

**4-H State Advisory Board
January 23, 2021
Zoom Meeting**

In Attendance: SW-Peggy Hirte-Uhlorn, Pamela Toney; NE-Serah Comstock, Elizabeth Weaver; NW-Mayyadah Zagelow; SE-Rachel George, Brandi Vance; Extension-Jana Ferris, Tony Dell; Secretary-Vicki Contini; Treasurer-Chuck Todd; Fair Board Liaison-Sabrina Wood; WSU State 4-H Program-Nancy Deringer

The State 4-H Advisory Board meeting was called to order at 9:09 am by President Rachel George.

October 2020 Minutes

The minutes were approved as of December 8, 2020, six (6) board members responded and indicated their approval of the minutes as submitted. The minutes have been submitted for posting to the 4-H Advisory Board website.

Treasurer's Report

The checking account balance is \$5,206.00. The Horse Project money was supposed to be moved by January of this year, but it hasn't happened yet. There are \$3,505.51 in the 4-H State Horse Program account. As of December 31, 2020, there was \$23,150.70 in the investment account. Zoom meetings have greatly reduced the expenses associated with our minutes. Elizabeth Weaver made motion to approve the proposed budget. The motion was seconded by Mayyadah Zagelow and unanimously approved by the State 4-H Advisory Board.

Internal Audit Committee for 2020 – Peggy Hirte-Uhlorn and Pamela Toney volunteered to do the 2020 audit.

State Dues Review – Chuck Todd won't send the request for dues to the counties until February. He is waiting for the current addresses of the County Council 4-H officers.

Chuck informed the State 4-H Advisory Board that the board has a combination debit/credit card that can be used to pay Google account.

January 2020 Action Items

3. In Progress – Nancy Deringer informed the board that Joy Lyle has left, and we won't be able to hire someone to fill her position. Nancy would like to see more teen involvement and will discuss this later. Nancy will contact the Adolescent Leadership Committee (Joy Lyle or Michael Wallace) and ask them to provide an ex-officio representative.
8. In Progress – Serah Comstock has been added to Google Drive, there were only a few minor changes to the draft of the state seal program - Camas French, Serah Comstock, Alicia Stanaway, and Mayyadah Zagelow have been working on the draft of a state seal program. It would be similar to what Snohomish County is doing. Snohomish County has a program where clubs can earn a gold, silver, or bronze seal by earning points for doing different

things. The committee will draft something by March 1 and hope to do a fireside chat on this subject.

14. In Progress – The Teen Committee met in the Fall of 2020. They are still working on what is in the video. The Teen Committee will create an action plan for a video showing examples/interviews of teens working on councils.
18. In Progress - Tony Dell will try to contact the 4-H Foundation regarding funding for awards presented at the volunteer recognition event. He tried talking to Gayle Ashworth, but she is now retired and not as involved with the 4-H Foundation. He may have to talk to Emily Adams. It is possible the 4-H Foundation could secure a sponsorship status and donate funds automatically every few years. Nancy Deringer thought that her 4-H Excellence fund could also be a source of funding.
22. In Progress – Jana Ferris will send board members an email on Zoom etiquette. She thinks there is a link that might apply.

May 2020 Action Items

1. In Progress – Nancy Deringer – This is taking longer than expected because there is a new Attorney General - The Facebook page and the procedures Erin Hightower provided need to be sent to the WSU Attorney General's office for review.
2. In Progress – Nancy Deringer – The possibility of putting holiday posts on the Facebook page was discussed. The board was told that the Attorney General's office needs to be asked about holiday posts on the Facebook page. Nancy will check with the Attorney General's office and the WSU Communications office.
3. In Progress – Jana Ferris/Rachel George – The Lannoye Emblems organization is not doing a lot of work because of the virus. Lannoye Emblems in Washington State makes pins for Jana Ferris. Rachel George will contact them about seals for this program.
4. In Progress - Elizabeth Weaver & Jana Ferris will research grants that could be used to pay for the cost of the state seals. They will also check into the cost of creating a pin for the state teen leader of the year.
12. In Progress - Tony Dell will check with Kristi Axtell and may be able to put a link to the dog training videos on the 4-H Advisory Board webpage. Jana will help.
13. In Progress – Jana Ferris - The Education Committee will research the possibility of doing conferences on-line. Jana told the board that the Western Region Volunteer Specialist group is looking into doing an on-line conference or joining with another group to expand it into a national conference. She is looking for volunteers and will get back to the State 4-H Advisory Board with more information. Universities are taking back the responsibility of volunteer education. The State 4-H Advisory Board will be providing training for application type topics.

July 2020 Action Items

2. Done – Jana Ferris has created a slide show and video for the volunteer recognition event with the help of WSU Communications. This is currently available on the 4-H website.

October 2020 Action Items

1. In Progress – Chuck Todd – Jean Lindsey sent two announcements to Washington State Councils via USPS. She will send Chuck Todd an invoice for the postage.
2. Done – Advisory Board members are enrolled in 4-H for the current year.

Election of Vice President

Nominations – Elizabeth Weaver

Elizabeth Weaver was elected to the position of Vice President.

State Director's Report

Mental health is an issue for many because of the stress associated with 2020. Enrollments are down. Currently only 25% of last year's enrollments have re-enrolled. We have received no information regarding the status of the 2021 State 4-H Fair. Hopefully, we will get an indication regarding fair in the next couple of months.

In-Person Meeting Update – Any event that can be done remotely should be done remotely. Governor Inslee's Healthy Washington Roadmap to Recovery now has eight regions and two phases. All regions are in phase 1 and must meet four metrics to advance to phase 2. In-Person Planning Documents are ready for counties to submit for special events. All requests must go through 4-H staff/faculty and then the County Extension Office, State 4-H Office, and WSU Extension for approval. All safety protocols have to be met, and it needs to be five people or less. We are waiting for updated Agricultural Events guidance from Governor Inslee's office. Outdoor events of five or less can be approved.

Donations from Northwest Farm Credit Services – Emily Adams is now doing all of Extension's fundraising. \$50,000 has been received for 4-H Eco-Stewardship. This includes salary support for a coordinator, youth stipends, equipment, technology, and professional development for community volunteers and staff in Chelan and Douglas counties. \$50,000 has also been received for 4-H Virtual Programming. This includes internet and hardware/software, 4-H STEM learning kits, online curriculum and virtual resources, at home 4-H learning kits, and safety supplies for when in-person learning resumes.

2021 Know Your Government (Feb. 12-13) – Know Your Government Conference will be virtual this year. To date 125 have signed up. This year's theme is the judicial system. There will be five modules building relationships, three branches of government/court system, mock trial, implicit bias, and prepare for conference. Microsoft donated \$15,000.

4-H Learning Kits – About 8,000 kits were prepared and included Welcome Back to 4-H kits, Healthy Living, Horticulture, and others. Hands on kits were made available in many ways (pickup at Extension Office, etc.).

Virtual Trainings – There is a new Facebook site for virtual trainings. "Upcoming 4-H Events and Trainings" already has over 30 trainings that are open to everyone online.

State of Innovation Challenge – This is a statewide program thru the governor's office. The three challenges are the food chain, responding to Covid-19, and after Covid-19. This can be delivered by a teacher and available thru the website.

Kudos – The Clark County Juvenile Court Partnership contacted Nancy Deringer expressing their thanks that 4-H has been creating hands-on, engaging activities for youth to do at home. 4-H is one of few youth groups still working with youth. National 4-H Council expressed their appreciation for the dedication of Washington State’s team and their drive to create meaningful experiences for youth. Junior Master Gardeners of Island County grant, Spokane County, Kalispel Tribe, and others have been recognized for their efforts.

New Partnerships – US Soccer Foundation is now part of the Healthy Youth Grant for urban and rural youth. The focus is on healthy living using a research-based curriculum and reaching more youth. More to come.

Washington State Library has some money available for Workforce Development Librarian and 4-H Tech Changemakers. The focus is digital skills and employability.

Oregon State University received a USDA NIFA grant for virtual reality field trips (DIVE4agriculture) that focus on agriculture from fish to forest to fields. They wrote us into their proposal, so we will be partnering with them and offering this cutting-edge curriculum to our 4-H youth.

Grants Submitted – Journalism About Science in Society (JASS) – This is a science media literacy grant. They want kids to understand what information is truthful and based on fact. (Is it misinformation or dis-information?) This grant is from National Science Foundation for youth 8-14 years of age. The total grant is \$1,320,870 with \$262,380 going to Extension 4-H Youth Development.

AI Institute: Agriculture AI for Transforming Workforce and Decision Support (AgAID) – They have an artificial intelligence curriculum grant. The School of Engineering will write AI curriculum for secondary 4-H youth. This is a very large, multi-state grant for developing and deploying AI technologies in agriculture, and for preparing the next generation of workforce in agriculture and technology.

Nancy Deringer just found out that we did not get the 4-H Virtual Equine Assisted Learning Curriculum Development grant, but we have been encouraged to apply again.

4-H is a part of the Rural Health and Safety grant and a Mental Health of Farmers grant. We will put together a training program for QPR that would allow all teens and volunteers to receive mental health/first aid training. In 2021 we will be training people and in the fall hosting training.

Miscellaneous

There are 8 scholarships available for youth going into Agriscience.

A grant came in last night for Clark County for \$75,000. Nancy doesn’t have a lot of details at this time.

Nancy was asked about the process for youth to attend virtual conferences. Scholarship requests go through Robin Scarlett. Most of the youth summits cost \$75.

Mayyadah Zagelow (Youth in Action Pillar winner) – “Authors of Change” is a virtual 4-H teen retreat that will discuss how to make a change within their community or start a task force. The flier is on the equity website. www.wa4hteenequity.weebly.com/#/

Goals for 2021

The following are the results of brainstorming done by the Advisory Board members.

Personal on Board

- Create Standard Operating Procedures for things that happen on the board, i.e., award selection – RG
- Increase leader participation.
- Help to update out of date forms/guidelines that pertain to the board-SC
- More public relations, virtual training opportunities i.e., how to conduct a virtual 4-H meeting – PHU
- Represent State Program at Advisory Board as liaison and historical background/perspective vs. APD
- Increase teen participation – MZ
- Help hone the mission/direction of the board into a new role.
- Create an action plan for leaders to use in the assistance of member’s mental and emotional health as we come out of the pandemic-LW
- Create partnerships with other non-profits to show students that there are opportunities for activism and that they have a voice-LW

Board as a Whole

- Help us recruit both youth and volunteers from underrepresented groups.
- Bring in more of an equity focus and increase representation on the board – MZ
- Increase representation on the board from underserved audiences.
- Find ways to facilitate accessible leader training-RG
- Implement and share how to make Zoom meetings more accessible and inclusive-MZ
- Help find a way for all youth to participate in the virtual activities. Too many of our youth do not have the availability or way to connect to virtual activities.
- Help the mental and emotional health of both members and leaders-LW
- Direct some attention towards supporting club program.
- Make public relations materials available for us to push out to our counties. More virtual training and sharing throughout state-PHU
- Provide guidance and perspective APD
- Improve the board’s financial resources PHU

www.facebook.com/explore4HWSUExtension

Leader Education

Delivery

- Zoom conference
- Google Classroom
- Canvas
- WebEx
- Flipped/hybrid classroom
- Mentimeter
- Case-Based Lessons
- Not just teaching concepts, but involve practice
- Facilitation Training
- Nearpod

Topics

- Implementing anti-racist practices within clubs and statewide
- Dress code purpose and importance
- Continued education on how to be inclusive of diverse gender identities and sexualities (i.e. rooming, names, and pronoun)
- Topic Ideas: Mental and emotional health; suicide prevention; judging protocols; oral reasons; judging trainings (How to give feedback)
- Ideas of how to encourage more of an ethnically diverse enrollment.
- Supporting youth with disabilities
- Basics of raising quality animals, conformation, genetics, developing your herd, breeding
- 4-H resources from National catalog i.e. STEM kits
- Expose to a variety of careers
- Adapting “traditional” club model to new audiences
- How to appreciate procrastinators
- How to keep our youth motivated

Speakers

- Amanda Gorman – poet laureate
- Guest speakers from the various industries i.e., Cattle Association (how to select your calf, how to prepare for shows, etc.)

Volunteer Education Proposed Plan

Jana Ferris shared the Volunteer Education Proposed Plan. It is scheduled to be implemented in October of 2021 and includes changes to the training required for volunteer leaders. This plan will ensure that all volunteers in Washington State receive the same training. Jana emphasized that we need to teach the way we want the kids to be taught. The goal is to have the first part rolled out on October 1, 2021. This will be a volunteer, faculty, and staff collaboration. There is a group of topics that would be 15-minute pod casts.

Leader/Teen Leader Education

One suggestion was a podcast done quarterly. It was mentioned that we need to be careful how long they are. Anything an hour or longer gets boring no matter how good the speaker is. Jana Ferris is getting ready to send a message to leaders.

The Master Gardeners are doing something called “coffee breaks” once a month using Zoom. They talk about what is going on, share ideas, and connect with others across the state. It started off very slowly, but they had about 60 people attending their last coffee break. Jana is sending her survey out about the end of February. It is nice to be able to talk to people across the state. The mental health of everyone is suffering because we don’t have that interaction. Lunch hour or afternoon would be a good time for these get togethers. It could take place in the morning, afternoon and evening, plus during the weekend and during the week. A separate meeting could take place for teens from across the state. Mayyadah was thinking of bringing the State of Integration Challenge Program into it prior to doing a Zoom meeting with teens. The Pacific Science Center is another possible resource. The Science Center is finding the 6’ distance difficult for hands on learning. The possibility of taking over the sponsorship of the State of Integration Challenge using teens was discussed. Any youth-serving organization could participate. The State of Integration Challenge document can be found at www.inovationwa.org. There is a list of participating organizations at the end of the document. We need to focus on youth development in this state and this would be one way of doing this. We need to get people to start looking at Facebook and Instagram. Information is not usually getting out to the members because the leaders do not always pass the information on to their members. We need to work on a way to collaboratively share information with members. We may need to get the appearance of Tuesday News to look more interesting. It looks boring right now.

It is about the time of year when youth need to start thinking about Public Presentations. We need something for volunteers that will explain how to nurture and coach the youth giving a Public Presentation. Whatever we do needs to be something that is happening right now. Having older teens help new/younger youth is a very effective way to teach Public Presentations.

One of the youth in Pamela Toney’s county put together a “Blue Book of Record Keeping”.

Zoom meetings with 4-H volunteers could take place twice a month. It was suggested that the meetings be kicked off by having the dean or provost open the first meeting with a meet and greet. The staff and board members will each be asked to invite five people.

It was suggested that 2-3 pilots be done before the next meeting so we could evaluate the pilots at that meeting. These meetings need to be done at different times. Door prizes could be given to attendees. The door prize will need to be something people would want, maybe Starbucks/Dutch Brothers gift cards or project related items. Nancy Deringer will find out when the dean might be available. Several board members will purchase Starbuck’s cards, an Amazon card, a gift card from JoAnn’s, Starbuck’s cups, and some WSU swag as a door prize. Depending on the Dean’s schedule for a meet and greet will try to do a meeting the end of February. This will include some prepared questions for the Dean. Elizabeth Weaver will figure out a date and time in March for the Public Presentation training. Rachel George will put together a google document where board members can submit proposed questions. Rich Zach

would be another good person to consider opening a meeting. Also, let the Dean ask us questions during the Zoom meeting.

Jana asked people to let her know those things that leaders would like to know. She will work them into the survey.

Next Meeting

The State 4-H Advisory Board decided they wanted to meet every other month on Friday at 6:30 pm on the second week of the odd numbered months (March, May, July, September, November). The next meeting will take place on March 12 at 6:30 pm.

Constitution and By-Laws

Serah Comstock, Peggy Hirte-Uhlorn, Rachel George and Elizabeth Weaver will review and present proposed changes at the March meeting. Chuck Todd will send Rachel George the master copy of the Constitution and By-Laws.

Committees

Grants & Recognition – The committee identified the awards for the Award Ceremony that took place in October. Tom Quann was recommended for the National Hall of Fame by Jennifer Leach. He started the 4-H Foundation and has an extensive career in extension. Tony Dell will work on preparing the nomination.

Miscellaneous

Jana Ferris suggested the State 4-H Advisory Board's Executive Committee meet with Jana and Nancy Deringer to see how the State 4-H Advisory Board can best support state 4-H program. Rachel George will schedule the meeting.

It was mentioned that the Advisory Board's members can lobby for 4-H, but we can't say we are speaking for 4-H. At this time legislators are focused on unemployment, food/housing, people dying from Covid, etc. Any message requesting support for 4-H needs to be planned. It was suggested putting a presentation with stories from teens together that could be given to legislatures. The message needs to be consistent, and we may not be ready for it until we have identified where 4-H is going.

Question from Jana – Is there a way to get college credit while in 4-H or a bonus on the 4-H's scholarship?

Jana Ferris was asked what we can put on the Facebook page without permission from the Attorney General. Jana will update us when she has information from CAHNRS and the Attorney General's office.

Nancy Deringer was asked when we will get a final count for how many are enrolled in 4-H in each county. 4-H enrollments were down 1,400 for 2020. Nancy will check with Christi Axtel.

Adjourned 2:33 pm.

Respectfully Submitted By,
Vicki Contini, Secretary
Washington State 4-H Advisory Board

January 2021 Action Items

1. Peggy Hirte-Uhlorn and Pamela Toney volunteered to do the 2020 audit of the Treasurer's books.
2. Nancy Deringer will find out when the dean might be available to participate in a meet and greet Zoom meeting with 4-H volunteers.
3. Several board members will purchase Starbuck's cards, an Amazon card, a gift card from JoAnn's, Starbuck's cups, and some WSU swag as a door prize that will be awarded after the Zoom meeting with 4-H volunteers.
4. Elizabeth Weaver will figure out a date and time in March for the Public Presentation training.
5. Rachel George will put together a google document where board members can submit proposed questions for the dean to answer during the meet and greet Zoom meeting.
6. Serah Comstock, Peggy Hirte-Uhlorn, Rachel George and Elizabeth Weaver will review and present proposed changes to the Constitution and By-Laws at the March meeting.
7. Chuck Todd will send Rachel George the master copy of the Constitution and By-Laws.
8. Tony Dell will work on preparing the nomination of Tom Quann for the National Hall of Fame.
9. Rachel George will schedule a meeting between the State 4-H Advisory Board's Executive Committee, Jana Ferris, and Nancy Deringer to see how the State 4-H Advisory Board can best support state 4-H program.
10. Jana Ferris was asked what we can put on the Facebook page without permission from the Attorney General. Jana will update us when she has information from CAHNRS and the Attorney General's office.
11. Nancy Deringer will check with Kristi Axtel and find out when we will get a final count for how many are enrolled in 4-H in each county. 4-H enrollments were down 1,400 in 2020. Nancy will check with Kristi Axtel.