

# **EDUCATIONAL POSTERS & DISPLAYS**

Often posters & displays have less than 60 seconds to get their message across, so planning is important. Choose attention-grabbing techniques such as actual objects, models, illustrations, motion, lighting, color and contrasts. Use horizontal lettering that is consistent in style. The use of borders and colors can turn even an uninteresting display or poster into one that attracts and teaches.

## Always check:

1. VISIBILITY. Is it easy to see and read from a distance?
2. SIMPLE. Is the message easy to understand?
3. INTEREST. Does it attract and hold attention?

## **EDUCATIONAL POSTERS**

### *County Fair*

- Minimum Size 14" X 22", Maximum Size 24" X 36"
- Must be about current project.
- Must be done by 4-H member.
- Limit 2 posters per project.
- Cannot be part of another entry such as a demonstration.
- Poster must be readable from a distance of 10 feet.
- No copyrighted illustrations or cartoons may be used.

### *State Fair*

- Must have received a blue ribbon at county fair as a poster not as part of another entry such as a public presentation or county herdsmanship decoration.
- Limit one entry per exhibitor poster or display not one of each.
- Poster must be readable from a distance of 10 feet.
- No copyrighted illustrations or cartoons may be used.
- Exhibitors name and county should be written on the back.
- Always refer to the State Fair Premium book for current rules.

## **EDUCATIONAL DISPLAYS**

### *County Fair*

- Can be a chart, graph, mobile, table display or 3 dimensional display. Use your imagination.

### *State Fair*

- Must have received a blue ribbon at county fair as a display not as part of another entry such as a public presentation or county herdsmanship decoration.
- Limit one entry per exhibitor, display or poster--not one of each.
- The display may include sound, motion, etc.
- No copyrighted illustrations or cartoons may be used.
- Please request approval to enter large displays.
- Mark all items in a display with your county number.