

Cultivating Success 2019 Courses

The Cultivating Success™ program combines workshop and on-farm learning experiences to help foster the success of new and existing farms and agriventures.

AGRICULTURAL ENTREPRENEURSHIP

Tuesdays 6:00-8:30pm Jan. 15 thru Apr. 2, 2019; Sat. Mar. 2 all day

Register online at CSAgEnt.eventbrite.com

This 12-week, in-depth farm business planning course covers evaluating resources, planning and research, legal and management issues, marketing strategies, budgets and financial statements along with how to cultivate capital resources.

Guest speakers include farmers, business professionals, marketing experts, bankers, regulatory agencies, and more!

During the course, participants will develop a business plan they can literally take to the bank to finance a new enterprise or expand an existing farm-based business. In addition, the course will have a special emphasis on the financial and legal issues unique to farm-based businesses.

Instructors

Much of the strength of the Cultivating Success program lies with the network of experts, farmers, organizations, and others that provide students with the expertise, real-world examples, and resources necessary to develop a successful farm operation. We are fortunate to have a trio of individuals helping facilitate the courses:

Bobbi Lindemulder, cattle rancher and District Operations Program Manager for the Snohomish Conservation District

Kate Ryan, grower and Agriculture Program Coordinator for WSU Snohomish County Extension.

Anthony Gromko, WSU Community Sustainability Specialist with expertise in sustainable systems, organizational leadership, micro-finance, entrepreneurship, and small business development.

Program Sponsors



Snohomish County
WASHINGTON STATE UNIVERSITY
EXTENSION

Who should take the courses?

Current and future small- to mid-scale farmers, ranchers, and agripreneurs.

SUSTAINABLE SMALL FARMING & RANCHING

Tuesdays 6:00-8:30pm Sept. 24 thru Dec. 10, 2019; & 1 Saturday TBD

Register online at SSFAR.eventbrite.com

In this 12-week Cultivating Success course, participants explore the unique advantages available to anyone with access to small plots of land. The course provides a broad overview of agriculture production and marketing options for today's small farmer.

Weekly presentations include local growers, organizations, and specialists with expertise in direct marketing, value-added processing, production planning, agronomy, livestock production, and more. Includes all day field trip to nearby farms.

Whether you are just exploring the opportunities available or already have an existing operation, you'll learn what it takes to create and sustain a viable small farm enterprise.

Location

WSU Snohomish County Extension
Cougar Auditorium
600 128th St SE (inside McCollum Park)
Everett, WA 98208



Registration

Space is limited; both courses often fill quickly. To register online, use the links listed with each course or fill out form and mail with your check.

For more information on the courses, contact Kate Ryan
425.357.6024, kate.ryan@wsu.edu.

CULTIVATING SUCCESS™ sustainable small farms education

Registration Form

Name(s): _____

Farm Name: _____

Address: _____

City _____ Zip _____

Phone: _____

E-mail: _____

☐ Yes, send me e-mail notices for future workshops.

Sign me up for these Cultivating Success courses!

Agricultural Entrepreneurship

Register online: CSAgEnt.eventbrite.com

Tue. Jan. 15 – Apr. 2, 2019 \$300 per farm/family \$ _____
(max of 3 per farm)

Sustainable Small Farming & Ranching

Register online: SSFAR.eventbrite.com

Tue. Sept. 24 – Dec. 10, 2019 \$300 per farm/family \$ _____
(max of 3 per farm)

TOTAL ENCLOSED \$ _____

Make checks payable & mail to: WSU Extension
Attn: Workshops
600 - 128th Street SE
Everett, WA 98208-6353

Refund Policy: No cash refunds. Minimum charge will be retained; remainder credited toward future workshop registration if cancelled less than 48 hrs prior. No refund or credit for no-shows. Extension programs and employment are available to all without discrimination. Evidence of noncompliance may be reported through your local Extension office or to the WSU Center for Human Rights. Persons with a disability requiring special accommodation can request accommodation 21 days before training at 425.338.2400. If accommodation is not requested in advance, we cannot guarantee availability on-site.



You'll learn how to...

Apply concepts of sustainability to your land.



Improve the land while maximizing each acre's potential.



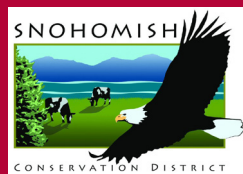
Plan a profitable agriculture enterprise.



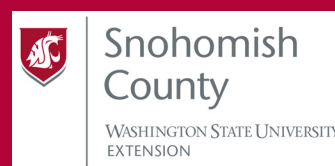
Washington State University Extension

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Cultivating Success Sponsors



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Lake Stevens, WA 98258
(425) 335-5634
snohomishcd.org



WSU Snohomish County Extension
600 128th St SE
Everett, WA 98208
(425) 338-2400
snohomish.wsu.edu

Is Farming in Your Future?



Take the next step!

CULTIVATING SUCCESS™
sustainable small farms education

Sign up NOW for the 2019 courses!