

Specialty Crop Research Initiative Logic Model

Situation: Very General statement about your specialty crop. Why is what you are proposing new/novel and solving an existing problem. Why is it better than what is available right now. (What problems with the current system does it solve) and how does it revolutionize the industry you are studying.

Inputs

Who is involved and what preliminary data do you have.

Outputs

Activities

What are you going to do with USDA's money during the funding period.

Be specific (not just your objectives but actual experiments and activities that will be conducted)

Participation

Who will be involved in your project?

Be specific (land grants, federal agencies like USDA-ARS, industry partners, etc. and mention if you are using minority serving institutions or other groups that are important to USDA's mission.

If you are going to involve consumers make sure you mention them as well.

Outcomes -- Impact

Short

What can you share with others about what you learned.

e.g., generating knowledge and engaging stakeholders and the scientific community through information sharing and communication (papers, presentations, web sites).

Medium

What will others do with the information that you disseminated.

What new activities/outputs will be generated by others?

New generation of scientists trained, new processes or products brought to market, new trans-disciplinary research developed (the next 5 year proposal), etc.

Long

What came out of the project that solves your original situational problem.

General big solutions for the specialty crop in question. How are you revolutionizing the industry that you are proposing to research?

ASSUMPTIONS – (general ideas) large project will need to adapt to the discoveries it makes. It may need to reprioritize in response to its accomplishments or problems that it encounters. Changes in external conditions may require reassessment of cropping or processing strategies.

EXTERNAL FACTORS – What do you have no control over (weather, etc.) that could affect project success.