Do you want a career in public relations, advertising, social media, or corporate communication?

INTEGRATED COMMUNICATION
Washington State University—North Puget Sound at Everett

A nationally recognized communication degree—closer to home

WSU’s degree in integrated communication teaches principles and skills that will make you a valuable communicator in any business or industry.

The program is designed with transfer students in mind. You can fulfill the general education requirements at any college and complete your bachelor’s degree at WSU North Puget Sound, located on the Everett Community College campus.

FIND OUT MORE
everett.wsu.edu/communication

CONTACT US
Meg Onstad
425-405-1744
meg.onstad@wsu.edu

WASHINGTON STATE UNIVERSITY
INTEGRATED COMMUNICATION
WSU North Puget Sound at Everett

Transfer degrees and courses
The communication program at Everett is designed to integrate with the state of Washington’s Direct Transfer Agreement (DTA) associate of arts degree. While an associate’s degree isn’t required, it is highly recommended.

Integrating these WSU requirements with your transfer work will help you qualify for admission and complete your degree sooner.

<table>
<thead>
<tr>
<th>WSU COURSE</th>
<th>EQUIVALENT</th>
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<tbody>
<tr>
<td>COM 101 Media and Society</td>
<td>Intro to Mass Media</td>
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<tr>
<td>COM 105 Communication in Global Contexts</td>
<td>Intercultural Communication</td>
</tr>
<tr>
<td>COM 210 Multimedia Content Creation</td>
<td>Course(s) covering design fundamentals and Adobe Suite</td>
</tr>
<tr>
<td>COM 300 Writing in Communication</td>
<td>At least two quarters of JOURN 170 (Everett CC only)</td>
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Our academic advisor, Meg Onstad, can help you find equivalent courses at your current school; her contact information is below.

© WSU COURSES AT EVERETT
Your integrated communication courses at Everett are taught by faculty and professional experts affiliated with WSU’s nationally ranked Edward R. Murrow College of Communication.

CORE COURSES
COM 101 Media and Society *
COM 105 Communication in Global Contexts *
COM 138 Communication Overview *
COM 210 Multimedia Content Creation *
COM 300 Writing in Communication
COMJOUR 333 Reporting Across Platforms
COMSOC 301 Foundations of Persuasion *
COMSTRAT 309 Quantitative Research Methods *
COMSTRAT 310 Digital Content Promotion
COMSTRAT 312 Principles of Public Relations
COMSTRAT 380 Advertising Principles and Practices
COMSTRAT 383 Creative Media Strategies and Techniques
COMSTRAT 476 Consumer Insights and Branding
COMSTRAT 485 Communication Campaigns and Management
COMSTRAT 495 Internship

* Offered online through the WSU Global Campus

© CONTACT US
WSU North Puget Sound at Everett
Whatever you need—whether it’s transfer credit review, finding WSU course equivalents at your current college, or information about the Everett campus—we’re ready to give you personal attention.

Meg Onstad
Academic Coordinator
425-405-1744
meg.onstad@wsu.edu

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