio"/>
Instagram	<input type="radio"/>	<input type="radio"/>
Otras redes sociales	<input type="radio"/>	<input type="radio"/>
Artículos impresos y publicidad en periódicos y revistas	<input type="radio"/>	<input type="radio"/>
Boca a boca	<input type="radio"/>	<input type="radio"/>
Folletos y mapas	<input type="radio"/>	<input type="radio"/>
Exhibición del supermercado o menú del restaurante	<input type="radio"/>	<input type="radio"/>
Eventos o clases educativos	<input type="radio"/>	<input type="radio"/>
Otro. Por favor especifique : <input type="text"/>	<input type="radio"/>	<input type="radio"/>

<< Página anterior

Próxima Pagina >>



Question 11a of 33

¿Está interesado en aprender o aprender más sobre el cultivo de alimentos?

- ☐ Sí
☐ No

<< Página anterior | Próxima Página >>

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Question 11b of 33

Si está interesado en aprender más sobre el cultivo de alimentos, ¿de qué forma prefiere aprender?

Seleccione sí o no para cada fuente.

	Sí	No
Artículos educativos, boletines de extensión, folletos escritos	<input type="radio"/>	<input type="radio"/>
Videos cortos en línea	<input type="radio"/>	<input type="radio"/>
Podcast	<input type="radio"/>	<input type="radio"/>
Clases/talleres presenciales	<input type="radio"/>	<input type="radio"/>
Clases/talleres en línea	<input type="radio"/>	<input type="radio"/>
Tutoría	<input type="radio"/>	<input type="radio"/>
Aprendizaje participativo (por ejemplo, un huerto comunitario)	<input type="radio"/>	<input type="radio"/>
Otro. Por favor especifique: <input type="text"/>	<input type="radio"/>	<input type="radio"/>

<< Página anterior | Próxima Página >>

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Question 12 of 33

Al comprar alimentos de las granjas del condado de San Juan, ¿qué importancia tiene la certificación orgánica en su decisión de compra?

- ☐ De ningún modo
- ☐ Un poquito
- ☐ Un poco
- ☐ Mucho
- ☐ Muchísimo

<< Página anterior

Próxima Página >>

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Question 13 of 33

¿Qué importancia tienen los siguientes factores en su decisión sobre qué alimentos comprar?

Seleccione una respuesta para cada factor.

	No importante	Algo importante	Importante	Muy importante	Extremadamente importante
Sabor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Calidad/frescura	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Valor nutricional	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Conveniencia	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Carácter perecedero	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Costo de los productos	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Otro. Por favor especifique: <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

<< Página anterior

Próxima Pagina >>



Question 14 of 33

¿Qué importancia tienen los siguientes factores sociales y económicos en su decisión sobre qué alimentos comprar? *Seleccione una respuesta para cada factor.*

	No importante	Algo importante	Importante	Muy importante	Extremadamente importante
Saber que ha sido producido y manejado por personas que conoce y en las que confía	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Saber que cumpla con sus preferencias tradicionales/culturales	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Saber que el producto apoya a granjas y agricultura del condado de San Juan	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Saber que el producto respalda el empleo y las empresas del condado de San Juan	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Saber que los trabajadores fueron tratados de manera segura durante la cosecha, el procesamiento, la entrega y la venta	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Saber que su compra respalda las empresas que pertenecen y son operados por grupos históricamente subrepresentados (p. ej. afroamericanos, hispanos, nativos americanos)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Otro. Por favor especifique: <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

<< Página anterior

Próxima Pagina >>



Question 15a of 33

¿Alguien en su hogar tiene alguna consideración dietética especial?

- ☐ Sí
☐ No

<< Página anterior | Próxima Pagina >>

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Question 15b of 33

Si seleccionó "Sí" ¿qué son las consideraciones dietéticas especiales? Seleccione **todas** las que correspondan.

- ☐ Sin gluten
☐ Vegano
☐ Vegetariano
☐ Intolerancia a la lactosa
☐ Alergia alimentaria
☐ Diabético
☐ En cualquier tipo de dieta
☐ Restricciones religiosas

<< Página anterior | Próxima Pagina >>

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Question 16 of 33

¿En qué medida las siguientes consideraciones medioambientales influyen en su decisión sobre qué alimentos comprar? *Seleccione una respuesta para cada elemento.*

	De ningún modo	Un poquito	Un poco	Mucho	Muchísimo
La cantidad de agua utilizada para cultivar o preparar el alimento	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hasta qué punto el cultivo de este alimento contamina el agua	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
La medida en que el cultivo o la preparación del alimento contamina el aire	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
La medida en que el cultivo o la preparación del alimento afecta la salud del suelo	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
La medida en que el cultivo o la preparación del alimento impacta en los polinizadores	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
La medida en que el método de cultivo contribuye a las emisiones de gases de efecto invernadero	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
La distancia que se transportó el alimento desde el campo a mi plato	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
La medida en que la cantidad o el tipo de embalaje tendrá un efecto sobre el medio ambiente	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Otro. Por favor especifique: <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

<< Página anterior

Próxima Pagina >>



Question 17 of 33

¿Cuánto afecta esta etiqueta en su decisión sobre qué comprar?



- ☐ De ningún modo
- ☐ Un poquito
- ☐ Un poco
- ☐ Mucho
- ☐ Muchísimo

<< Página anterior

Próxima Página >>



Question 18 of 33

Cuando está decidiendo dónde comprar, ¿Qué importancia tienen los siguientes factores en su decisión? *Seleccione una respuesta para cada factor.*

	No importante	Algo importante	Importante	Muy importante	Extremadamente importante
Posibilidad de realizar pedidos en línea	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Opción de entrega	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Opción de recogida en la acera	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Muchas opciones en un solo lugar	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Disponibilidad de productos todo el año	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Disponibilidad de productos del condado de San Juan	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Previsibilidad de productos	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Capacidad para usar EBT, SNAP, Fresh Bucks o WIC	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Posibilidad de usar tarjetas de crédito para realizar compras	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Otro. Por favor especifique: <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

<< Página anterior

Próxima Pagina >>



Question 19 of 33

¿Cuál es la distancia máxima de un supermercado a la que se puede producir un producto y seguir considerándolo local? Seleccione una respuesta para cada producto.

	En su isla	El condado de San Juan	Radio de 100 millas alrededor del condado de San Juan	Estado de Washington	Región del noroeste del Pacífico (WA, OR, ID, Sur de BC)	No uso este producto
Carnes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Frutas y verduras	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Huevos y lácteos	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Productos de panadería	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Productos congelados	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Productos de larga duración	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

<< Página anterior

Próxima Pagina >>



Question 20 of 33

¿Qué importancia tiene para usted y su familia tener los siguientes productos disponibles de los productores del condado de San Juan? *Seleccione una respuesta para cada producto.*

	No importante	Algo importante	Importante	Muy importante	Extremadamente importante	No uso este producto
Carnes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Frutas y verduras	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Huevos y lácteos	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Productos de panadería	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Productos congelados	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Productos de larga duración	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

<< Página anterior

Próxima Pagina >>

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Question 21 of 33

Proporcione sugerencias o comentarios sobre las formas de hacer que la compra de alimentos producidos en el condado de San Juan sea más accesible y conveniente.

<< Página anterior

Próxima Pagina >>

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Question 22 of 33

Debido a COVID-19, ¿Es más probable que participe en las siguientes prácticas de compra de alimentos que antes de la pandemia? Seleccione Sí o No para cada elemento.

Debido a COVID19, es más probable que...	Sí	No
Compre alimentos producidos en el condado de San Juan	<input checked="" type="radio"/>	<input type="radio"/>
Compre/pida alimentos en línea	<input type="radio"/>	<input type="radio"/>
Use opciones de entrega de alimentos/comestibles	<input type="radio"/>	<input type="radio"/>
Utilice el pago sin contacto	<input type="radio"/>	<input type="radio"/>
Otro. Por favor especifique: <input type="text"/>	<input type="radio"/>	<input type="radio"/>

<< Página anterior

Próxima Pagina >>

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Question 23 of 33

¿Con qué frecuencia cree que utilizará las siguientes prácticas de compra de alimentos después de que termine la pandemia? *Seleccione una respuesta para cada método.*

	Nunca	Raramente	A veces	A menudo	Siempre
Comprar alimentos producidos en el condado de San Juan	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Comprar/pedir alimentos en línea	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Usar opciones de entrega de alimentos/comestibles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Utilizar el pago sin contacto	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Otro. Por favor especifique: <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

<< Página anterior

Próxima Página >>

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Question 24 of 33

En los últimos 12 meses, ¿con qué frecuencia usted y su hogar experimentó las siguientes situaciones? *Seleccione una respuesta para cada situación.*

<i>En los últimos 12 meses</i>	Nunca	A veces	A menudo
Compramos alimentos y se acabaron antes de que tuviéramos suficiente dinero para conseguir más	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
No podíamos permitirnos comer comidas equilibradas (incluidas frutas, verduras, proteínas y cereales)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

<< Página anterior

Próxima Página >>

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Question 25 of 33

En los últimos 12 meses, ¿usted u otros adultos en el hogar redujeron el tamaño de sus comidas o se saltaron comidas porque no había suficiente dinero para alimentos?

- ☐ Sí
- ☐ No
- ☐ No lo sé

<< Página anterior

Próxima Pagina >>

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Question 26 of 33

En los últimos 12 meses, ¿con qué frecuencia usted u otros adultos en el hogar redujeron el tamaño de sus comidas o se saltaron comidas porque no había suficiente dinero para alimentos?

- ☐ Casi todos los meses
- ☐ Algunos meses, pero no todos los meses
- ☐ Solo alrededor de 1 o 2 meses
- ☐ No lo sé

<< Página anterior

Próxima Pagina >>

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Question 27 of 33

¿Cuál es su mejor estimación de cuánto gasta su hogar en alimentos en una semana promedio (incluidos comestibles, restaurantes etc.)?

- ☐ Aproximadamente \$ /semana
- ☐ No se / no estoy seguro

<< Página anterior

Próxima Pagina >>

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Question 28a of 33

Incluyéndose a usted mismo, ¿cuántas personas hay en su hogar?

Número de personas

[<< Página anterior](#)

[Próxima Pagina >>](#)

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Question 28b of 33

¿Cuántas personas en su hogar son menores de 18?

Número de personas menores de 18 :

[<< Página anterior](#)

[Próxima Pagina >>](#)

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Question 29 of 33
¿En qué año nació?

Año (XXXX)

<< Página anterior

Próxima Pagina >>

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Question 30 of 33
¿Cómo se describe a sí mismo?

- ☒ Hembra
- ☐ Masculino
- ☒ Prefiero otra identidad
- ☐ Prefiero no decirlo

<< Página anterior

Próxima Pagina >>

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Question 31 of 33

¿Cuál es el nivel más alto de educación formal que ha completado?

Seleccione la mejor respuesta.

- ☐ Menos que la escuela secundaria
- ☐ Diploma de escuela secundaria o equivalente (GED)
- ☐ Algo de universidad/escuela tecnológica/vocacional
- ☐ Título de una universidad/escuela tecnológica/vocacional de 2 años
- ☐ Título universitario de 4 años
- ☐ Maestría
- ☐ Doctorado/título profesional

<< Página anterior

Próxima Pagina >>

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Question 32 of 33

¿Cuál es su identidad racial/étnica?

Seleccione todas las que correspondan.

- ☐ Indio americano o nativo de Alaska
- ☐ Asiático
- ☐ Negro o afroamericano
- ☐ Hispano, Latino/Latina, u origen español
- ☐ Nativo de Hawái/de las Islas del Pacífico
- ☐ Blanco
- ☐ Otra raza. Por favor especifique :

<< Página anterior

Próxima Pagina >>

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Question 33 of 33

¿Cuál es el ingreso anual de su hogar, antes de impuestos?

- ☐ Menos de \$25,000
- ☐ \$25,000 a \$49,999
- ☐ \$50,000 a \$74,999
- ☐ \$75,000 a \$99,999
- ☐ \$100,000 a \$149,999
- ☐ \$150,000 a \$199,999
- ☐ \$200,000 a \$249,999
- ☐ \$250,000 o más

<< Página anterior

Próxima Pagina >>

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¡Gracias por su tiempo!

Nosotros no tenemos más preguntas para usted, y usted esta cerca de completar esta encuesta.

Para enviar el cuestionario, haga clic en el botón "Submit questionnaire" [Enviar cuestionario] a continuación.

Para revisar sus respuestas desde el principio, haga clic en el botón "Review your answers" [Revisar sus respuestas].

[Review your answers](#)

[Submit questionnaire](#)

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¡Gracias por completar esta importante encuesta!

Su encuesta ha sido recibida.

Por favor cierre esta página web.

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Paper Questionnaire



Survey Instructions:

Your household has been randomly selected to participate. Your participation in this survey is completely voluntary, and you can skip any question you prefer not to answer. The information you provide will be kept confidential. The survey should be completed by the adult, 18 years of age or older, currently living in this household who is considered the household's primary grocery shopper.

Q1. The residence where this survey was mailed to is . . .

- ① My primary residence where I live the majority of the year
- ② My part-time residence where I only live part of the year
- ③ Other. Please explain _____

Q2. If this is NOT your primary residence, what is the zip code of your primary residence?

Zip code

Q3. Over the past 12 months, how much of your household food came from the following places?
Please select one answer for each source.

	None	Some	Half	Majority	All
Mainland stores	①	②	③	④	⑤
San Juan County (SJC) natural food grocery stores	①	②	③	④	⑤
SJC grocery stores	①	②	③	④	⑤
San Juan Islands Food Hub	①	②	③	④	⑤
Direct from SJC Farms (farmer's market, CSA, farm stand, custom order)	①	②	③	④	⑤
SJC convenience/corner stores	①	②	③	④	⑤
SJC bakery, deli, meat, or fish market	①	②	③	④	⑤
Food Bank/Food Pantry	①	②	③	④	⑤
Online food ordering (e.g., meal kit services, online grocery shopping from mainland purveyors)	①	②	③	④	⑤
Restaurants or take out (mainland and islands)	①	②	③	④	⑤
I grow, raise, wildcraft my own food	①	②	③	④	⑤
I process (dry, can, freeze, preserve) SJC grown food for off-season use	①	②	③	④	⑤
Other. Please specify _____	①	②	③	④	⑤

Q4. Have you purchased food directly from farms in San Juan County in the past 12 months?

- ① Yes
② No → Skip to Q6

Q5. When purchasing food directly from San Juan County farms, do you purchase their products via the following venues? Please check Yes or No for each.

	Yes	No
Farmer's markets	①	②
Community Supported Agriculture (CSA)	①	②
Farm stands	①	②
Phone order	①	②
Online orders	①	②
U-Pick	①	②
Custom/bulk meat order	①	②
Other. Please specify _____	①	②

Q6. What portion of your household food consumption comes from food produced in San Juan County? Please select one answer for each season.

	None	Some	Half	Majority	All
Spring: March - May	①	②	③	④	⑤
Summer: June - August	①	②	③	④	⑤
Fall: September - November	①	②	③	④	⑤
Winter: December - February	①	②	③	④	⑤

Q7. If you had access to a community or commercial kitchen with a food storage space to increase the amount of food that you preserve, would you use it?

- ① Yes
② Maybe
③ No → Skip to Q10

Q8. If Yes, would you be willing to pay a fee to use a community or commercial kitchen with food storage?

- ① Yes
② No

Q9. If Maybe, what would encourage you to use the community or commercial kitchen with food storage?

Q10a. Are you interested in learning about the availability of food produced in San Juan County?

- ① Yes ☐
- ② No ☐ → Skip to Q11

Q10b. If Yes, how would like to learn about the availability of food produced in San Juan County? Please select Yes or No for each source.

	Yes	No
Email lists and newsletters	①	②
Road signs	①	②
Farmer's markets	①	②
Search engines (websites)	①	②
Facebook	①	②
Instagram	①	②
Other social media	①	②
Printed articles and advertising in newspapers and magazines	①	②
Word of mouth	①	②
Brochures and maps	①	②
In-store grocery, or restaurant display/menu	①	②
Educational events or classes	①	②
Other. Please specify _____	①	②

Q11a. Are you interested in learning or learning more about growing food?

- ① Yes ☐
- ② No ☐ → Skip to Q12

Q11b. If you are interested in learning more about growing food, what ways do you prefer to learn? Please select Yes or No for each source.

	Yes	No
Educational articles, extension bulletins, written brochures	①	②
Short online videos	①	②
Podcast	①	②
In person classes/workshops	①	②
Online classes/workshops	①	②
Mentorship	①	②
Participatory learning (e.g. community garden)	①	②
Other. Please specify _____	①	②

Q12. When buying food from San Juan County farms, how important is organic certification in your purchasing decision?

- Not at all A little A moderate amount A lot A great deal
- ① ② ③ ④ ⑤

Q13. How important are the following factors in your decision about what food to buy? Please select one answer for each factor.

	Not at all important	Somewhat important	Important	Very important	Extremely important
Taste	1	2	3	4	5
Quality/freshness	1	2	3	4	5
Nutritional value	1	2	3	4	5
Convenience	1	2	3	4	5
Perishability	1	2	3	4	5
Cost of products	1	2	3	4	5
Other. Please specify: _____	1	2	3	4	5

Q14. How important are the following social and economic factors in your decision about what food to buy? Please select one answer for each factor.

	Not at all important	Somewhat important	Important	Very important	Extremely important
Knowing that it has been produced and handled by people you know and trust	1	2	3	4	5
Knowing that it meets your traditional/cultural preferences	1	2	3	4	5
Knowing that the product supports San Juan County farms and agriculture	1	2	3	4	5
Knowing that the product supports San Juan County employment and businesses	1	2	3	4	5
Knowing that workers were treated safely during harvesting, processing, delivering, and retail service	1	2	3	4	5
Knowing that your purchase supports businesses owned and operated by historically underrepresented groups (e.g. African American, Hispanic, Native American)	1	2	3	4	5
Other. Please specify: _____	1	2	3	4	5

Q15a. Does any one in your household have any special dietary considerations?

- 1 Yes
 2 No → Skip to Q16

Q15b. If Yes, what are the special dietary considerations? Please select all that apply.

- | | |
|----------------------|--------------------------|
| 1 Gluten-free | 5 Food allergy |
| 2 Vegan | 6 Diabetic |
| 3 Vegetarian | 7 On any kind of diet |
| 4 Lactose-intolerant | 8 Religious restrictions |

Q16. To what extent do the following considerations for the environment influence your decision about what foods to buy? *Please select one answer for each item.*

	Not at all	A little	A moderate amount	A lot	A great deal
The amount of water used to grow or make the food	①	②	③	④	⑤
The extent to which growing this food pollutes the water	①	②	③	④	⑤
The extent to which growing or making the food pollutes the air	①	②	③	④	⑤
The extent to which growing or making the food affects the health of the soil	①	②	③	④	⑤
The extent to which growing or making the food impacts pollinators	①	②	③	④	⑤
The extent to which the growing method contributes to greenhouse gas emissions	①	②	③	④	⑤
The distance food was transported from the field to my plate	①	②	③	④	⑤
The extent to which the amount or type of packaging will have an effect on the environment	①	②	③	④	⑤
Other. Please specify: _____	①	②	③	④	⑤



Q17. How much does this label influence your decision on what to buy?

Not at all	A little	A moderate amount	A lot	A great deal
①	②	③	④	⑤

Q18. When you are deciding where to shop, how important are the following factors in your decision? *Please select one answer for each factor.*

	Not at all important	Somewhat important	Important	Very important	Extremely important
Ability to order online	①	②	③	④	⑤
Delivery option provided	①	②	③	④	⑤
Curbside pick-up option provided	①	②	③	④	⑤
Diverse selection in single location	①	②	③	④	⑤
Availability of product year-round	①	②	③	④	⑤
Availability of San Juan County products	①	②	③	④	⑤
Predictability of products	①	②	③	④	⑤
Ability to use EBT, SNAP, Fresh Bucks, WIC	①	②	③	④	⑤
Ability to use credit cards for purchasing	①	②	③	④	⑤
Other. Please specify: _____	①	②	③	④	⑤

Q19. What is the maximum distance from a store that a product can be produced and still be considered local to you? *Please select one answer for each product.*

	On your island	San Juan County	100-mile radius around San Juan County	Washington State	Pacific Northwest Region (WA, OR, ID, Southern BC)	I don't use this product
Meats	①	②	③	④	⑤	⑥
Produce	①	②	③	④	⑤	⑥
Eggs & Dairy	①	②	③	④	⑤	⑥
Bakery	①	②	③	④	⑤	⑥
Frozen	①	②	③	④	⑤	⑥
Shelf-stable	①	②	③	④	⑤	⑥

Q20. How important is it to you and your family to have the following products available from San Juan County producers? *Please select one answer for each product.*

	Not at all important	Somewhat important	Important	Very important	Extremely important	I don't use this product
Meats	①	②	③	④	⑤	⑥
Produce	①	②	③	④	⑤	⑥
Eggs & Dairy	①	②	③	④	⑤	⑥
Bakery	①	②	③	④	⑤	⑥
Frozen	①	②	③	④	⑤	⑥
Shelf-stable	①	②	③	④	⑤	⑥

Q21. Please provide any suggestions or comments on ways to make buying San Juan County produced foods more available and convenient.

Q22. Because of COVID-19, are you more likely to engage in the following food buying practices than you were before the pandemic? *Please select Yes or No for each item.*

<i>Because of COVID19, I am more likely to...</i>	Yes	No
Buy food produced in San Juan County	①	②
Shop/order food online	①	②
Use food/grocery delivery options	①	②
Use contact-less payment	①	②
Other. <i>Please specify</i>	①	②

Q23. How often do you think you will use the following food buying practices after the pandemic ends? Please select one answer for each method.

	Never	Rarely	Sometimes	Often	Always
Buy food produced in San Juan County	①	②	③	④	⑤
Shop/order food online	①	②	③	④	⑤
Use food/grocery delivery options	①	②	③	④	⑤
Use contact-less payment	①	②	③	④	⑤
Other. Please specify _____	①	②	③	④	⑤

Q24. In the past 12 months, how often did you and your household experience the following scenarios? Please select one answer for each.

In the past 12 months	Never	Sometimes	Often
We purchased foods and they ran out before we had enough money to get more	①	②	③
We couldn't afford to eat balanced meals (including fruits, vegetables, proteins, grains)	①	②	③

Q25. In the past 12 months, did you or other adults in your household ever cut the size of your meals or skip meals because there wasn't enough money for food?

- ① Yes
② No → Skip to Q27
③ I don't know → Skip to Q27

Q26. In the past 12 months, how often did you or other adults in your household cut the size of your meals or skip meals because there wasn't enough money for food?

- ① Almost every month
② Some months but not every month
③ Only about 1 or 2 months
④ I don't know

Q27. What is your best estimate of how much your household spends on food in an average week (including groceries, restaurants, etc.)?

Approximately \$ _____ /week

☐ Don't know/not sure

Q28a. Including yourself, how many people are in your household?

Number of people _____

Q28b. How many people in your household are under the age of 18?

Number of people under the age of 18 _____



Q29. In what year were you born? Year (YYYY)

Q30. How do you describe yourself?

- ☐ ① Female
- ☐ ② Male
- ☐ ③ I prefer another identity
- ☐ ④ Prefer not to say

Q31. What is the highest level of formal education that you have completed?

Please select the one best answer.

- ☐ ① Less than high school
- ☒ ② High school diploma or equivalent (GED)
- ☐ ③ Some college/tech/trade school
- ☒ ④ 2-year college/tech/trade school degree
- ☐ ⑤ 4-year college degree
- ☒ ⑥ Master's degree
- ☐ ⑦ Doctorate/professional degree

Q32. What is your racial/ethnic identity? Please select all that apply.

- ☐ ① American Indian or Alaska Native
- ☐ ② Asian
- ☐ ③ Black or African American
- ☐ ④ Hispanic, Latino/Latina, or Spanish origin
- ☐ ⑤ Native Hawaiian/Pacific Islander
- ☐ ⑥ White
- ☐ ⑦ Other race

Q33. What is your household's annual income, before taxes?

- ☐ ① Less than \$25,000
- ☒ ② \$25,000 to \$49,999
- ☐ ③ \$50,000 to \$74,999
- ☒ ④ \$75,000 to \$99,999
- ☐ ⑤ \$100,000 to \$149,999
- ☒ ⑥ \$150,000 to \$199,999
- ☐ ⑦ \$200,000 to \$249,999
- ☒ ⑧ \$250,000 or more

Thank you for completing this important survey!
Please return your completed survey in the enclosed prepaid envelope.

Mailing Materials



Social & Economic Sciences Research Center

November 23, 2020

«addr1»

«city», «state» «zip»«dash»«zip4»

Dear San Juan County Resident,

Washington State University (WSU) San Juan County Extension, San Juan Islands Agricultural Guild, Transition Lopez Island, Orcas Food Co-op and the San Juan County Agricultural Resources Committee invite you to participate in an important survey to identify the factors that influence food selection and purchasing choices in San Juan County. The results of this survey are critical to understanding barriers to local food access and will help inform policy recommendations for San Juan County as well as educational programming. By participating in this survey, you and your household are helping guide the development of a sustainable food system with access for all residents.

Your household has been randomly selected to participate. The survey should be completed by the adult, 18 years of age or older, currently living in this household who is considered the household's primary grocery shopper.

To complete the online survey, please go to:

www.opinion.wsu.edu/SJCLocalFood

Please enter this Access Code to start the survey: <<respID>>

Your participation in this survey is completely voluntary, and you can skip any question you prefer not to answer. The information you provide will be kept confidential. This study has been certified as exempt from the need for review by the WSU Institutional Review Board.

The Social and Economic Sciences Research Center is implementing this survey on behalf of WSU San Juan County Extension and their local partners. If you have any questions about the survey, please email SESRC Project Manager, Lauren Scott, at SESRC@wsu.edu or call 800-833-0867 and indicate that you are calling about the San Juan County Local Food Survey. If you have questions for WSU San Juan County Extension, please contact County Extension Director, Brook Brouwer, by emailing brook.brouwer@wsu.edu or calling 360-370-7667.

Thank you in advance for taking the time to help us with this valuable project. We look forward to hearing from you.

Sincerely,

A handwritten signature in black ink that reads 'Brook Brouwer'.

Brook O. Brouwer, Director
WSU Extension – San Juan County

Invitation Letter (English version)



Social & Economic Sciences Research Center

Noviembre, 23 2020

«addr1»

«city», «state» «zip»«dash»«zip4»

Estimado residente del condado de San Juan,

Washington State University (WSU) San Juan County Extension, San Juan Islands Agricultural Guild, Transition Lopez Island, Orcas Food Co-op y San Juan County Agricultural Resources Committee lo invitan a participar en una encuesta importante para identificar los factores que influyen en la selección de alimentos y elecciones de compra en el condado de San Juan. Los resultados de esta encuesta son fundamentales para comprender las barreras al acceso a los alimentos locales y ayudarán a informar recomendaciones de políticas para el condado de San Juan, así como la programación educativa. Al participar en esta encuesta, usted y su hogar están ayudando a guiar el desarrollo de un sistema alimentario sostenible con acceso para todos los residentes.

Su hogar ha sido seleccionado al azar para participar. La encuesta debe ser completada por el adulto, mayor de 18 años, que vive actualmente en este hogar y que se considera el principal comprador de comestibles del hogar.

Para completar la encuesta en línea, vaya a:

www.opinion.wsu.edu/SJCLocalFood

Ingrese este código de acceso para iniciar la encuesta: <<respID>>

Su participación en esta encuesta es completamente voluntaria, y puede omitir cualquier pregunta que prefiera no responder. La información que proporciona se mantendrá confidencial. Este estudio ha sido certificado como exento de la necesidad de revisión por el WSU Institutional Review Board.

El Social and Economic Sciences Research Center está implementando esta encuesta en nombre de WSU San Juan County Extension y sus socios locales. Si tiene alguna pregunta sobre la encuesta, envíe un correo electrónico a la Gerente de proyecto de SESRC, Lauren Scott, a SESRC@wsu.edu o llame al 800-833-0867 e indique que está llamando sobre la Encuesta de alimentos locales del condado de San Juan. Si tiene preguntas para WSU San Juan County Extension, comuníquese con el Director de Extensión, Brook Brouwer, enviando un correo electrónico a brook.brouwer@wsu.edu o llamando al 360-370-7667.

Gracias de antemano por tomarse el tiempo para ayudarnos con este valioso proyecto. Esperamos con interés saber de usted.

Sinceramente,

A handwritten signature in black ink that reads "Brook Brouwer".

Brook O. Brouwer, Director
WSU Extension – San Juan County

Invitation Letter (Spanish Version)

Dear San Juan County Resident,

A couple weeks ago, a letter was mailed to you because your household was one of a small number of residences in San Juan County randomly selected to help with an important study about food selection and purchasing.

If someone at your address has already completed the survey, please accept our sincere thanks. If not, we would appreciate it if the adult in your household who does most of the grocery shopping complete this survey.

<https://opinion.wsu.edu/SJCLocalFood>

Your access code: **respid**

We need your help to better understand the barriers to local food access, to inform policy at the county level, and to develop educational programming. We hope to hear from a wide array of people and would be quite grateful if you took a few minutes to respond.

Sincerely,

If you have questions about this study, please contact Lauren Scott at the Social & Economic Sciences Research Center at Washington State University toll-free 1-800-833-0867 or email SESRC@wsu.edu.

Brook Brouwer

WSU – San Juan County Extension

In partnership with Transition Lopez Island, San Juan Islands Agricultural Guild, Agricultural Resources Committee, and the Orcas Food Co-op

Postcard Reminder



Social and Economic Sciences Research Center

Date

«addr1»

«city», «state» «zip»«dash»«zip4»

Dear San Juan County Resident,

A few weeks ago, we send a letter inviting you to complete a survey about your food selection and food purchasing choices. Your participation will help your local agriculture organizations, farmers and food businesses better understand local food access barriers, develop educational programming, and inform policy. Your household has been randomly selected to complete this survey. **We ask that the primary grocery shopper, who is 18 years or older, be the one to do the survey.**

If you prefer to complete the survey on paper, please fill in the questionnaire provided and return it to us in the enclosed postage-paid envelope.

If you prefer to complete the survey online, simply log on to the following website, and once the webpage loads, enter the Access Code (in red).

www.opinion.wsu.edu/SJCLocalFood

Please enter this Access Code to start the survey: «**RESPID**»

Your participation is voluntary, and responses will be kept confidential. All information will be summarized in a way that no individual or household can ever be identified. It is important for us to hear from a wide representation of households in San Juan County, so we very much appreciate you taking the time to provide your input.

The Social and Economic Sciences Research Center (SESRC) at Washington State University is implementing this survey on behalf of WSU San Juan County Extension and partners. If you have any questions about the survey or if you like to have Spanish version of this questionnaire to be mailed to you, please contact the SESRC Project Manager Lauren Scott at SESRC@wsu.edu, or you can call 1-800-833-0867 and indicate you are calling about the San Juan County Local Food Survey.

Thank you in advance for taking the time to complete this survey and for assisting us as we work to understand household food selection and food purchasing decisions.

Sincerely,

A handwritten signature in blue ink that reads "Lena Le".

Lena Le
Director, Social & Economic Sciences Research Center

Cover Letter for Questionnaire Mailing

6.

Credits

Project Team

SESRC is committed to high quality and timely delivery of project results. The following list identifies the SESRC team members responsible for particular elements of this project.

- Lena LeDirector
- Lauren Scott.....Project Manager
- Nathan PalmerData Collection Manager
- Katrina SheltonAdministrative Manager

SESRC Staff

All of the work conducted at the Social & Economic Sciences Research Center is the result of a cooperative effort made by a team of dedicated research professionals. The research in this report could not have been conducted without the efforts of interviewers and part-time personnel not listed.

Directors

Lena Le, Ph.D. Director
Rose Krebill-Prather, Ph.D. Assistant Director
Don A. Dillman, Ph.D. Deputy Director for Research & Development

Unit Managers

Darren Bystrom, B.A. Information Systems Coordinator
Candiya Mann, M.A. Sr. Research Manager, Puget Sound
Nathan Palmer M.S. Data Collection Manager
Katrina Shelton Administrative Manager

Professional Staff

Thom Allen, B.A. Project Manager
Tara Courtney, B.A. Survey Supervisor
Karly Dougherty, B.A. Survey Supervisor
Tim Haight, M.S. Information Technology Specialist
Kent Miller, M.A. Project Manager
Breckenridge Morgan, M.A. Survey Supervisor
Nikolay Ponomarev, Ph.D. Sr. Programmer
Lauren Scott, Ph.D. Project Manager
Dan Vakoch, M.S. Data Manager
David Vollmer, M.S. Information Systems Project Leader
Yi Jen Wang, M.A. Project Manager, Puget Sound
Collette Pipkins, B.A. Fiscal Analyst II



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