



Recognition Benefits	Sponsor Level					
	\$1,000	\$2,500	\$5,000	\$7,500	\$10,000	\$15,000
Pre-event Recognition						
Company listing on Symposium home page with direct link to website (URL of your choice)	✓	✓	✓	✓	✓	✓
Customized Social media post	✓	✓	✓	✓	✓	✓
During Event Recognition						
Virtual Sponsor Expo Booth on hybrid event platform, Hopin (size of booth is based on sponsorship level)	✓ small booth	✓ medium booth	✓ large booth	✓ large booth with video	✓ large booth with video	✓ large booth with video
Nametag Sponsor						
All Murrow Symposium registrants will receive a participant packet with nametags				✓		
Nametags for speakers, alumni, and students will include your organization's logo						
Sponsor of Murrow College Alumni Hall of Achievement award ceremony						
All listings of event will be followed by "brought to you by your organization name"					✓	
Branding present at in-person event and on virtual streaming						
Verbal acknowledgement and introduction at the beginning of the event						
Sponsor of Edward R. Murrow Lifetime Achievement Award						
All listings of event will be followed by "brought to you by your organization name"						✓
Branding present at in-person event and on virtual streaming						
Verbal acknowledgement and introduction at the beginning of the event						
Additional Recognition Benefits from "You Pick" table (table is on page 2)	✓ Choose one	✓ Choose two	✓ Choose three	✓ Choose four	✓ Choose four	✓ Choose four
Post Event Recognition						
Customized Social Media Post			✓	✓	✓	✓



WASHINGTON STATE UNIVERSITY
Edward R. Murrow
College of Communication
46TH SYMPOSIUM

You Pick Recognition Benefits						
	Sponsor Level					
	\$1,000	\$2,500	\$5,000	\$7,500	\$10,000	\$15,000
In the column of your chosen sponsorship level , place a check next to the additional recognition benefits you would like.	✓ Choose one	✓ Choose two	✓ Choose three	✓ Choose four	✓ Choose four	✓ Choose four
Recruitment						
Job and internship listings in a “Symposium Classifieds” sent to all Murrow College students						
Job and internship listings in a “Symposium Classifieds” sent to all Murrow College alumni						
Informational Interviews*						
Opportunity for Murrow College Students to sign-up for 15-minute informational interviews with a representative from your organization(virtual and in-person options)						
*this may occur during Symposium, or the day before or after						
Brand Awareness						
Individual Sponsored Symposium Session						
Your choice of Master Class or Open Session. All listings of one session will be followed by “brought to you by your organization’s name”						
2-minute pre-recorded introduction/advertising video or a 5-minute live introduction from a representative of your organization						
Standard ad banner (sizes 300 X 250 or 728 X 90) in a digital newsletter to our 7,000+ audience of alumni and donors						
Standard ad banner (sizes 300 X 250 or 728 X 90) in a digital newsletter to undergraduate students						

Thank you for considering being a sponsor of the 46th Murrow Symposium, April 5-6, 2022. Sponsorships allow us to offer the Symposium as a free event to Murrow College students, alumni and the general public.