



Office of Foundation Relations

Private Foundation Funding
For Health Equity

Office of Foundation Relations – cfr@wsu.edu

- We help win funding for your programs & research – focused on Private Foundation Funders
 - Funding Searches
 - Background research, explore & build relationship networks & provide resources on specific funders
 - Assist with proposal and project development – conceptual & editorial
 - Grant admin for WSU Foundation working with Office of Research
 - Relationship building through good stewardship

Robert Wood Johnson Foundation

Culture of Health

"Our Health is inextricably tied to where we live, learn, work and play. It is shaped by our access to stable housing, quality schools, clean and safe open spaces and much, much more. "

Everything RWJF funds is built within their Culture of Health Action framework.

<https://www.rwjf.org/en/how-we-work/building-a-culture-of-health.html>

RFP-driven

Robert Wood Johnson Foundation

Basic Approach

- Discovering New Ideas
- Research, Evaluation and Learning
- Building a Culture of Health

Research Programs – *range \$50K to \$1M*

- Evidence for Action - *accepting applications*
- Health Data for Action
- Policies for Action
- Systems for Action – *accepting applications*

Robert Wood Johnson Foundation

Culture of Health

- Briefs
- Advocacy
- Advising for policy makers
- Program implementation – moving regional to national with lots of assessment
- Periods are only used if a complete sentence

William T. Grant Foundation

Research Grants on Reducing Inequality

"Investing in **high-quality field-initiated studies on reducing inequality in youth outcomes**. We believe that research can do more than help us **understand** the problem of inequality—it can **generate effective responses**. It is time to build stronger bodies of knowledge on how to reduce inequality in the United States."

<http://wtgrantfoundation.org/grants/research-grants-reducing-inequality>

RFP-driven

William T. Grant Foundation

Reducing Inequality

- Discovering New Ideas
- Research, Evaluation and Learning
- Building a Culture of Health

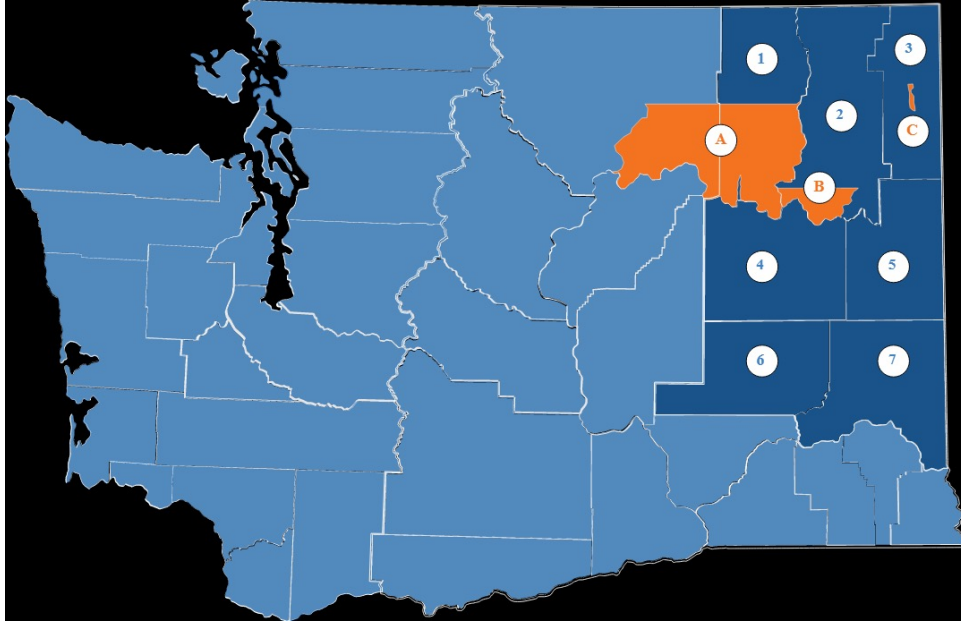
**Grants
range from
\$5K - \$600K**

Improving the Use of Research Evidence

- Robust conceptions of what it means to reduce inequality
- Robust methods of studying efforts to reduce inequality
- Research agendas that propose ways to reduce inequality

Empire Health Foundation

Eastern Washington Focus



"Health is a fundamental human right. Our vision is to transform the health of the region we serve. Every investment we make goes toward creating measurable, sustainable health improvements."

Invests in programs that aim to reduce – and ultimately eliminate - health disparities in Eastern Washington (7 counties and 3 Tribes) <https://empirehealthfoundation.org/>

Empire Health Foundation

Focus areas

- Aging Services
- Capacity Building
- Childhood Obesity Prevention
- Family Resiliency
- Native American Health
- Public-Private Partnership

Focus of most funding is on program delivery

Group Health Foundation

a group to keep your eye on....

New funder in health equity in Washington – *Strategic Approach*

- Building relationships with communities - *trust*
- Information, learning and evaluation – *identify needs*
-what's next ...(?)

Current funding has only been given to small grass-roots organizations.

Other Types of Funders

Also consider groups like:

- Bank Foundations
- Community Foundations
- Corporate Foundations
- Industries

Focus of most funding is on program delivery

More Foundation Funders

Click to access on WSU's OneDrive

[HealthEquity Private Funders.2021](#)

We'll keep adding to this list

Questions?
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