

## Zongyu Li

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<b>Education</b>	<b>Ph.D.</b> in Agricultural Economics (expected) 05/2018 Washington State University, Pullman WA <b>Thesis:</b> “Consumer Behavior and Grower Preference Analysis for Agriculture Economics”
	<b>M.S.</b> in Statistics, Washington State University, WA (expected) 05/2018
	<b>M.S.</b> in Agricultural and Resource Economics 05/2014 Minor: Statistics University of Tennessee, Knoxville TN <b>Thesis:</b> “Perceptions of Risk and Risk Management in Fruit and Vegetable Marketing in Tennessee: The Case of Product Liability Risk”
	<b>B.S.</b> in International Trade and Economics 07/2012 Nanjing Audit University, China
<b>Research Interests</b>	Primary: Agricultural economics, Applied Microeconomics Secondary: Applied Econometrics
<b>Publications</b>	Margarita Velandia, Dayton M. Lambert, Christopher D. Clark, Roderick M. Rejesus, <b>Zongyu Li</b> , Wendell H. Pepper, and Kimberly Jensen. “Product Liability Risk Perceptions in Tennessee Fruit and Vegetable Marketing.” <i>Journal of Agribusiness</i> 32,1(2014):67-84.
<b>Working Paper</b>	“Evaluating Factors Influencing Consumer Demand for Cut Flowers: A Study of Washington Consumers” with Vicki McCracken. (Job-market Paper)
<b>Works in Progress</b>	“Which is of Greater Concern to Specialty Crop Producers: Disease Resistance or Fruit Quality? The case of SE peach growers” with R. Karina Gallardo and Vicki McCracken.  “A Comparison of Strawberry Grower Preferences by Different Regions of United States” with R. Karina Gallardo and Vicki McCracken.
<b>Awards</b>	Honorable Mention in 2016 Graduate Poster Competition 04/2016 WSU School of Economic Sciences  WSU School of Economic Sciences Travel Grant 07/2016
<b>Presentations and Posters</b>	<b>Li, Z.</b> , R. K. Gallardo, V. McCracken, C. Yue, K. Gasic, and G. Reighard. “Which is of greater concern to specialty crop producers: disease resistance or fruit quality? The case of SE peach growers”. Paper Presented at the American Agricultural Economics Association annual meeting, Chicago, IL. 07/2017.  <b>Li, Z.</b> , V. McCracken, and J. Connolly. “An Evaluation of Factors Influencing Consumer Purchases of Cut Flowers.” Poster Presented at the American Agricultural Economics Association annual meeting, Boston, MA. 07/2016.

Niewolny, K.L., K. Tanaka, L. Brislen, L. MacAuley, K. Jacobsen, M. Velandia, **Z. Li**, and A. Wszelaki. "Exploring Beginning Farmer Knowledge Production of Sustainable Farming Systems in the Upper Southeast Region: A Systems Approach to "Mapping" Agricultural Sustainability" Selected paper for the 45th Annual Meeting of the Southern Rural Sociological Association (SRSA), Dallas, TX. February 1-4, 2014.

**Research Experiences**     **Graduate Research Assistant**, WSU (Pullman WA)  
for Dr. Vicki McCracken and Dr. R. Karina Gallardo     08/2016-Present  
for Dr. Vicki McCracken     08/2014-05/2016

**Graduate Research Assistant**, UT (Knoxville TN)     08/2012-05/2014  
for Dr. Margarita Velandia

**Professional Services**     Intern at Jiangsu Jiangdu Rural Commercial Bank, Ltd, Jiangsu Province, China     08/2011-12/2011

**Skills**     Languages: Chinese (Native), English (fluent)  
Software: STATA, SAS, R, Matlab, SPSS, Microsoft Office

**References**

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