

WSU Snohomish County Extension Sustainable Community Stewards

Sustainability Speaker Series 2020 Summer Session



June 10th - **Making Sense of Sustainability: Meaning, Measurement & Me!**

Instructor: **Ram Hariharan, MBA, Sustainable Business, Entrepreneur**

Many people talk about sustainability, but what does it mean, really? Can you measure it and if so, what would you measure? Exploring sustainability with lenses ranging from physics and chemistry to epidemiology and political science, this discussion will help you see deeper patterns in society and your own life.

You will have a chance to apply what you learned, in collaboration with other participants, to develop insights on current issues in sustainability. Finally, we will close with what is on the horizon in sustainability.

Recording on YouTube



Ram Bio

Ram Hariharan, MBA in Sustainable Business, Entrepreneur. Ram spent most of his career leading engineering teams at major tech companies like Microsoft and Expedia. After completing his MBA at Pinchot (now part of Presidio Graduate School), Ram started an employee group within Expedia to promote sustainable business practices. Before he left, the group included over 100 employees across 5 countries who organized dozens events and guided Expedia's operations to more sustainable choices, including offsets for more than 1 million kg of carbon emissions from business travel.

He is currently working on an early stage startup called **Connected-Citizen**, an app to facilitate and encourage voter participation (<https://app.connected-citizen.com>).



June 17th - **COVID-19 impact on the zero waste movement and Washington state policy actions for the future.**

Instructor: [Heather Trim, Zero Waste Washington](#)

The pandemic has caused many changes in our lives and businesses, some temporary and some likely to be permanent. Forces to bring back plastics and reduce recycling have strongly emerged... but the strong momentum of the zero waste movement is resilient. Find out about current status and plans for significant policy efforts in the works.

Recording on YouTube

Heather bio

Heather Trim, Executive Director. Heather has more than 25 years of experience in environmental work ranging from zero waste to toxic chemicals and habitat issues. At Zero Waste Washington, her focus has been on reducing upstream sources of waste and addressing downstream impacts, getting toxic chemicals out of products, eliminating plastic pollution, and building on the organization's signature producer responsibility policy initiatives. Previously, at Futurewise, she worked to prevent runoff from entering our waterways and improve shoreline management practices and policies. Heather was at People for Puget Sound for over ten years where she focused on protections for the marine environment. Earlier, she was staff scientist for the Los Angeles and San Gabriel Rivers Watershed Council and worked for the Los Angeles Regional Water Quality Control Board on water quality standards, regulatory permits, pollution assessments, greening the LA rivers and habitat renewal. In addition to policy work, Heather has conducted extensive education and outreach projects.



Creating Your Zero Waste Life



Siobhan McComb, Zero Waste Consultant and Sustainability Educator, will share her successful strategies from the last 25 years!

**Join us via Zoom for this virtual event –
Wednesday, June 24th at 5pm**



June 24th - **Creating Your Zero Waste Life: Tips & Tricks from the past 25 years**

Instructor: Siobhan McComb, Zero Waste Consultant and Sustainability Educator

The way zero waste lifestyle is becoming the norm in daily conversations is so inspiring! Are you ready to be inspired? Join us June 24th as Siobhan shares first-hand her creative tips and tricks to successfully tackle the challenges of those striving for Zero Waste Living with a family of 4, especially doing so during a pandemic!

Recording on YouTube

Siobhan Bio:

Siobhan McComb is a Zero Waste Consultant and Sustainability Educator. She also owns the blog, One Glass Jar. Siobhan began her zero waste lifestyle journey more than 20 years ago. She enjoys teaching zero waste lifestyle classes around the Pacific Northwest and sharing her successful strategies with others around the world via her blog, One Glass Jar. She has traveled the globe and has lived all over the US. She and her family now call their newly founded homestead on Vashon Island, home.



Eco and Economical Style: Tips from Former Fashion Designer

July 1st – 5 pm

We will provide tips on how to revamp your wardrobe on a budget, and how our shopping decisions can decrease our environmental footprint.

[Register for This Event](#)

Instructor: [Dr. Patricia Townsend, WSU Extension](#)

[Visit our website for more events!](#)

WSU Snohomish County Extension
Sustainability Speaker Series



July 1st - Eco and Economical Style: Tips from Former Fashion Designer

Instructor: [Dr. Patricia Townsend, WSU Extension](#)

We all want to look good, even if our favorite sweatpants are currently getting extra use. Wearing beautiful clothes can make us look and feel great! We will provide tips on how to revamp your wardrobe on a budget, and how our shopping decisions can decrease our environmental footprint. You do not need to sacrifice style while being sustainable.

[Recording on YouTube](#)

Patricia bio

Dr. Patricia Townsend started a brief career as a fashion designer after graduating from Parsons School of Design. She worked in New York City, Italy and Peru as a knitwear designer. These experiences helped her quickly realize that she loved the natural world more than design. Currently, Patricia is an Associate Professor and Natural Resources Extension Specialist at Washington State University. Patricia leads research and outreach on a variety of environmental issues including green infrastructure, plastic pollution, renewable energy, sustainable urban systems, and ecosystem services.

Questions? Email: heather.teegarden@wsu.edu