

4-H State Advisory Board Meeting Summary
January 26-27, 2019
Ellensburg, WA

Treasurers Report

The outstanding obligations are auction shares that have not been paid to the 4-H Ambassadors and 4-H Foundation. We lost about \$3,000 in our investments but the stock market is recovering. The Horse Program had expenses for hippology. Chuck reminded the board that we are only custodians of money for horse program. We lost \$7,000 at the 2018 Forum because of low attendance. There were 150 attendees, and we needed 200 attendees to meet expenses. The hotel expenses include some penalties for not meeting our guaranteed minimums.

Review of State Dues – The dues charged by the State 4-H Advisory Board to each county are based on the total 4-H enrollment for each county. Chuck Todd suggested that the dues be based on the number of clubs in each county rather than 4-H enrollment numbers. Because some counties have strong afterschool programs, their 4-H enrollment numbers are inflated. Dues for most counties will stay the same. The Advisory Board will only lose about \$200 by making this change. Jean Lindsey made a motion that club numbers be used to determine state dues owed by the counties rather than enrollment numbers. The motion was seconded by Peggy Hirte-Uhlorn and unanimously approved by the State 4-H Advisory Board members.

Washington State 4-H Director's Report

Nancy Deringer provided a handout as part of her report.

1. New WSU College of Agriculture, Human, and Natural Resource Sciences Dean – Dean Andre'-Denis Wright joined WSU on July 1, 2018. He is an internationally recognized researcher and director of the School of Animal and Comparative Biomedical Sciences at the University of Arizona. Dean Wright has been developing strategies to increase the efficiency of nutrient utilization in livestock and to raise the level of production of food in an ecologically sustainable way.
2. New Assistant Director of Development for 4-H – Emily Adams joined the CAHNRS Development office on July 9, 2018. Emily is responsible for coordinating the development and implementation of fundraising activities for the WSU 4-H program. Her focus will be on fundraising for the Washington State 4-H Program. Emily has been traveling the state and meeting with the county offices. She is working to understand the different layers of 4-H and how they work together. A big part of fundraising is sharing the inspiring stories of 4-H. She will be trying to focus on corporations that can donate more than \$5,000 or \$10,000. Counties and clubs need to continue fundraising locally. Let Emily know if there are local corporations that could not only donate locally, but also to state. We need to take 4-H fundraising to the next level.
3. New Operations Manager for 4-H – Robin Scarlett joined our State 4-H office team on October 16, 2018. Robin has a wealth of experience in financial and

- operational leadership, organizational leadership, human resources, payroll project management, performance management, and negotiation.
4. Teen Summit – It was held June 29 in Ellensburg. Approximately 40 youth attended.
 5. Teen Rally – It took place November 2-4. About 100 youth attended in King County and about 50 youth attended in Spokane County. The focus was on health and health sciences.
 6. Teen Conference – This conference is on hold. The WSU Development office applied for a grant to help support Teen Conference in 2019, but it was not funded. Since Cowboys & Clovers was cancelled, we cannot depend on any additional funds. Funding is a major concern for our statewide 4-H Program as positions are not being refilled. Because we do not have a Teen Specialist or a STEM specialist, and only a .25 FTE position for teen programming, there will be no Teen Conference in 2019. (WSU no longer supports a Teen Specialist.)
 7. 4-H Strategic Planning – Changes need to be made to reflect lower manpower. When the faculty met, they came up with four themes. The themes are: Advancing Positive Youth Development, Effective and Intentional Organizational Systems and Culture, Capacity Building in Volunteers, and Building and Empowering Youth and Community Partners. By 2025 4-H is supposed to reach 1 in 5 youth, which would be an increase of 60,000 youth.
 8. Enrollment Fee – For the 4-H program year ending September 30, 2018, there were 12,382 enrolled 4-H club members and 43,157 group participants. Only 4-H club members pay the \$25 state enrollment fee. Of the \$25 fee there is an 8% revenue fee that goes to WSU. Counties keep \$5, and \$18 goes to the State 4-H Office. Actual revenue for 2017-2018 was \$222,876. The fee is used to pay for marketing and growth (M&G), quality educational programming (QEP), safe environment (SE), and risk management (RM). Nancy was asked to find out when the counties receive their portion of the enrollment fee.
 9. Federal Grants – Nancy has partnered with three different groups to include educational outreach through 4-H programming (curriculum development and small summer research symposiums) in their federal grant proposals. If any of these proposals are funded, there could be some money to use for a summer conference starting in 2020.
 10. Microsoft 4-H Digital Ambassadors – Microsoft is partnering with 16 states through National 4-H Council. Washington is one of these states and will receive funding for four counties (Whatcom, Skagit, Ferry, and Spokane) to send 2 youth and 2 adults to national training. The grant dollars will fund a train-the trainer model who will receive training about online safety and foundational digital skills in their communities. (WSU no longer supports a STEM Specialist.)
 11. 4-H Volunteers and 4-H Club Members – As of the end of 2018 there were 12,382 youth enrolled in 4-H clubs. According to ES 237 (2016-2017 program year) there were 5,206 active volunteers. Please recruit youth and volunteers.
 12. Know Your Government (KYG) – KYG will take place February 16-19, 2019, in Olympia. To date 149 youth and 56 adults are registered. There will be a Teen Summit for the younger middle schoolers to increase their leadership skills.
 13. Dell Tractor Supply Paper Clover – The 2018 campaign raised \$12,022.

14. JoAnn Fabrics Paper Clover – The 2018 campaign raised \$22,002. The money goes to the participating counties. If there is no store in your county, you can combine with a participating county.
15. Vacant Faculty Positions – There are three vacant faculty positions. They are in Grant County, Chelan-Douglas County, and Benton-Franklin County. In Benton-Franklin County this position will be split between 4-H and the Master Gardener program.
16. Collegiate 4-H Advisor – At this time WSU is looking for a Collegiate 4-H Advisor.
17. GIESORC Trainer – Matthew Jefferies is the trainer for GIESORC (Gender Identity Expression Sexual Orientation Resource Center). He is the director responsible for state wide training.
18. Disabilities Trainer - Looking into trainer for those with disabilities.

Public Awareness Committee Report

Camas French is the chair of this committee. One of their goals for this year is to build accounts for youtube, video and gmail. Their other goal is to push (and expand if possible) current promotions like the window display contest. They would like to have window displays also take place inside stores during National 4-H Week (October 6-11). They plan to have the award for the Window Display Contest presented at Forum with a slide show showing everyone some of the displays. The youtubes and videos they plan to use will be funny ones and “how to’s”.

Teen Leadership Committee Report

Katrina Fenimore and Rachel George are co-chairs of this committee. One of the goals of this committee is to work with state office to improve communication throughout the state. Another goal is to create a workshop for youth/adult partnerships or find a presenter for Forum. A 5-year goal is to reduce the cost of attendance at state events (including Forum) for teens. During the next 5 years, they will also be working on communicating to parents the 4-H policy regarding the transportation of 4-H youth. Currently, there needs at be least 2 teens of the same gender with the individual (an approved chaperone) providing transportation, unless the adult is related to the 4-H youth.

Fund Development Committee Report

Peggy Hirte-Uhlorn is the chair of this committee. The first priority of this committee is to make progress on the drone game fundraiser. Peggy Hirte-Uhlorn, Camas French, Jessica Kramme, and Erin Hightower will be responsible for this. They hope to have this event take place this year. Another goal is to locate funding opportunities for more professional development opportunities. Money is needed for speakers who are not involved in 4-H. A 5-year goal is to have an annual fundraiser. They would also like to identify one strong Forum sponsor in the district where Forum takes place. They will also be looking for grants for the 2020 Forum. They will be trying to find a \$10,000 grant to help reduce the registration fee for attendees and a \$1,000 grant to be used for key note speakers we are currently unable to afford. They will also look into identifying sponsors for dinners at Forum.

Grants and Recognition Committee Report

Jean Lindsey is the chair of this committee. The top priority of this committee is communication inside the committee. The information on award nominees is usually received from Tony Dell by June 15. The committee needs to send a response to Tony within one week of receiving the information. A conference call will be used to finalize the decision on award winners. The committee will decide how to get state and national nomination information to each county's president and secretary for them to share with their county council and 4-H leaders. The committee will also decide how to get state and national information out to 4-H members and leaders in every county. A 5-year goal is the development of a teen leader of the year award on the state level.

2018 Forum Review

Attendees liked the venue, the buffets, and having food during the day between classes. Buffets cost less in Seattle, so we will continue to have buffets (except for the Friday night award ceremony). At the Saturday breakfast Nancy Deringer, the State Director, will give a "state of 4-H" address. Nancy asked that there be a report on Sunday of the previous years minutes and what was done with the dues collected from the counties by the State 4-H Advisory Board.

2019 Forum Update

Work is under way to solicit specific workshops. Suggested workshops include rabbits, new equine classes, livestock judging, STEM, state record books, and suicide prevention. Those workshops that are not available this year should be encouraged to present at next year's Forum. The Know Your Government (KYG) two session class will be split into two individual classes (101 and returning). Also, a panel of feed experts or a single presenter is scheduled. Nancy Deringer will be providing the status of last year's recommendations during Sunday's Council meeting. It was suggested that the registration form get out earlier so people can start making their plans. Hotel reservations need to be made prior to September 29. After that date, rooms may not be available. Serah will post information on the charity we will be supporting at Forum. This will be done as a competition between the districts. The center will be asked to have someone speak (possibly Saturday am about their organization and what they do). Tom and Ann Muchoney will host the hospitality room. We need capstone and keynote speakers. One possibility is Trent Shulton, a Seahawks player. He could speak on drug rehabilitation and moving forward. We would like to have some entertainment at award ceremony.

2020 Forum Review

Work is in progress to secure the Yakima Convention Center for the Forum with lodging at the Howard Johnson Hotel. Efforts are under way to find a someone to cater the meals and identify the cost of meals. Rachel George shared a preliminary logo. The theme would be "Setting Sights on the Future". A possible charity would be old glasses or money for the Lions Club glasses program.