In Attendance: SW-Peggy Hirte-Uhlorn; NE-Jim Johnson; NW-Don Ballard, Jean Lindsey, Doug Ballard, Serah Comstock; SE-Erin Hightower, Katrina Fenimore, Allen Smith; Extension-Julie Sorensen; Treasurer-Chuck Todd; Secretary-Vicki Contini; Interim Program Director-Doreen Hauser-Lindstrom

The 4-H State Advisory Board meeting was called to order at 9:03 am by President Don Ballard.

The board members introduced themselves. Katrina Fenimore led the State 4-H Advisory Board in the 4-H Pledge and the Pledge of Allegiance.

On April 4, 2017, Vicki Contini emailed the minutes of the January 2017 State Advisory Board meeting to the board members for their approval. The minutes were approved as of April 14, 2017. Four (4) board members responded and indicated their approval of the minutes as submitted.

Treasurer’s Report
The investment account total is $36,262.45, which is an increase of a little more than $2,000. There is currently $37,668.72 in the checking account. A total of $29,782.27 in the checking account belongs to the Advisory Board. The 4-H State Horse Program funds are $6,898.91. A total of $987.54 belongs to the State Ambassadors. The only activity to the State Ambassador’s account was the purchase of jackets and shirts by the State Ambassadors. They personally pay for half the cost of their jackets/shirts and the other half comes out of this account. On April 24, 2017, the State Ambassador funds were transferred to WSU via the Washington State 4-H Foundation. Chuck Todd has made a change to the credit card which will lower the cost of the credit card. This change will result in the credit card only being active three months out of the year. As the year progresses, activity within the 4H State Horse program area will increase and Chuck will begin seeing them spending the money in their fund. Don Ballard will draft a change to the constitution reflecting the State Ambassador fiduciary change.

External Audit – The need for doing an external audit depends on the reason an audit is being done. Chuck Todd has been working to make the transition easier in case he can’t attend a board meeting. He has made a disk that contains his budget program/information and will send updates to Tony Dell. Chuck is working on a way to provide a backup to Tony. A Finance Sub-Committee was formed. Chuck will provide a deeper familiarization of the budget to the subcommittee members. Peggy Hirte-Uhlorn, Katrina Fenimore, and Jean Lindsey volunteered to be on the board. Chuck Todd will be the chair.
Name Badge Receipt Confirmation
Badges were received by all board members that requested a badge.

January 2016 Action Items
9. Done – Holly Haddenham said that an outline will be presented to the Teen Committee and a report made to the Board this weekend concerning the work on an update to the promotion page for the teen positions to develop ideas for getting teens interested in the State 4-H Advisory Board and the materials needed to develop interest and understanding.

January 2017 Action Items
1. Done – Jean Lindsey, Chair of the Public Awareness Committee, reviewed the current timeline and did not see any updates that needed to be made.
2. Done – Jean Lindsey, Chair of the Public Awareness Committee, shared a draft of the Advisory Board slick. Page 1 describes what the Advisory Board does for certified leaders. Page 2 describes how this board benefits teens. Jean will get pictures from Kristi Axtel and email the finalized Advisory Board slick to the board for review.
3. Done - Chuck Todd - The 2016 financial statements were provided to the new board members.
4. Done - Vicki Contini - An updated copy of the description of the roles of the Advisory Board committees was sent to all Advisory Board members.
5. Done - Jim Johnson, Chair of Grants & Recognition Committee, recommended the $50 scholarship previously by the Advisory Board to first time attendees be discontinued because it was not utilized to its full potential.
6. Done - Erin Hightower explored the possibility of having a state wide Super Saturday in Benton-Franklin Counties (possibly at Columbia Basin College) and will contact Natalie Kinion, the 4-H/Youth Extension Educator. Erin discovered that another option at Central was being pursued.
7. Done – Katrina Fenimore contacted Jean Swift and arranged for Serah Comstock to be added to the Cat Committee email list.
8. Done – Erin Hightower contacted Scott Vanderway about the possibility of a liaison from Adventure Ed joining the State 4-H Advisory Board and attending our meetings. Scott is interested in participating but didn’t have any volunteers available to come to our meetings at the present time. It may take some time to make this happen. For now Erin will be the board’s interface with Adventure Ed.
9. Done - Erin Hightower gave a copy of the 2016 forum handbook to Peggy Hirte-Uhlorn.
10. Done - Doug Ballard shared a final draft of the job description for teens on the State 4-H Advisory Board after it was reviewed and discussed by the Teen Committee.
11. Done - Katrina Fenimore/Peggy Hirte-Uhlorn arranged for a skit to be done at the Know Your Government conference to tell teens about the 4-H Forum and the State 4-H Advisory Board.
12. Done - Don Ballard corrected the teen application to show that the contact person is Tony Dell.
13. Done - Peggy Hirte-Uhlorn has submitted a draft to the board of new shirts and designs for the Advisory Board shirts.
14. Done - Don Ballard sent Peggy Hirte-Uhlorn the 2015 order form for Advisory Board shirts that Don used.
15. In Progress - Katrina Fenimore will create a questionnaire in survey monkey and will send it to all board members to get their apparel preferences.
16. Done – Erin Hightower shared the presentation (about 8 slides) that could be used as a conversation starter when board members visit the various counties in their district. This will be put on a flash drive for each board member, along with a copy of the slick and information on the awards. Doreen Hauser-Lindstrom will have Kristi Axtel send Erin a WSU logo to include in the presentation. The presentation includes an introduction to the Advisory Board and covers the State 4-H Advisory Board mission statements.
17. Done – Jean Lindsey, Chair of Public Awareness Committee, reported that the committee has updated the current u-tube forum post to describe the 2017 Forum.
18. Done - Jean Lindsey, chair of Public Awareness Committee, reported that the committee has updated the forum flier. Copies of the flier that can be handed out at the county 4-H leader training sessions will be provided.
19. Done – Doreen Hauser-Lindstrom sent Don Ballard registration forms with due dates and the registration fees for National Conference and National Congress.
20. Done – Jim Johnson, Chair of Grants and Recognition Committee, discovered that a special grant for teens on the Advisory Board to use when attending National Conference and National Congress is not necessary because a $100 scholarship currently exists for any board member to use to attend a conference of their choice.
21. In Progress - Peggy Hirte-Uhlorn will research drone games as a possible fundraiser.
22. Done – Doreen Hauser-Lindstrom handed out a draft of the State 4-H Program Director position description.
23. Done - Doreen Hauser-Lindstrom gave the Advisory Board members a list of the names, skills, and work locations of the county 4-H coordinators.
24. Done – Doreen Hauser-Lindstrom informed the board that Kristi Axtell will sign up anyone that asks to receive Tuesday News.
25. Done – Doreen Hauser-Lindstrom has asked Kristi Axtel to email any information we need to send to 4-H family members (including google survey forms).
26. Done - Erin Hightower created a g-mail account for the 4-H Advisory Board. The email address is WA4hadvisoryboard@gmail.com.

State Director’s Report
4-H Grows National Marketing Campaign – This campaign is in progress. High resolution photos are available from Kristi Axtel as a result. A total of 319 Washington State alumni have signed up as a result of the campaign. 4-H may see some donations as a result of the Raise the Hand campaign. It is Doreen’s hope that this campaign will result in more funding for the Washington State 4-H program.
Governor’s Summit on Career Connected Learning – WSU is being asked to be the coordinator of the Governor’s Summit on Career Connected Learning. This summit will
look at what careers will be available in the state and how we meet the needs of those people wanting to be in these careers. There are 27 sites in Washington. The summit will take place from 10 am to 1pm on May 31. 4-H faculty will be bringing policies to be discussed. Doreen will put together fliers on 4-H that can be handed out at this summit. Staff and faculty will be facilitating at each of the summit locations. To find a location near you search for “WA Governor’s Summit 2017”.

Challenges – The new WSU president is asking for a zero-based budget. Budget cuts will be taking place across the board.

Associate Director for State 4-H Program - There is a soft hiring freeze in place that is not affecting the hiring of the Associate Director for the State 4-H Program. This position has been advertised nationally. Doreen handed out a copy of the position description. Applications are being received. We are in a very tight economic time. She hopes to have interviews take place in June or July of this year. This individual’s office will be located in Spokane, but they will also have office space in Puyallup. 4-H enrollment is equally divided between the east and west side of state.

State Fair Funding – The Senate and governor have included full State Fair funding in their budgets. However, the House eliminated funding for the State Fair. Because 4-H is funded with public money, we cannot use public list servers suggesting people contact their legislators.

International Program – Dianna Ullery in Thurston County is working on the international program on a part time basis. Some very long-term relationships are created between the host family and the student as a result of the international program.

State 4-H Fair Board – They are looking at activities for the upcoming State Fair. The State 4-H Fair is struggling financially. There will be a reduction in their funding from previous years.

State 4-H Foundation – Their money has been moved to accounts within the WSU Foundation. Because they will not have to spend time managing their funds, they will have more time to work on fund development for 4-H. They will be moving forward on the hiring of a Foundation Director. Interviews for a new dean are taking place.

Committee Reports

State 4-H Fair Board – Jean Lindsey was not told about the meeting last weekend. Jean asked if there was a job description for the liaisons between boards and committees. She was told that there is no job description. Liaisons are there to listen, report back to the board, and bring any issues/questions the group may have. All meetings between now and fair will be by email.

4-H Foundation – Their next meeting will be in May. A Foundation Director position is being looked at. They have been busy moving their money to the WSU Foundation and setting up accounts.

Equine – Holly Haddenham was unable to attend their meeting because of an injury she sustained during the winter.

State 4-H Ambassadors – Katrina Fenimore’s contact resigned. She will try to attend the meeting in Pond Oreille County. She is not sure there will be an alternative to teen conference. There isn’t enough time to put something else together and get contracts approved. She will try to strengthen our relationship with them. Some of the teens
coming off the State 4-H Ambassadors might be interested in joining the State 4-H Advisory Board.
Cat – Sarah Comstock said the Cat Committee doesn’t have any problems they are dealing with at present. A cat show will take place on May 20 at Whidbey Island.
Shooting Sports – Carol Ervest will be here tomorrow and report on this committee.
Adventure Ed – Erin Hightower has been asked to schedule a meeting room for them to use on Friday at forum. She is working on building a relationship with this group.
Forum Task Force Committee – This committee will be meeting at 8 am for breakfast tomorrow.
Board Member Recruitment – Erin shared some tips on how to recruit board members for the State 4-H Advisory Board.

2017 (SW) Forum Report and Update
Don Ballard will check with Great Wolf Lodge to find out if Friday’s sandwiches can be put into a box. Don will rework the draft of the 2017 forum logo. Don will talk to Kristi Axtel about an icon for forum on the 4-H page that will make it easier for people to find the 2017 Forum information. There are eight (8) breakout rooms for workshops and a board room that will be used for auction storage. The hotel will rent a stage with a ramp for our use. There are three speakers. Lucas Doleman will speak on the inclusion of people with disabilities. On Sunday Bailey Peters who ran for Miss Washington will speak. On Saturday night before the auction Gary Vetter will speak.
Door Prizes – All State 4-H Advisory Board members will bring a $10-15 door prize to Forum.
Auctioneer – The auctioneer (Tom) wanted to be involved in planning of auction. He is a former 4-H’er who is donating his services. We do not yet have a biography of him that we can put on the website.
Speakers – Peggy Hirte-Uhlorn is working on biographies for the speakers.
Department of Agriculture Award – The Department of Agriculture will be presenting an award to 4-H on Friday during the award ceremony. Doreen Hauser-Lindstrom will get more information on the award and the person presenting the award.
Boutonnieres for Hall of Famer Recipients – Peggy Hirte-Uhlorn will order the boutonnieres and pick them up. Jim Johnson will get the number of award recipients to Peggy.
Audiovisual Equipment - Diane Ullery who is the Thurston County Program Director will arrange for the audiovisual equipment used during forum. Projection screens, projectors, and easels will be needed in all 8 workshop rooms. It was suggested that Tony Dell may have some equipment available in the state office.
Entertainment – Marilyn Brennan is going to have the State 4-H Talent winner perform at award ceremony.
Registration and Goody Bags - Jefferson County has volunteered to help at the registration table and provide the goody bags.
Hospitality Room - LeAnna McMahan volunteered the use of her room for the Hospitality Room. Lewis County will staff the Hospitality Room.
Table Top Decorations – Thurston County will coordinate table top decorations for Friday and Saturday night. The table top decorations for Sunday will be provided by the county hosting the 2018 Forum.
Teen Activities – Thurston and Lewis County will be doing the teen activities.
Poultry Workshop – There will be a six (6) hour workshop on Friday with the chickens in
a tent in the north parking lot of the hotel.
Speaker and Presenter Gifts – The speaker and auctioneer gifts need to be of a higher
caliber than the gifts for the workshop presenters. A volunteer is needed to coordinate
gifts for the presenters. Erin Hightower will coordinate gifts for the speakers and
auctioneer. Peggy Hirte-Uhlorn will contact someone who might sew something for the
presenter gift.
Window Display Contest – Katrina Fenimore will coordinate this contest. More
information about this contest needs to go on the website. The attendees at Forum will be
given the opportunity to vote on the winner. Photographs of the window displays will be
sent to Katrina via our gmail account.
Workshop Evaluations – Erin Hightower will use Google Forms for the workshop
evaluations this year.
Workshops – A total of 49 workshops were submitted this year. We will need a total of
32 workshops.
Menu – Vicki Contini presented a draft menu for the board’s review. Vicki will
incorporate the requested changes and send the updated menu to Don Ballard for
forwarding to the hotel with our questions.
Forum Schedule Review – Doreen Hauser-Lindstrom will confirm whether or not the 4-H
Foundation will need a meeting room on Friday. Jefferson County will supply people for
the off-peak hours for the registration/information table. Julie Sorensen will confirm that
Washington State 4-H Association will need a meeting room on Friday. Displays will be
put in the hall outside the ball room. Schedule changes will be put on an easel by the
registration/information table. The auction intake form will be updated by Vicki Contini
and information about the hospitality room will be removed. The teen event that takes
place in the evening will be added to the forum schedule. Peggy Hirte-Uhlorn will get
information on the teen event from Doreen Tutor and give it to Don Ballard to be added
to the forum schedule.
Food Drive – The board decided they wanted to do another food drive at this year’s
forum. Erin Hightower volunteered to coordinate and promote the food drive.

District Meetings
Southwest District – The Spring Fair will take place next weekend, a fundraiser is taking
place in Lewis County, and a fundraiser will happen in Packwood next weekend. The
district is encouraging 4-H leaders and parents to attend forum.
Northwest District – Three possible locations in Northwest District have been identified
for forum. WSU Everett and Angel of the Winds are possibilities. An idea that would
keep people out of the Seattle/Everett traffic is Issaquah.
Southeast District – They have two (2) people who are interested in applying for
positions on the State Advisory Board. The district representatives are working on teen
outreach and teen representatives on the board. Katrina Fenimore is working on a teen
survey for SE District counties. Five (5) counties responded to Erin Hightower’s survey
asking counties “how can we serve you?” Kittitas County finished a swine day. The
district representatives are discussing the possibility of providing information to leaders
as a podcast or something other than written form. Possible locations for the 2020 forum are being considered (Yakima, Lewiston, Walla Walla, etc.).

Northeast District – The 2018 forum was discussed.

2018 (NE) Forum Report and Update
The contract with Hotel RL at the Park by Red Lion has been approved and signed by WSU and Don Ballard. The contract has been signed by the hotel and received by WSU Contracts. The theme is Cascading Knowledge. There has been a discussion on the presentations that will be taking place at forum. Someone local needs to be found to help coordinate the forum. Katrina Fenimore will contact Jim Johnson with the names of local individuals she would recommend to be the local contact/coordinator for the 2018 Forum. There will be a hospitality suite in Spokane and there may already be people to run it. The cost for a two (2) bed room is $119/night. On Thursday 21 rooms have been reserved, on Friday 91 have been reserved, and on Saturday 91 rooms have been reserved. There is a $17,000 food minimum.

Doreen Hauser-Lindstrom has offered to make her conference room at her Spokane office available for our April 2018 board meeting.

National Hall of Fame Submittal – Doreen will confirm that the National Hall of Fame Application has been submitted.
State 4-H Advisory Board Meeting  
April 30, 2017

In Attendance: SW-Carol Ervest, Peggy Hirte-Uhlorn; NE-Jim Johnson; NW-Don Ballard, Jean Lindsey, Doug Ballard, Serah Comstock; SE-Erin Hightower, Katrina Fenimore, Allen Smith; Extension-Julie Sorensen; Treasurer-Chuck Todd; Secretary-Vicki Contini; Interim Program Director-Doreen Hauser-Lindstrom

The 4-H State Advisory Board meeting was called to order at 8:30 am by President Don Ballard.

Committee Meeting Reports
Grant and Recognition Committee – A conference call to select the Hall of Fame recipients has been scheduled for July 6 at 6 pm. There was a request to consider moving the date for receipt of the awards to July. The Grant and Recognition Committee will consider this for 2018. The National Conference registration fee for youth is $870, for an adult it is $970. This includes food & lodging and there is a $50 late fee. The board members discussed sending formal award packets with all submission forms to the county offices. This was done several years ago. This information has also been sent to the county offices via email. Neither method has been effective at getting responses from the counties. There was a discussion about the possibility of sending requests for award nominees to just the high population counties or counties that need an additional reminder to send in the award forms. Jim Johnson will work on the best way to communicate to counties the need for award nominees and get back to the board with his recommendation.

Fund Development Committee – Erin Hightower will get more information on 4-H and Estate Planning. There was a discussion about an on-line auction, solicitation letters including auction items, and donor letters requesting sponsors for meals, awards, and other things at forum. Any board member who knows companies or individuals to whom the letters could be sent is asked to give Doug Ballard that information. Erin Hightower will write the donor letter, and Carol Ervest will write the solicitation letter. Vicki Contini will send Erin a copy of the final menu.

Public Awareness Committee – Chuck Todd has a list serve of county council presidents and treasurers that could be updated if desired. The committee revised the information about the Advisory Board for new leader training and shared that with the board. (This completes Action Item 18.) Copies information about the Advisory Board for new leader training will be sent to all 4-H Extension Educators and those on a list provided by Doreen Hauser-Lindstrom. There was a discussion of the suitcase/kit that has a presentation about the Advisory Board, a new slick, all the forms for the state awards, an advertisement for forum, a fair board slick (if available), and the recommendation form. These will be put on a flash drive and each board member will receive one for use when visiting the county councils in their area. This will make it easier for board members to
make copies of the forms prior to attending a county council meeting. Jean Lindsey asked for permission to use board money to purchase the flash drives that would be given to each board member. She recommends purchasing a total of 15 flash drives. The board discussed doing some research to finding if counties have periodic outreach events to contact the public about 4-H. The board members also wanted to ensure that counties knew about the information sheets that were available to handout to the public. Katrina will provide a bookmark master she created that can be included on the flash drive with the information kit. Jean Lindsey will attempt to find a donor who would be willing to cover the cost of the flash drives.

Jean Lindsey made motion that $80 be made available to purchase 15 flash drives to provide each board member with a flash drive containing information they could use when visiting the meetings of their county councils. The motion was seconded by Erin Hightower. It would be expected that members leaving the board would return the flash drive prior to leaving the board and the flash drives would be brought to the board meeting so they can be updated annually. The motion was unanimously approved by the Washington State 4-H Advisory Board.

Teen Leadership Committee – The Teen Board Member job description has been completed and will be emailed to the board by Doug Ballard.

Erin Hightower made a motion that the following expenses be covered by the State 4-H Advisory Board for the chaperone of any teen member. 1) Lodging (half of the room rate) during the January and April meetings. 2) One paid meal at the Advisory Board’s per diem rate during the January and the April meetings. 3) The full cost of the award banquet meal at forum. The motion was seconded by Jim Johnson and unanimously approved by the Washington State 4-H Advisory Board.

Committee Reports
Shooting Sports (Carol Ervest) – There is an email list serve for leaders to use if they have any questions. Wahkiakum County recently had a leader become certified in archery.

Forum Workshop Content (Erin Hightower) – She shared the draft forum schedule with the board. Don Ballard will be contacting the presenters to confirm their availability. Erin will post information about the workshops on Facebook. Don Ballard will send Erin Hightower the updated workshop schedule.

Forum Task Force – Cameras will be placed in class rooms B (only after lunch), D, and F to record the workshop sessions. The gift for the auctioneer and the three (3) speakers will be 4-H coffee cups with mints and edible coffee beans coordinated by Erin Hightower.

Next Meeting
The next meeting will be on Thursday, October 19, at the Great Wolf Lodge 1710WA4h is the group code. Register no later than September 15 by calling the hotel call center at
1-866-941-9653. The rooms cost $99/night and are family suite rooms. The first night will have to be paid for in its entirety and the hotel will immediately charge your credit card.

Jim Johnson made a motion to adjourn the meeting of the State 4-H Advisory Board. The motion was seconded by Jean Lindsey and unanimously approved by the State 4-H Advisory Board.

Respectfully Submitted By,
Vicki Contini, Secretary
State 4-H Advisory Board

January 2017 Action Items
15. In Progress - Katrina Fenimore will create a questionnaire in survey monkey and will send it to all board members to get their apparel preferences.
21. In Progress - Peggy Hirte-Uhlorn will research drone games as a possible fund raiser.

April 2017 Action Items
1. Don Ballard will draft a change to the constitution reflecting the State Ambassador fiduciary change.
2. Jean Lindsey will get pictures for the slick from Kristi Axtel and email the finalized Advisory Board slick to the board for review.
3. Doreen Hauser-Lindstrom will have Kristi Axtel send Erin Hightower a WSU logo to include in the presentation.
4. Doreen Hauser-Lindstrom will get more information on the Department of Agriculture award and the person presenting the award.
5. Peggy Hirte-Uhlorn will order the boutonnieres for the Hall of Fame recipients and pick them up.
6. Jim Johnson will let Peggy Hirte-Uhlorn know how many Hall of Fame recipients will be at the award ceremony.
7. Peggy Hirte-Uhlorn will contact someone who might sew something for the presenter gift.
8. Vicki Contini will incorporate the requested changes and send the updated menu to Don Ballard for forwarding to the hotel with our questions.
9. Doreen Hauser-Lindstrom will confirm whether or not the 4-H Foundation will need a meeting room on Friday.
10. Julie Sorensen will confirm that Washington State 4-H Association will need a meeting room on Friday.
11. The auction intake form will be updated by Vicki Contini and information about the hospitality room will be removed.
12. Peggy Hirte-Uhlorn will get information on the teen event from Doreen Tutor and give it to Don Ballard to be added to the forum schedule.
13. Katrina Fenimore will contact Jim Johnson with the names of local individuals she would recommend to be the local contact/coordinator for the 2018 Forum.
14. Doreen Hauser-Lindstrom will confirm that the National Hall of Fame Application has been submitted.
15. Jim Johnson will work on the best way to communicate to counties the need for award nominees and get back to the board with his recommendation.
16. Erin Hightower will get more information on 4-H and Estate Planning.
17. Any board member who knows companies or individuals to whom donor and solicitation letters could be sent is asked to give Doug Ballard that information.
18. Erin Hightower will write the donor letter, and Carol Ervest will write the solicitation letter.
19. Vicki Contini will send Erin a copy of the final menu.
20. Public Awareness Committee – Copies information about the Advisory Board for new leader training will be sent to all 4-H Extension Educators and those on a list provided by Doreen Hauser-Lindstrom.
21. Jean Lindsey will purchase and attempt to find a donor who would be willing to cover the cost of the flash drives.
22. The Teen Board member job description has been completed and will be emailed to the board by Doug Ballard.
23. Don Ballard will be contacting the presenters to confirm their availability.
24. Erin Hightower will post information about the workshops on Facebook.
25. Don Ballard will send Erin Hightower the updated workshop schedule.
26. The gift for the auctioneer and the three (3) speakers will be 4-H coffee cups with mints and edible coffee beans coordinated by Erin Hightower.

Forum Volunteers

Door Prizes – All State 4-H Advisory Board members will bring a $10-$15 door prize to forum.
Bootineers for Hall of Famer Recipients – Peggy Hirte-Uhlorn
Audiovisual Equipment - Diane Ullery, the Thurston County Program Director
Entertainment – Marilyn Brennan
Registration and Goody Bags – Jefferson County
Hospitality Room - LeAnna McMahan and Lewis County
Table Top Decorations – Thurston County
Teen Activities – Thurston and Lewis County
Speaker and Auctioneer Gifts – Erin Hightower
Presenter Gifts – Peggy Hirte-Uhlorn
Window Display Contest – Katrina Fenimore
Workshop Evaluations – Erin Hightower
Menu – Vicki Contini
Food Drive – Erin Hightower
Auctions – Vicki Contini