Peace Corps Prep websites are often the first touch that students have with the Peace Corps or your program, so it is worth investing the effort to make them vibrant, informative, and compelling.

We understand that PC Prep programs receive varying levels of institutional resources and IT support, but we do expect all partner programs to have a dedicated PC Prep webpage.

**What Must the Website Include?**
1. A full description of PC Prep program
2. A breakdown of the program’s requirements and how a student can apply, be accepted, and fulfill them
3. Contact information for at least the program coordinator

**What Should the Website Include?**
1. Clear, student-centered language
2. An attractive, photo-filled interface
3. A way to apply online or download and print the application
4. A list of all qualifying classes
5. Benefits of PC Prep and PC service

**Other Suggestions:**
- Include: “Where do you want to serve? Explore Peace Corps’ interactive placement portal.” It will incite wanderlust while highlighting required qualifications, which reinforces the need for PC Prep.
- Link to local volunteering and int’l study/service opportunities that fulfill program requirements.
- Embed videos! There you’ll find Obama’s PSA, What Volunteers Do, New Application, and more.
- Include a disclaimer that Prep won’t guarantee selection into PC, but will strengthen a candidacy.

**Peace Corps Resources for Websites:**
- Peace Corps Media Resources — links to photos, videos, and more. Our Flickr site is lush with high res. images—as long as you acknowledge that they’re from Peace Corps, please use them freely!
- Peace Corps Web Banners — attractive additions to a page, many with flash components.

**Best Practices:**
- University of Missouri — Clear and attractive with student-centered language. Has a great “Get Started” page and makes colorful, acknowledged use of official PC photos.
- Knox College — Features an incredible world map with pins where Knox alumni have/are serving in the PC. When clicked, alumni’s names, years, and sometimes even photos and blog links pop up!
- University of Bridgeport — Sleek and vibrant use of photos from the field. Also highlights their president’s support of the program.
- Hiram College — Clear outline of curricular and co-curricular requirements. Also has a nice Why the Peace Corps? page.
- Virginia Wesleyan College — Clean interface, with wonderful links to VWC’s Community Service and International Programs pages. Also integrates a PC flash web banner.
- Florida International University — Features the PC application process infographic, and has a nice, embedded interest form.
- Elon University — Among many great components, makes their advisory committee pointedly approachable.