Write the terms below on separate 3x5 cards (one role per card). You may need to have more than one card per role depending on the number of people in the group because you want each person to have a card. Distribute a card to every person but tell them they can’t look at their card; they must hold it above their head so others can see it but they can’t (everyone can see and read everyone’s card except their own). WITHOUT TALKING, the group needs to sort itself out and place everyone in the correct order of the QA chain. Expect chaos and frustration at first, but it will eventually work out!

- Food animal producer
- Youth market livestock producer
- Cook / food service worker
- Consumer
- Trucker
- Meat processing plant worker
- Feeder / finisher
- Grocer / retailer
- Veterinarian
- Breeder
- Buyer/broker
- Inspector

Processing the activity
- How did the group put everyone in their proper place in the QA chain?
- Which roles in the QA chain were new to you?
- Which roles could have multiple places in the chain?
- What issues with a food animal product could make a consumer have a bad eating experience?
- What actions or lack of actions could happen at each link that could break the QA chain?
- How do you look at your role in the QA chain now?

April 5, 2011
THE QUALITY ASSURANCE FOOD SUPPLY CYCLE

Everyone must do his or her part to ensure that only safe, wholesome and delicious products end up on a consumer’s plate!

- BREEDERS
- FOOD ANIMAL PRODUCERS
- F都不能
-.TRANSPORTERS
- BUYERS/BROKERS
- FEEDERS/FINISHERS
- PROCESSING PLANT WORKERS
- INSPECTORS
- GROCERS, RETAILERS, DISTRIBUTORS
- FOOD SERVICE WORKERS
- CONSUMERS
- VETERINARIANS