The Cultivating Success™ program combines a weekly virtual classroom setting with an extensive collection of resources, experts, and successful farmer/instructors to help foster the success of new and existing farms and agriventures.

**SUSTAINABLE SMALL FARMING & RANCHING**

Tuesdays 6:30-8:30pm Sept. 21 thru Dec. 7, 2021
Register online at SSFAR.eventbrite.com

In this 12-week Cultivating Success course, participants explore the unique advantages available to anyone with access to small plots of land. The course provides a broad overview of agriculture production and marketing options for today’s small farmer.

Weekly presentations include local growers, organizations, and specialists with expertise in direct marketing, value-added processing, production planning, agronomy, livestock production, and more. Includes all day field trip to nearby farms.

Whether you are just exploring the opportunities available or already have an existing operation, you’ll learn what it takes to create and sustain a viable small farm enterprise.

**Instructors**

Much of the strength of the Cultivating Success program lies with the network of experts, farmers, organizations, and others that provide students with the expertise, real-world examples, and resources necessary to develop a successful farm operation. We are fortunate to have a two individuals helping facilitate the courses with many years of farming and business experience between them.

Bobbi Lindemulder, cattle rancher and District Operations Program Manager for the Snohomish Conservation District

Kate Ryan, greenhouse grower and Agriculture Program Coordinator for WSU Snohomish County Extension

**Who should take the courses?**

Current and future small- to mid-scale farmers, ranchers, and agripreneurs.

**AGRICULTURAL ENTREPRENEURSHIP**

Tuesdays 6:30-8:30pm Jan. 11 thru Mar. 29, 2022
Register online at CSGaEnt.eventbrite.com

This 12-week, in-depth farm business planning course covers evaluating resources, planning and research, legal and management issues, marketing strategies, budgets and financial statements along with how to cultivate capital resources.

Guest speakers include farmers, business professionals, marketing experts, bankers, regulatory agencies, and more!

During the course, participants will develop a business plan they can literally take to the bank to finance a new enterprise or expand an existing farm-based business. In addition, the course will have a special emphasis on the financial and legal issues unique to farm-based businesses.

**Location**

Online via Zoom. Option for Saturday field trip(s) (King, Snohomish, and/or Skagit area) depending on social distancing requirements at the time.

**Registration**

Space is limited; both courses fill quickly. To register online, use the links listed with each course or fill out form and mail with your check.

For more information on the courses, contact Kate Ryan 425.357.6024, kate.ryan@wsu.edu.

**Program Sponsors**

These courses would not be possible without the sponsorship and support of our partners at Snohomish Conservation District and Snohomish County Farm Bureau.
You’ll learn how to...

- Plan a profitable agriculture enterprise.
- Improve the land while maximizing each acre’s potential.
- Apply concepts of sustainability to your land.

Take the next step!

**Is Farming in Your Future?**

Sign up NOW for the 2021-2022 courses!

**Snohomish County**

WSU Snohomish County Extension
Agriculture Program
600 128th St SE
Everett, WA 98208
(425) 357-6024
snohomish.wsu.edu

**Cultivating Success Sponsors**

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  528 91st Ave NE,
  Lake Stevens, WA 98258
  (425) 335-5634
  snohomishcd.org

- Snohomish County Farm Bureau
  Snohomish, WA
  snocofarmbureau.com