## THE FOLEY INSTITUTE

The Thomas S. Foley Institute for Public Policy and Public Service



## Tuesday February 19 | 12 p.m.

Foley Speaker's Room | 308 Bryan Hall



Jeff Joireman

Do corporations that want to make profits also care about the environment? Aseem Prakash and Jeff Joireman discuss the phenomenon of corporate environmentalism in the United States.

**Aseem Prakash** is a professor of political science at University of Washington and founding director of the Center for Environmental Politics. **Jeff Joireman** is a professor of Marketing and Business at Washington State University



Aseem Prakash