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School of Politics, Philosophy and Public Affairs
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ACADEMIC POSITIONS

Director, School of Politics, Philosophy and Public Affairs, Washington State University, July 2020-present.

Thomas S. Foley Distinguished Professor of Government and Public Policy, Washington State University, Fall 2012 - present.

Professor, Political Science, Washington State University, Fall 2015- present.

Associate Professor, Political Science, Washington State University, Fall 2009 - Summer 2015.

Co-Director, Wesleyan Media Project, Spring 2010 - present.

Assistant Professor, Political Science, Washington State University, Fall 2003-Summer 2009.

EDUCATION

Ph.D. University of Wisconsin-Madison, Department of Political Science, 2003.

M.A., University of Wisconsin-Madison, Department of Political Science. May 1998.

B.A., Central College, Pella, Iowa. May 1997. Major: Political Science. Minor: Spanish.

BOOKS

Fowler, Erika Franklin, Michael M. Franz and Travis N. Ridout. 2021. *Political Advertising in the United States*, 2nd edition. Routledge Press.

Fowler, Erika Franklin, Michael M. Franz and Travis N. Ridout. 2016. *Political Advertising in the United States.* Westview Press.

Ridout, Travis N. and Michael M. Franz. 2011. *The Persuasive Power of Campaign Advertising.* Philadelphia: Temple University Press.

Franz, Michael M., Paul Freedman, Kenneth M. Goldstein and Travis N. Ridout. 2007. *Campaign Advertising and American Democracy.* Philadelphia: Temple University Press.

EDITED BOOKS

Travis N. Ridout, Editor. 2018. *New Directions in Media and Politics*, 2nd edition. New York: Routledge Press.

Travis N. Ridout, Editor. 2013. *New Directions in Media and Politics.* New York: Routledge Press.

ARTICLES

Franz, Michael M., Travis N. Ridout and Erika Franklin Fowler. Forthcoming. "Television Advertising in the 2022 Midterms." **The Forum: A Journal of Applied Research in Contemporary Politics**.

Fowler, Erika Franklin, Michael M. Franz, Markus Neumann, Travis N. Ridout and Jielu Yao. Forthcoming. "Digital Advertising in the 2022 Midterms." **The Forum: A Journal of Applied Research in Contemporary Politics**.

Neumann, Markus, Erika Franklin Fowler and Travis N. Ridout. Forthcoming. "Body Language and Gender Stereotypes in Campaign Video." **Computational Communication**.

Ridout, Travis N., Erika Franklin Fowler and Michael M. Franz. 2021. "The Influence of Goals and Timing: How Campaigns Deploy Ads on Facebook." **Journal of Information Technology and Politics** 18(3): 293-309. doi.org/10.1080/19331681.2021.1874585

Fowler, Erika Franklin, Michael M. Franz, Gregory S. Martin, Zachary Peskowitz and Travis N. Ridout. 2021. "Political Advertising Online and Offline." **American Political Science Review** 15(1): 130-149. doi.org/10.1017/S0003055420000696

Ridout, Travis N., Erika Franklin Fowler and Michael M. Franz. 2021. "Spending Fast and Furious: Political Advertising in 2020." **The Forum: A Journal of Applied Research in Contemporary Politics** 18(4): doi.org/10.1515/for-2020-2109

Ridout, Travis N. 2021. "La Negativite Dans Les Campagnes Electorales aux Etats-Unis." [Negativity in American Election Campaigns.] **Questions de Communication** 38: 33-52.

Franz, Michael M., Erika Franklin Fowler and Travis N. Ridout. 2020. "Accessing Information About Interest Group Advertising." **Interest Groups and Advocacy** 9: 373-383.

doi.org/10.1057/s41309-020-00083-z

Searles, Kathleen, Erika Franklin Fowler, Travis N. Ridout, Patricia Strach and Katherine Zuber. 2020. "The Effects of Men's and Women's Voices in Political Advertising." *Journal of Political Marketing* 19(3): 301-329. doi.org/10.1080/15377857.2017.1330723

Fowler, Erika Franklin, Michael M. Franz and Travis N. Ridout. 2020. "The Blue Wave: Assessing Political Advertising Trends and the Extent of Democratic Advantages in 2018." *PS: Political Science & Politics* 53(1): 57-63. doi.org/10.1017/S1049096519001240

Franz, Michael M., Erika Franklin Fowler, Travis N. Ridout and Meredith Yiran Wang. 2020. "The Issue Focus of Online and Television Advertising in the 2016 Presidential Campaign." *American Politics Research* 48(1): 175-196. doi.org/10.1177/1532673X19875722

Karceski, Steven M., Nives Dolsak, Aseem Prakash and Travis N. Ridout. 2020. "Did TV Ads Funded by the Fossil Fuel Industry Defeat the Washington Carbon Tax?" *Climatic Change* 158: 301-307. doi.org/10.1007/s10584-019-02626-z

Rhodes, Samuel C., Michael M. Franz, Erika Franklin Fowler and Travis N. Ridout. 2019. "The Role of Dark Money Disclosure on Candidate Evaluations and Viability." *Election Law Journal* 18(2): 175-190.

Rijkhoff, Sanne and Travis N. Ridout. 2019. "Your Lying, Incompetent and Selfish Member of Congress: Cynical Appeals in U.S. Senate Advertising." *Social Science Journal* 56(1): 39-47.

Borah, Porismita, Erika Franklin Fowler and Travis N. Ridout. 2018. "Television vs. YouTube: Political Advertising in the 2012 Presidential Election." *Journal of Information Technology and Politics*. 15(3): 230-244.

Kang, Taewoo, Travis N. Ridout, Erika Franklin Fowler and Michael M. Franz. 2018. "Issue Consistency? Comparing Television Advertising, Tweets and Email in the 2014 Senate Campaigns." *Political Communication*. 35(1): 32-49.

Ridout, Travis N., Erika Franklin Fowler, Michael M. Franz and Kenneth Goldstein. 2018. "The Long-Term and Geographically-Constrained Effects of Campaign Advertising on Political Polarization and Sorting." *American Politics Research*. 46(1): 3-25.

Gotlieb, Melissa R., Rosanne M. Scholl, Travis N. Ridout, Kenneth M. Goldstein and Dhavan V. Shah. 2017. "Cumulative and Long-Term Campaign Advertising Effects on Trust and Talk." *International Journal of Public Opinion Research*. 29(1): 1-22.

Salamone, Michael, Travis N. Ridout and Orion Yoesle. 2017. "Judicial Norms and Campaigns: The Content of Televised Advertisements in State Supreme Court Races." *Justice*

System Journal. 38(1): 4-21.

Fowler, Erika Franklin, Travis N. Ridout and Michael M. Franz. 2016. "Political Advertising in 2016: The Presidential Election as Outlier?" *The Forum: A Journal of Applied Research in Contemporary Politics*. 14(4): 445-469.

Bode, Leticia, David Lassen, Young Mie Kim, Dhavan Shah, Erika Franklin Fowler, Travis N. Ridout and Michael M. Franz. 2016. "Coherent Campaigns? Campaign Broadcast and Social Messaging." *Online Information Review*. 40(5): 580-594.

Franz, Michael M., Erika Franklin Fowler and Travis N. Ridout. 2016. "Loose Cannons or Loyal Foot Soldiers? Toward a More Complex Theory of Interest Group Advertising Strategies." *American Journal of Political Science*. 60(3): 738-751.

Strach, Patricia, Katherine Zuber, Erika Franklin Fowler, Travis N. Ridout and Kathleen Searles. 2015. "In a Different Voice? Explaining the Use of Men and Women as Voiceover Announcers in Political Advertising." *Political Communication* 32(2): 183-205.

Ridout, Travis N., Erika Franklin Fowler, John Branstetter and Porismita Borah. 2015. "Politics as Usual? When and Why Traditional Actors Often Dominate YouTube Campaigning." *Journal of Information Technology and Politics* 12(3): 237-251.

Ridout, Travis N. and Annemarie Walter. 2015. "Party System Change and Negative Campaigning in New Zealand." *Party Politics* 21(6): 982-992.

Ridout, Travis N., Michael M. Franz and Erika Franklin Fowler. 2015. "Sponsorship, Disclosure and Donors: Limiting the Impact of Outside Group Ads." *Political Research Quarterly* 68(1): 154-66.

Fowler, Erika Franklin and Travis N. Ridout. 2014. "Political Advertising in 2014: The Year of the Outside Group." *The Forum: A Journal of Applied Research in Contemporary Politics* 12(4): 663–684.

Ridout, Travis N., Michael M. Franz and Erika Franklin Fowler. 2014. "Advances in the Study of Political Advertising." *Journal of Political Marketing*. 13(3): 175-94.

Fowler, Erika Franklin and Travis N. Ridout. 2012. "Negative, Angry and Ubiquitous: Political Advertising in 2012." *The Forum: A Journal of Applied Research in Contemporary Politics* 10(4):51-56.

Ridout, Travis N. and Erika Franklin Fowler. 2012. "Explaining Perceptions of Advertising Tone." *Political Research Quarterly* 65(1): 62-75.

Ridout, Travis N., Erika Franklin Fowler and Kathleen Searles. 2012. "Exploring the Va-

lidity of Electronic Newspaper Databases." ***International Journal of Social Research Methodology*** 15(6): 451-466.

Ridout, Travis N., Michael M. Franz, Kenneth M. Goldstein and William J. Feltus. 2012. "Separation by Television Program: Understanding the Targeting of Political Advertising in Presidential Elections." ***Political Communication*** 29(1): 1-23.

Ridout, Travis N. and Kathleen Searles. 2011. "It's My Campaign I'll Cry if I Want to: How and When Campaigns Use Emotional Appeals." ***Political Psychology***. 32(3): 439-58.

Fowler, Erika Franklin and Travis N. Ridout. 2010. "Advertising Trends in 2010." ***The Forum: A Journal of Applied Research in Contemporary Politics*** 8(4): Article 4.

Ridout, Travis N. and Jenny L. Holland. 2010. "Candidate Strategies in the Presidential Nomination Campaign." ***Presidential Studies Quarterly***. 40(4): 611-630.

Franz, Michael M. and Travis N. Ridout. 2010. "Political Advertising and Persuasion in the 2004 and 2008 Presidential Elections." ***American Politics Research***. 38(1): 303-329.

Ridout, Travis N., Brandon R. Rottinghaus and Nathan Hosey. 2009. "Following the Rules? Candidate Strategy in Presidential Primaries." ***Social Science Quarterly***. 90(4): 777-95.

Ridout, Travis N. 2009. "Campaign Microtargeting and the Relevance of the Televised Political Ad." ***The Forum: A Journal of Applied Research in Contemporary Politics***. 7(2): Article 5.

Fowler, Erika F. and Travis N. Ridout. 2009. "Local Television and Newspaper Coverage of Political Advertising." ***Political Communication***. 26(2): 119-136.

Ridout, Travis N. and Glen R. Smith. 2008. "Free Advertising: How the Media Amplify Campaign Messages." ***Political Research Quarterly***. 61(4): 598-608.

Ridout, Travis N., Ashley C. Grosse and Andrew M. Appleton. 2008. "News Media Use and Americans' Perceptions of Global Threat." ***British Journal of Political Science***. 38(4): 575-93.

Franz, Michael M., Paul Freedman, Kenneth M. Goldstein, and Travis N. Ridout. 2008. "Understanding the Effect of Political Advertising on Voter Turnout: A Response to Krasno and Green." ***Journal of Politics*** 70(1): 262-68.

Ridout, Travis N. and Michael M. Franz. 2008. "Evaluating Measures of Campaign Tone." ***Political Communication*** 25(2): 158-179.

Ridout, Travis N. and Brandon R. Rottinghaus. 2008. "The Importance of Being Early: Presidential Primary Front-loading and the Impact of the Proposed Western Regional Primary." **PS: Political Science & Politics** 41(1): 123-28.

Franz, Michael M. and Travis N. Ridout. 2007. "Does Political Advertising Persuade?" **Political Behavior** 29(4): 465-491.

Ridout, Travis N. and Rob Mellen, Jr. 2007. "Does the Media Agenda Reflect the Candidates' Agenda?" **Harvard International Journal of Press/Politics** 12(2): 44-62.

Kaplan, Noah, David K. Park and Travis N. Ridout. 2006. "Dialogue in American Political Campaigns? An Examination of Issue Engagement in Candidate Television Advertising." **American Journal of Political Science** 50(3): 724-736.

Goldstein, Kenneth and Travis N. Ridout. 2004. "Measuring the Effects of Televised Political Advertising in the United States." **Annual Review of Political Science**. Vol. 7. p. 205-26.

Ridout, Travis N., Dhavan V. Shah, Kenneth M. Goldstein and Michael M. Franz. 2004. "Evaluating Measures of Campaign Advertising Exposure on Political Learning." **Political Behavior** 26(3): 201-225.

Goldstein, Kenneth M. and Travis N. Ridout. 2002. "The Politics of Participation: Mobilization and Turnout over Time." **Political Behavior** 24(1): 3-29.

BOOK CHAPTERS

Ridout, Travis N. and Furkan Cakmak. Forthcoming. "Campaign Advertising on Television." In *Sage Handbook of Political Marketing*, Paul R. Baines, Phil Harris, Costas Panagopoulos and Denisa Hejlova, eds. Sage.

Ridout, Travis N. and Taewoo Kang. Forthcoming. "News Coverage of Politics." In *Encyclopedia of Political Communication*, Alessandro Nai, ed. Edward Elgar.

Walter, Annemarie and Travis N. Ridout. 2021. "Voters' Emotional Response to Negative Campaign Messages." In *Crossing Boundaries: Political Incivility in the Parliamentary, Electoral and Media Arena*, Annemarie Walter, ed. Routledge.

Fowler, Erika Franklin, Michael M. Franz and Travis N. Ridout. 2020. "Online Political Advertising." In *Social Media and Democracy*, Nathaniel Persily and Joshua Tucker, eds. Cambridge University Press.

Ridout, Travis N. and Erika Franklin Fowler. 2018. "Fake News: What Is the Influence of Fabricated Stories and Efforts to Undermine Media Credibility?" In *New Directions in*

Media and Politics, 2nd edition, Travis N. Ridout, ed. Routledge.

Dunaway, Johanna, Erika Franklin Fowler, Travis N. Ridout and Kathleen Searles. 2018. "Political Advertising." In *Mediated Communication*, Philip Napoli, ed. Mouton de Gruyter, Handbook of Mediated Communication Science Series.

Ridout, Travis N. and Jenny L. Holland. 2017. "The Effects of Political Advertising." In *The Routledge Handbook of Political Advertising*, Christina Holtz-Bacha and Marion Just, eds. Routledge.

Ridout, Travis N. and Annemarie S. Walter. 2015. "How the News Media Amplify Negative Messages." In *New Perspectives on Negative Campaigning: Why Attack Politics Matters*, Alessandro Nai and Annemarie S. Walter, eds. ECPR Press.

Ridout, Travis N. 2014. "The Market Research, Testing and Targeting behind American Political Advertising." In *Political Marketing in the U.S.*, Jennifer Lees-Marshment, Brian Conley and Kenneth Cosgrove, eds. Routledge.

Ridout, Travis N. and Brandon Rottinghaus. 2010. "Moving the Conversation West: How Much Attention Would the Candidates Pay to a Western States' Primary?" In *The Rise of the West in Presidential Elections*, Jennifer L. Robinson and W. David Patton, eds. Salt Lake City: University of Utah Press.

Ridout, Travis N. 2007. "Television Advertising during the Presidential Nomination Season." In *The Making of the Presidential Candidates 2008*, William Mayer, ed. Lanham, Md.: Rowman and Littlefield.

Brandon Rottinghaus, Kenton Bird, Rebecca Self and Travis N. Ridout. 2007. "'It's Better than Being Informed': College Aged Viewers of the Daily Show." In *Laughing Matters: Humor and American Politics in the Media Age*, Jonathan Morris and Jody Baumgartner, eds. New York: Routledge. p. 279-94.

Ridout, Travis N. 2003. "Campaign Advertising Strategies In the 2000 Presidential Nominations: The Case of Al, George, Bill and John." In *The Medium and the Message: Television Advertising and American Elections*, Kenneth M. Goldstein and Patricia Strach, eds. Upper Saddle River, N.J.: Prentice-Hall. p. 5-26.

OTHER PUBLICATIONS

Laura Edelson, Jason Chuang, Erika Franklin Fowler, Michael M. Franz, and Travis N. Ridout. 2021. "A Standard for Universal Digital Ad Transparency." Knight First Amendment Institute.

Ridout, Travis N. 2021. Review of *Bases Loaded: How U.S. Presidential Campaigns Are*

Changing and Why It Matters. By Costas Panagopoulos. ***Perspectives on Politics*** 19(3): 996-998. doi.org/10.1017/S153759272100133X

Ridout, Travis N. 2021. Review of *Gender and Political Marketing in the United States and the 2016 Presidential Election: An Analysis of Why She Lost.* By Minita Sanghvi. ***Party Politics***. https://doi.org/10.1177/13540688211019803

Ridout, Travis N. 2019. Review of *Identity Crisis: The 2016 Presidential Campaign and the Battle for the Meaning of America.* By John Sides, Michael Tesler and Lynn Vavreck. ***The Forum: A Journal of Applied Research in Contemporary Politics*** 17(2): 379-381.

Fowler, Erika Franklin, Michael M. Franz and Travis N. Ridout. 2018. "The Big Lessons of Political Advertising in 2018." ***The Conversation*** [reprinted in *Salon*].

Ridout, Travis N., Erika Franklin Fowler and Michael M. Franz. 2018. "Advertising in the U.S. in the 2018 Midterm Elections: Four Takeaways." Political Marketing Group newsletter.

Ridout, Travis N. 2017. Contributor to "Tracking the Pitch: A Roundtable on Campaign Advertising in 2016." ***American Music***.

Ridout, Travis N, and Samuel C. Rhodes. 2017. "Negative Campaigning," Oxford Bibliographies. oxfordbibliographies.com.

Ridout, Travis N. 2017. Foreword to "Advances in Research Using the C-SPAN Archives," edited by Robert X. Browning, West Lafayette, IN: Purdue University Press.

Searles, Kathleen, and Travis N. Ridout. 2017. "The Use and Consequences of Emotions in Politics." Emotion Researcher: ISRE's Sourcebook for Research on Emotion and Affect.

Ridout, Travis N. 2016. Review of *Plutocrats United: Campaign Money, the Supreme Court, and the Distortion of American Elections.* By Richard L. Hasen. ***Perspectives on Politics*** 14(4): 1223-24.

Ridout, Travis N. 2016. Review of *The Positive Case for Negative Campaigning.* By Kyle Mattes and David P. Redlawsk. ***Congress and the Presidency*** 43(1): 171-173.

Ridout, Travis N. 2014. "Advertising Data for Political Communication Research." ***The Political Communication Report*** 23(3).

Fowler, Erika Franklin, Michael M. Franz and Travis N. Ridout. 2013. "A First Look at Political Advertising in the 2012 Campaign." ***The Political Communication Report*** 23(1).

Ridout, Travis N. 2012. Review of *Strategy in Information and Influence Campaigns: How Policy Advocates, Social Movements, Insurgent Groups, Corporations, Governments and*

Others Get What They Want. By Jarol Manheim. **Perspectives on Politics** 10(2): 502-503.

Ridout, Travis N. 2012. Review of *Daisy Petals and Mushroom Clouds: LBJ, Barry Goldwater and the Ad that Changed America.* By Robert Mann. **Political Communication** 29(3): 342-344.

Ridout, Travis N. 2011. Review of *The Obama Victory: How Media, Money and Message Shaped the 2008 Election.* By Kate Kenski, Bruce W. Hardy and Kathleen Hall Jamieson. **Political Communication** 28(2): 250-52.

Ridout, Travis N. 2010. "Will California's Top-Two Primary Work? Lessons From Washington State." **New York Times**, Online Edition, June 9.

INVITED TALKS

"A Window into the Future? Digital Political Advertising in Australia," School of Media, Film and Journalism, Monash University, March 2023.

"Tracking Digital Political Advertising," Stanford Law School, Stanford University, March 2020.

"Civility and the Upcoming Election Cycle," Greenlee Summit, Iowa State University, September 2019.

"Trump's 2016 Victory: Rethinking Theories of Ad Persuasion," University of Exeter, May 2017.

"Who Leads Campaign Discussion? Understanding the Interaction Between Group and Candidate Issue Agendas," Glasgow Quantitative Methods Group, University of Glasgow, May 2017.

"The Long-Term and Geographically-Constrained Effects of Political Advertising on Political Polarization and Sorting," Nottingham Interdisciplinary Centre for Economic and Political Research, University of Nottingham, March 2017.

"Tracking the Airwaves: Change and Continuity in Political Advertising in 2016," Sagan National Colloquium, Ohio Wesleyan University, November 2016.

"Dark Money and Political Advertising in the 2016 Campaign," CUNY Graduate College, September 2016.

"Change and Continuity in Political Advertising in 2016," Fordham University, September 2016.

"Transparency and the Wesleyan Media Project," National Institute on Money in State Politics Convening, Bigfork, Montana, May 2016.

"Loose Cannons or Loyal Foot Soldiers? Interest Group Advertising Strategies," Texas A&M University, October 2015.

"Sponsorship, Disclosure and Donors: Limiting the Impact of Outside Group Ads," Boise State University, February 2015.

"The New Wild West: Political Advertising in the 2012 American Elections," 10th International Conference on Political Communication, Konrad Adenauer Institute, Berlin, October 2012.

"The Influence of Campaign Advertising in the United States," Department of Political Science, University of Amsterdam, the Netherlands, May 2012.

"Political Advertising in the United States," Institute for the Study of Politics, University of Bordeaux, France, October 2010.

CONFERENCE PRESENTATIONS

Fowler, Erika Franklin, Michael M. Franz and Travis N. Ridout. 2020. "Online Political Advertising in the United States." Chapter presented at book launch for "Social Media and Democracy: The State of the Field and Prospects for Reform," Stanford Cyber Policy Center. September 8.

Ridout, Travis N. 2019. "The Importance of Return: How Political Campaigns Use Paid Advertising on Digital and Social Media." Paper presented at the annual meeting of the Pacific Northwest Political Science Association, Boise, Idaho, November 8-10.

Ridout, Travis N. 2019. "The Importance of Return: How Campaigns Use Paid Advertising on Digital and Social Media." Paper presented at the Political Communication pre-conference, George Washington University, August 28.

Fowler, Erika Franklin, Michael M. Franz, Gregory J. Marin, Zachary F. Peskowitz and Travis N. Ridout. 2019. "Political Advertising Online and Offline." Paper presented at the annual meeting of the American Political Science Association, Boston, August 29-September 1.

Ridout, Travis N., Michael M. Franz and Erika Franklin Fowler. 2018. "Political Advertising on Facebook: The Ebb and Flow of Campaign Goals." Paper presented at the annual meeting of the Pacific Northwest Political Science Association, Bend, Oregon, November 8-10.

Ridout, Travis N., Kathleen Searles, Katherine Zuber, Patricia Strach, Erika Franklin Fowler. 2018. "Gender, Voice and Hillary Clinton: The Effect of Candidate Voices on Voters' Evaluations." Paper presented at the annual meeting of the American Political Science Association, Boston, August 30-September 2.

Franz, Michael M., Erika Franklin Fowler, Travis N. Ridout and Meredith Y. Wang. 2018. "The Content and Issue Focus of Online and Television Advertising in the 2016 Presidential Campaign." Paper presented at the Political Communication pre-conference, Harvard University, August 29.

Ridout, Travis N., Erika Franklin Fowler, Michael M. Franz and Meredith Y. Wang. 2018. "All in Good Time: Comparing the Responsiveness of Online and Television Advertising in the 2016 Presidential Campaign." Paper presented at the annual meeting of the International Communication Association, Prague, May 24-28.

Rhodes, Samuel C., Michael M. Franz, Erika Franklin Fowler and Travis N. Ridout. 2017. "The Role of Dark Money Disclosure on Candidate Evaluations and Viability." Paper presented at the annual meeting of the American Political Science Association, San Francisco, August 31-September 3.

Ridout, Travis N., Erika Franklin Fowler, Michael M. Franz and Meredith Yiran Wang. 2017. "Comparing Digital and Television Advertising Strategy in the 2016 Presidential Campaign." Paper presented at the Political Communication pre-conference, University of San Francisco, August 30.

Walter, Annemarie, Travis N. Ridout and Cees van der Eijk. 2017. "Explaining Voters' Campaign Tone Perceptions: The Role of Incivility." Paper presented at the Joint Sessions of the European Consortium for Political Research, Nottingham, April 25-30.

Walter, Annemarie, and Travis N. Ridout. 2017. "Voters' Emotional Response to Negative Campaign Messages." Paper presented at the annual Meeting of the Midwest Political Science Association, Chicago, April 5-8.

Walter, Annemarie, Travis N. Ridout and Cees van der Eijk. 2016. "How Personality Traits Affect Voters' Campaign Tone Perceptions." Paper presented at the Political Communication pre-conference, Temple University, Philadelphia, August 31.

Dowling, Conor M., Erika Franklin Fowler, Michael M. Franz, Travis N. Ridout and Amber Wichowsky. 2016. "Examining the Effect of Disclaimer Options on the Effectiveness of Group Advertising in Elections." Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 7-10.

Ridout, Travis N., Samuel Rhodes, Michael M. Franz and Erika Franklin Fowler. 2015. "Thirty Seconds over America: Exploring the Mitigative Effects of Dark Money Disclosure."

Paper presented at the annual meeting of the Pacific Northwest Political Science Association, Boise, Idaho, October 15-17.

Franz, Michael M., Erika Franklin Fowler, Ken Goldstein and Travis N. Ridout. 2015. "The Long-Term and Geographically-Constrained Effects of Political Advertising on Political Polarization." Paper presented at the Political Communication pre-conference, University of San Francisco, September 2.

Fowler, Erika Franklin, Michael M. Franz and Travis N. Ridout. 2015. "Interest Group Issue Strategies: Advertising in the 2014 Elections." Paper presented at the annual meeting of the American Political Science Association, San Francisco, September 3-6.

Ridout, Travis N. 2014. "Issue Frame Ownership and Use in U.S. Senate Campaign Advertising." Paper presented at the Political Communication pre-conference, George Washington University, August 27.

Salamone, Michael, Orion Yoesle and Travis N. Ridout. 2014. "Campaigning for the Bench: The Content of Political Advertising in Judicial Races." Paper presented at the annual meeting of the American Political Science Association, Washington, D.C., August 28-31.

Franklin Fower, Erika, Michael M. Franz and Travis N. Ridout. 2013. "Which Ads Persuade? Identifying Persuasive Characteristics in Political Advertising." Paper presented at the Political Communication pre-conference, University of Illinois-Chicago, August 28.

Ridout, Travis N., Michael M. Franz and Erika Franklin Fowler. 2013. "When Are Interest Group Ads More Effective?" Paper presented at the annual meeting of the American Political Science Association, Chicago, August 29-September 1.

Rijkhoff, Sanne and Travis N. Ridout. 2013 "Cynical Appeals in American Political Advertising." Paper presented at the annual meeting of the American Political Science Association, Chicago, August 29-September 1.

Scholl, Rosanne, Melissa R. Gotlieb, Travis N. Ridout, Ken Goldstein and Dhavan V. Shah. 2013. "Cumulative and Long Term Campaign Advertising Effects on Democratically Valuable Outcomes." Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C., August 8-11.

Ridout, Travis N. 2013. "Owning the Argument: How Parties Frame Political Issues in Electoral Campaigns." Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 11-14.

Weber, Christopher, Kathleen Searles and Travis N. Ridout. 2013. "Anger and the Partisan: How Source and Viewer Characteristics Moderate the Effects of Anger Appeals." Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April

11-14.

Fowler, Erika Franklin, Michael M. Franz and Travis N. Ridout. 2013. "Explaining Interest Group Advertising Strategies: Loose Cannons or Loyal Foot Soldiers." Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 11-14.

Walter, Annemarie and Travis N. Ridout. 2012. "Issue Convergence Across Political Systems." Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 12-15.

Fowler, Erika Franklin, Michael M. Franz and Travis N. Ridout. 2012. "Explaining Interest Group Advertising Strategies: Loose Cannons or Loyal Foot Soldiers." Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 12-15.

Branstetter, John, Erika Franklin Fowler and Travis N. Ridout. 2012. "Political Advertising in the 21st Century: The Influence of the YouTube Ad." Paper presented at the annual meeting of the Western Political Science Association, Portland, March 22-24.

Strach, Patricia, Katherine Zuber, Erika Franklin Fowler, Travis N. Ridout and Kathleen Searles. 2011. "In a Different Voice? Explaining the Use of Men and Women Voiceovers in Political Advertising." Paper presented at the annual meeting of the American Political Science Association, Seattle, September 1-4.

Bode, Leticia, David Lassen, Young Mie Kim, Ben Sayre, Dhavan Shah, Michael M. Franz, Erika Franklin Fowler and Travis N. Ridout. 2011. "Putting New Media in Old Strategies: Candidate Use of Twitter During the 2010 Midterm Elections" Paper presented at the annual meeting of the American Political Science Association, Seattle, September 1-4.

Fowler, Erika Franklin, Michael M. Franz and Travis N. Ridout. 2011. "Citizens United and Campaign Advertising in 2010." Paper presented at the annual meeting of the Southern Political Science Association, New Orleans, January 5-8.

Ridout, Travis N., Erika Franklin Fowler and John Branstetter. 2010. "Political Advertising in the 21st Century: The Rise of the YouTube Ad." Paper presented at the annual meeting of the American Political Science Association, Washington, D.C., September 2-5.

Fowler, Erika Franklin and Travis N. Ridout. 2010. "Message or Messenger? Explaining Variation in the Success of Agenda-Setting." Paper presented at the annual meeting of the American Political Science Association, Washington, D.C., September 2-5.

Ridout, Travis N. and Kathleen Searles. 2010. "In Defense of Fox News." Paper presented at the Political Communication Pre-conference, George Washington University, September 1.

Ridout, Travis N., Michael M. Franz and Kenneth M. Goldstein. 2010. "Microtarget-

ing Through Political Advertising." Paper presented at the annual meeting of the Western Political Science Association, San Francisco, April 1-3, and at the annual meeting of the Midwest Political Science Association, Chicago, April 22-25.

Fowler, Erika Franklin and Travis N. Ridout. 2009. "Explaining Perceptions of Campaign Tone." Paper presented at the annual meeting of the American Political Science Association, Toronto, September 3-6.

Ridout, Travis N. and Erika Franklin Fowler. 2009. "Explaining Perceptions of Advertising Tone." Paper presented at the Political Communication Pre-conference, University of Toronto, September 2.

Ridout, Travis N. 2009. "Political Advertising in Today's 'New-Style' Presidential Primary Campaigns." Paper presented at the annual meeting of the Western Political Science Association, Vancouver, B.C., March 19-21.

Ridout, Travis N. and Kathleen Searles. 2009. "It's My Campaign I'll Cry if I Want to: How and When Campaigns Use Emotional Appeals." Paper presented at the annual meeting of the Western Political Science Association, Vancouver, B.C., March 19-21.

Ridout, Travis N. 2008. "Do Local News Media Give 'Nicer' Campaign Coverage?" Paper presented at the annual meeting of the American Political Science Association, Boston, Aug. 28-31.

Ridout, Travis N. and Jenny L. Holland. 2008. "Candidate Strategies in the Presidential Nomination Campaign." Paper presented at the annual meeting of the American Political Science Association, Boston, Aug. 28-31.

Ridout, Travis N. and Erika Franklin Fowler. 2008. "Paid and Free Advertising: The Media's Role in Shaping Perceptions of Ad Tone." Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 3-6.

Kaplan, Noah and Travis N. Ridout. 2007. "The Campaign Dynamics of Issue Dialogue." Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 12-15. Revised version presented at the annual meeting of the American Political Science Association, Chicago, Aug. 30-Sept. 2.

Ridout, Travis N. and Glen Smith. 2007. "Free Advertising: How the Media Amplify the Effect of Negative Ads." Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 12-15.

Franz, Michael M. and Travis N. Ridout. 2007. "Who's Persuaded? How Voter Characteristics Mediate the Impact of Political Advertising." Paper presented at the Western Political Science Association, Las Vegas, March 8-10.

Ridout, Travis N. and Brandon Rottinghaus. 2006. "How Much Attention Would the Candidates Pay to a Western States' Primary?" Paper presented at the Western Presidential Primary Symposium, Salt Lake City, Sept. 29.

Ridout, Travis N. 2006. "News Media Use and Perceptions of Global Threat in the U.S. and Japan." Paper presented at the Workshop on Insecurity and Public Attitudes, Honolulu, Hawaii, June 28-July 1.

Ridout, Travis N. 2006. "News Media Use and Perceptions of Global Threat in the U.S. and Japan." Paper presented at the meeting of Asian Studies on the Pacific Coast, Pullman, Washington, June 16-18.

Ridout, Travis N. and R. Brent Mellen Jr. 2006. "Does the Media Agenda Reflect the Candidates' Agenda?" Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 20-23.

Ridout, Travis N. and Ashley C. Grosse. 2005. "News Media Use and Perceptions of Global Threat." Paper presented at the annual meeting of the American Political Science Association, Washington, D.C., September 1-4.

Ridout, Travis N. 2004. "How Campaigns Matter: The Relative Impacts of Television Advertising, Candidate Appearances and News Coverage in the 2004 Presidential Nomination Race." Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 15-18.

Grosse, Ashley and Travis N. Ridout. 2004. "The Silent Electorate: A Political Profile of Phone Non-Respondents" Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 15-18.

Grosse, Ashley and Travis N. Ridout. 2004. "Profiling Survey Non-respondents through Mixed-Mode Methods." Paper presented at the annual meeting of the Western Political Science Association, Portland, Oregon, March 11-13.

Kaplan, Noah, David Park and Travis N. Ridout. 2004. "Dialogue in U.S. Senate Campaigns? An Examination of Issue Discussion in Candidate Television Advertising." Paper presented at the annual meeting of the Southern Political Science Association, New Orleans, January 8-10, and at the annual meeting of the Midwest Political Science Association, Chicago, April 3-6, 2003.

Ridout, Travis N. 2003. "Do Undecided Voters Break for the Challenger?" Poster presented at the Political Methodology Summer Meeting, Minneapolis, July 17-19. Under review.

Ridout, Travis N. 2003. "The Effects of a Front-Loaded Presidential Primary Calendar on

Voter Learning." Poster presented at the annual meeting of the Midwest Political Science Association, Chicago, April 3-6.

Ridout, Travis N. 2002. "Modeling the Effects of the Campaign Information Environment on Voter Learning." Poster presented at the Political Methodology Summer Meeting, Seattle, July 18-20.

Ridout, Travis N. 2002. "Which Campaigns Matter? The Influence of Message Intensity, Message Density and Campaign Length on Voter Learning." Paper presented at the annual American Association for Public Opinion Research conference, St. Pete Beach, Florida, May 16-19.

Ridout, Travis N. 2002. "Presidential Primary Front-Loading, Media Coverage and Campaign Strategies" Poster presented at the annual meeting of the Midwest Political Science Association, Chicago, April 25-28.

Espino, Rodolfo and Travis N. Ridout. 2001. "Assessing Policy Congruence through Bayesian Small Area Estimation." Poster presented at the Political Methodology Summer Meeting, Atlanta, July 19-21.

Ridout, Travis N. 2001. "Some Myths (and Facts) About Campaign Advertising in the 2000 Presidential Primaries." Paper presented at the conference on "Television Advertising in the 2000 Campaign," Chicago, April 17-18.

Mutz, Diana and Travis N. Ridout. 2000. "Elite Leadership of Mass Opinion in an Era of Waning Confidence." Paper presented at the annual meeting of the American Political Science Association, Washington, D.C., September 1-3.

Ridout, Travis N. and Rodolfo Espino. 2000. "What is it About Joining a Group that Makes People Trust Others More?" Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 27-30.

ADDITIONAL CONFERENCE ACTIVITIES

Participant, Roundtable on the 2018 Midterm Elections, Pacific Northwest Political Science Association, Bend, Oregon, November 8-10, 2018.

Participant, Roundtable on Facts, Fiction and Free Media, Political Communication pre-conference, Boston, August 29, 2018.

Participant, Roundtable on Institutions and the Trump Presidency, Pacific Northwest Political Science Association, Seattle, October 12-14, 2017.

Participant, Roundtable on Handbook of French Politics. American Political Science Asso-

ciation annual meeting, San Francisco, August 31-September 3, 2017.

Participant, Roundtable on U.S. Federal Campaign Finance in a time of Transition. American Political Science Association annual meeting, Philadelphia, September 1-4, 2016.

Participant, Roundtable on Money and Politics, 2016. American Political Science Association annual meeting, Philadelphia, September 1-4, 2016.

Participant, Roundtable on the Making of the Presidential Candidates 2008. American Political Science Association annual meeting, Chicago, Aug. 30-Sept. 2, 2007.

DATASETS

Fowler, Erika Franklin, Michael Franz and Travis N. Ridout. 2015. "Political Advertising in 2012." Version 1.1. Middletown, Conn.: Wesleyan Media Project.

Fowler, Erika Franklin, Michael Franz and Travis N. Ridout. 2014. "Political Advertising in 2010." Version 1.2. Middletown, Conn.: Wesleyan Media Project.

Goldstein, Kenneth, Michael Franz, and Travis Ridout. 2002. "Political Advertising in 2000." Final release. Madison, WI: The Department of Political Science at The University of Wisconsin-Madison and The Brennan Center for Justice at New York University.

RESEARCH INTERESTS

Political Communication, Political Advertising, Media and Politics, Campaign Effects, Campaign Finance, Presidential Nominations, Political Methodology

TEACHING EXPERIENCE

Department of Political Science, Washington State University
    American National Government
    Honors American Government
    Media and Politics
    Voting and Elections
    Introduction to American Government and Processes (graduate)
    Political Behavior (graduate)
    Political Science Research Methods (graduate)
    Quantitative Research Methods (graduate)

Teaching Assistant, ICPSR Summer Methods Program, University of Michigan
    Maximum Likelihood Estimation, Charles Franklin (Summer 2000, 2001, 2002)
    Quantitative Criminal Justice Data, James Lynch (Summer 2000)

Workshop Presenter, Introduction to LaTeX (text processing software), University of Wisconsin-Madison (Spring 2002)

STUDENT ADVISING

Ph.D. Students Completed (Primary Advisor)
  Glen Smith (2009, Associate Professor, University of North Georgia)
  Rob Mellen (2010)
  Kathleen Searles (2011, Associate Professor, Lousisiana State University)
  Jenny Holland (2012, Competitive Edge Research and Communication)
  Sanne Rijkhoff (2015, Assistant Professor, Texas A&M-Corpus Christi)
  Taewoo Kang (2017, Assistant Professor, Siena College)
  Samuel Rhodes (2019, Assistant Professor, Moravian University)
  Josh Munroe (2021, Washington State Department of Health)
  Timothy Chatburn (2022)

Current Ph.D. Students (Primary Advisor)
  Orion Yoesle
  Furkan Cakmak

EXTERNAL GRANTS

Co-Principal Investigator. "Cross-platform Election Advertising Transparency Initiative." National Science Foundation, October 1, 2022 - September 30, 2024, $300,000.

Co-Principal Investigator. "Political Advertising in 2018." Knight Foundation, Summer 2018, $48,000.

Co-Principal Investigator. "Political Advertising in 2016." Knight Foundation, Spring 2016, $45,000.

Co-Principal Investigator. "Political Advertising in 2014." MacArthur Foundation, Spring 2014, $60,000.

Co-Principal Investigator. "Political Advertising in 2014." Knight Foundation, Spring 2014, $75,000.

Co-Principal Investigator. "Political Advertising in 2012." Knight Foundation, Spring 2012, $248,000.

Co-Principal Investigator. "Political Advertising in 2012." Rockefeller Brothers Foundation, Fall 2011, $80,000.

Co-Principal Investigator. "Political Advertising in 2010." Knight Foundation, Fall 2010, $100,000.

Co-Principal Investigator. "Political Advertising in 2010." Sunlight Foundation, Spring 2010, $25,000.

Co-Principal Investigator. Canadian Studies Program Enhancement Grant, Government of Canada, Fall 2009, $4,000.

Co-Principal Investigator. Canadian Studies Program Enhancement Grant, Government of Canada, Fall 2008, $3,700.

Co-Principal Investigator. Canadian Studies Program Enhancement Grant, Government of Canada, Fall 2007, $3,600.

Co-Principal Investigator. "Study of Attitudes and Global Engagement," Japanese Ministry of Education and Thomas S. Foley Institute for Public Policy and Public Service, Fall 2004, $72,500.

INTERNAL GRANTS

Meyer Project Award, College of Liberal Arts, Washington State University, Spring 2010, $5,000.

Research Faculty Travel Grant, College of Liberal Arts, Washington State University, Spring 2009, $1,200.

Meyer Grant Development Award, College of Liberal Arts, Washington State University, Fall 2008, $5,000.

Faculty-led Study Abroad Internationalization Award, Washington State University, Spring 2007, $2,000.

Principal Investigator. "Voter Persuasion in the 2004 Presidential Nomination Campaign," Washington State University, Fall 2003, $700.

AWARDS AND HONORS

Fulbright Senior Scholar, Monash University, Australia. 2023.

Best Paper Award (with Erika Franklin Fowler, Michael M. Franz, Gregory S. Martin and Zachary Peskowitz), Information Technology and Politics Section, American Political Science Association, September 2020.

Jack Walker Best Article Award (with Michael M. Franz and Erika Franklin Fowler), Political Organizations and Parties Section, American Political Science Association, August 2017.

Early Achievement in Scholarship Award, Washington State University, College of Liberal Arts, March 2011.

Graduate Student Faculty Appreciation Award, Washington State University, Department of Political Science, April 2007, April 2008.

Graduate Student Faculty Appreciation Mentoring and Advising Award, Washington State University, Department of Political Science, April 2007, April 2008.

Fellow, International Canadian Studies Institute, British Columbia and Yukon, Summer 2006.

Freshman Seminar Shared-Course Faculty Award, Washington State University, Spring 2004.

PROFESSIONAL SERVICE

Member, Executive Committee, Pacific Northwest Political Science Association, 2017 - 2020.

Chair, Political Communication Section, American Political Science Association, 2014 - 2016.

Section Chair, Media and Public Opinion, Pacific Northwest Political Science Association annual meeting, 2015, 2016, 2017.

Book Reviews Editor, *Public Opinion Quarterly*, 2012 - present.

Vice-Chair/Chair-elect, Political Communication Section, American Political Science Association, 2012 - 2014.

Editorial board member, *Political Research Quarterly*, 2012 - 2014.

Section Chair, Electoral Campaigns, Midwest Political Science Association, 2013.

Executive Committee, Political Communication Section, American Political Science Association, 2009-2011.

Section Chair, Political Communication, American Political Science Association annual meeting, Seattle, September 2011.

Section Chair, Media and Public Opinion, Pacific Northwest Political Science Association annual meeting, Victoria, British Columbia, October 2009.

Ad hoc Reviewer for *Acta Politica*, *American Journal of Political Science*, *American Politics Research*, *American Political Science Review*, *Asian Journal of Political Science*, *British Journal of Political Science*, *Cognition and Emotion*, *Communication Research*, *Comparative Political Studies*, *Congress and the Presidency*, *Electoral Studies*, *European Political Science Review*, *French Politics*, *Government and Opposition*, *Harvard International Journal of Press/Politics*, *Human Communication Research*, *International Journal of Communication*, *International Journal of Press/Politics*, *International Journal of Public Opinion Research*, *Journal of Advertising*, *Journal of Broadcasting and Electronic Media*, *Journal of Contemporary African Studies*, *Journal of Elections, Public Opinion and Parties*, *Journal of Information Policy*, *Journal of Information Technology and Politics*, *Journal of Legislative Studies*, *Journal of Political Marketing*, *Journal of Politics*, *Journalism and Mass Communication Quarterly*, *Legislative Studies Quarterly*, *Mass Communication and Society*, *Media, War and Conflict*, National Science Foundation, *New Media and Society*, *Party Politics*, *PLOS ONE*, *Political Behavior*, *Political Communication*, *Political Psychology*, *Political Research Quarterly*, *Political Studies*, *Politics and Gender*, *Politics and Governance*, *Politics and Policy*, *Policy Studies Journal*, *Polity*, *Public Opinion Quarterly*, *Research and Politics*, Routledge, *Social Problems*, *Social Science Quarterly*, University of Pennsylvania Press, *Visual Communication*, Wadsworth, W.W. Norton.

External Tenure and Promotion Evaluator for University of Michigan, University of Texas-Dallas, Florida International University, Clemson University, University of New Mexico, Portland State University, Rhodes College.

UNIVERSITY AND DEPARTMENTAL SERVICE

Washington State University
    Co-chair, Faculty Senate Budget Committee, Fall 2015-Spring 2016.
    Member, Faculty Senate Budget Committee, Fall 2013-Spring 2015.
    Member, Director Search Commmittee, WSU Children's Center, Spring 2012.
    Member, Parents' Advisory Committee, WSU Children's Center, Fall 2011-Spring 2015.
College of Arts and Sciences
    Member, Dean's Executive Advisory Committee, 2019 - present.
    Member, Promotion and Tenure Committee, 2017 - present.
    Member, Liberal Arts Scholarship Committee, 2015, 2016.
    Member, Distinguished Professorship Committee, 2014, 2015.
School of Politics, Philosophy and Public Affairs, Washington State University
    Director, Graduate Studies, Summer 2014-2016.
    Chair, Graduate Studies Committee, Summer 2014-2016.
    Member, Director Search Committee, Spring 2013-Summer 2015.
    Chair, American Politics Search Committee, Spring 2013.
Department of Political Science, Washington State University
    Member, Public Law Search Committee, 2011-2012.
    Member, Public Policy Search Commitee, 2009-2010.
    Member, Undergraduate Committee, 2008-2009.

Member, American Politics Search Committee, Spring 2007.
Member, Matriculation Exam Committee, 2007-present.
Member, Graduate Studies Committee, 2005-2006, 2009-2010, 2011-2016.
Member, American Politics Search Committee, Spring 2006.
Member, Chair's Advisory Council, 2005-2007.
Adviser, Pi Sigma Alpha, Political Science Honor Society, 2005-2007.
Member, American Politics Search Committee, Fall 2005.
Co-coordinator, Research and Methods Symposium, 2004-2015.
Member, Undergraduate Awards and Scholarships Committee, 2003-2004

PROFESSIONAL MEMBERSHIPS

American Political Science Association
Political Communication Division, APSA
International Communication Association

ADDITIONAL ACTIVITIES

Speaker, Humanities Washington Speakers' Bureau, 2019-2020. Presented "Hacking Democracy: What Social Media is Doing to US Politics," in Clarkston, Kennewick, Spokane, Sumner.

Panelist, Election Post-Mortem, Foley Institute, Washington State University, November 2018.

Presenter, "The Speed of Deceit: The New Era of Online Lies and Misinformation," Humanities Washington forums in Yakima and Spokane, September 2018.

Academic Advisory Board Member, Palgrave MacMillan Series on Political Marketing and Management, 2014 - present.

Member, The Internet Archive Political Advertising Project Board of Advisors, 2014-2016.

Election Night Consultant, CBS News. November 2004, 2006.

Interviewed by National Public Radio (All Things Considered), *Washington Post*, *New York Times*, *USA Today*, *Asahi Shimbun* (Japan), *The Hill*, *Atlanta Journal Constitution*, *San Diego Union Tribune*, *Sacramento Bee*, *New York Daily News*, *Seattle Post-Intelligencer*, *Spokesman-Review* (Spokane, Washington), *Olympian* (Olympia, Washington), *Yakima Herald-Republic*, *Everett* (Washington) *Herald*, *Moscow Pullman Daily News*, *Lewiston* (Idaho) *Morning Tribune*, CBS Radio News, Northwest Public Radio, KQED radio (San Francisco), KMAX radio (Colfax, Washington), KOMO radio (Seattle), KONA radio (Tri-Cities, Washington), KXLY radio (Spokane, Washington)

Presenter, "American Rage: Division and Anger in US Politics," Humanities Washington forums in Spokane, Seattle, Tacoma and Yakima, April -October 2016.

Presenter, "Citizens United and Political Advertising," Pullman League of Women Voters, February 2014.

Presenter, "Sharing Data Through the WSU Dataverse," Research and Methods Symposium, Washington State University, January 2008.

Panelist, Pre-Election Forum, Foley Institute, Washington State University, October 2006.

Presenter, "Doing Cross-National Survey Research: The SAGE Project," Research and Methods Symposium, Washington State University, October 2005.

Panelist, "The 2004 Election: Battlegrounds, Horse Races, and Implications for the Future," Foley Institute Policy Forum, Washington State University, October 2004.

Presenter, "It's Ruining My Christmas! Measuring Exposure to Political Ads on Television," Research and Methods Symposium, Washington State University, January 2004.

Presenter, "Electronic Voting," Pullman League of Women Voters, January 2004.