

**4-H State Advisory Board Summary**  
**April 13-14, 2019**  
**Seattle, WA**

Treasurer's Report

The checking account balance is \$29, 655.85. This includes \$6,762.97 in the 4-H State Horse Program account. As of March 26, 2019, there was \$42,325.28 in the investment account. The investment account increased by \$3,000. It has recovered from the stock market dip that took place earlier this year. The 990EZ form has been submitted to the IRS.

State 4-H Office Report

Nancy Deringer is at a meeting in Wisconsin. Tony Dell presented her report.

- 4-H Strategic Planning (the four themes) – The faculty are moving forward by creating committees and action plans in response to the strategic plan. Additional work of surveying stakeholders will occur to help set direction and make sure counties are meeting local needs. The four themes are: 1) Advancing Positive Youth Development; 2) Effective and Intentional Organizational Systems and Culture; 3) Capacity Building in Volunteers; and 4) Building and Empowering Youth and Community Partners.
- Enrollment Fee – For the 4-H program year ending September 30, 2018, we had 12,382 enrolled 4-H club members and 43,157 group participants. Only 4-H club members pay the \$25 state enrollment fee. Of the \$25 fee, there is an 8% revenue fee that goes to WSU, and counties keep \$5, thus \$18 goes to the State 4-H Office. Actual revenue for 2017-2018 = \$222,876. The fee is used to pay for marketing and growth (M&G), quality educational programming (QEP), and safe environment (SE) and risk management (RM).
- Federal Grants – Nancy Deringer has partnered with three different groups to include educational outreach through 4-H programming (curriculum development and small summer research symposiums) in their federal grant proposals. If any of these proposals are funded, this could be some money to use for a summer conference starting in 2020. One proposal is an INFEWS (Innovations at the Nexus of Food, Environment and Water Systems) joint NSF-USDA proposal on bio digesters; and the other two are USDA proposals. The first is an education/outreach piece partnering with Ag Ed for curriculum development on the soil microbiome (did not receive, will resubmit for next year), and the other is a rural-urban food system transformation (RUFST) proposal led by Laura Lewis at WSU and faculty from the University of Florida and the University of Minnesota. We have not heard yet if the other two were funded.
- Microsoft 4-H Digital Ambassadors – Microsoft is partnering with 16 states through National 4-H Council. Washington is included in this partnership and will receive \$58,600 in funding to split between the four counties chosen by Microsoft and National 4-H Council (Whatcom, Skagit, Ferry, and Spokane). Groups from each of the four counties attended the training. The grant dollars will fund a train-the-trainer model (teens teaching teens) of 4-H youth training adults about online safety and

foundational digital skills in their communities. We hope to receive more funding directly from Microsoft to expand this program.

- Washington 4-H International Exchange – This summer, twenty Japanese children between the ages of 12 and 17, will be experiencing American family life with their host families from across Washington State. Twenty families are needed to “adopt” each of these amazing young people for the four-week exchange period. 4-H affiliation is not required. Expand your global horizons by hosting a delegate from July 26 -August 21, 2019. If interested, please contact Dianna Ullery, State Coordinator at 360-867-2153 or [dianna.ullery@wsu.edu](mailto:dianna.ullery@wsu.edu). Please recruit!
- Dell Tractor Supply Paper Clover – The campaign raised \$12,022. Washington Counties placed second and third.
- JoAnn Fabrics Paper Clover – The campaign raised \$22,002 last year. This year we have raised approximately \$7,000 as of March 21. Please encourage your local Joann Fabrics stores to promote the Paper Clover Campaign.
- Equity Institute – National 4-H Council is hosting 26 adult-youth teams to go through the training institute. Washington State had two teams selected, and the training occurred last week in Washington, DC. The Washington teens came with an idea of equity that they wanted to improve. They learned about storytelling and how to engage your audience and how to get your point across without getting upset. Mayyadah Zagelow attended and came back with a 100 day action plan, reaching out into clubs and at a Forum workshop. These teams will be training others in our state. Stay tuned for more information.

#### Fundraising Committee

Peggy Hirte-Uhlorn informed the Advisory Board that the property where we had hoped to have a drone game fundraiser is for sale. This fundraiser is now a 5-year goal. The committee has a two-year plan to have sponsorships for meals at forum. They are also looking for sponsors of a mental health speaker at forum as a one-year goal. Past recipients of the Friends of 4-H award will be contacted for possible sponsorships. Other possible sponsors that will be contacted are Costco, Amazon, and Boeing. A winery tour and a spaghetti feed are possible fundraisers. The committee is discussing doing a fundraiser on Friday of the 2019 forum that would include a trip to Pikes Place Market. They also discussed the possibility of mini-grants.

#### Liaison Reports

- Fair Board – Peggy Hirte-Uhlorn reported that the Fair Board is working on promotion of 4-H the first weekend of fair when no animals are present. Information is needed from counties on “What is 4-H”. This could be a poster highlighting what has happened in that county. Just a flier with contact info on how to enroll would be helpful. The Fair Board is trying to find people to provide oversight of the various parts of the Horse Department events that occur during fair. Their next meeting will be next week. The Public Awareness Committee will put together a poster about the Advisory Board for display at the state fair. Advisory Board members need to contact counties in their district about providing a poster or contact information sheet to the State Fair Board. Next year they would like to receive a review of past actions on recommendations from previous year.

- Consumer Science/Family Living Committee – Jean Lindsey has been communicating with Jean Swift who has completed an update to the bread curriculum. Jean Swift is currently working on another curriculum, and Robin Scarlett is vetting the bread curriculum now.
- Know Your Government – A successful event took place. The topic this year was politics and the media. Two of the things discussed were “how people get their information” and “how to get information that is not biased”.
- Collegiate 4-H – Abigail Hirte-Uhlorn reported that Matthews Jefferies is the advisor. Currently, they are writing their constitution and bylaws. There are about six members at present. Advisory Board members were asked to let their counties know that there will be a Collegiate 4-H program at Pullman next year.

### 2019 Forum

One of the seminars at the end of the day on Friday will be a “Taste of Seattle Tour”. It will include a tour of Pikes Place Market and travel from the hotel via monorail. The monorail is about four (4) blocks from Pikes Place Market. More information will be provided in the near future. This is part of an already established a walking tour.

Teen Events - On Friday there are plans for the teens to go to the ferris wheel and on Saturday they will go to the mall, instead of attending the auction. The teen events will be added to the agenda.

- The Consumer Science and Family Living Committee will be added to the list of project committees meeting on Sunday.
- Nancy Deringer will be giving a “status of 4-H” presentation during breakfast on Saturday.
- The Advisory Board has been given 10 parking passes for each day of Forum. They will be given to Hall of Fame individuals, special speakers, the auctioneer, and the workshop presenters that are not staying at the hotel.
- Information on this year’s Forum charity is available on the Forum page. Please share this information with the counties in your district.

When the volunteers were asked what would make their jobs easier, they replied that more communication between the Advisory Board and the volunteers in the hosting county is always helpful. They also asked for more information on how other districts are being involved and what assistance the State 4-H Office provides.