

Economic Sciences 335

Business Finance Economics

Course Instructor:

HyunJyung Oh

Course Communication:

- General course questions should be submitted to the "Questions for the Instructor" forum located in Class Discussions.
- Read the **Instructor Interaction** section in this syllabus for more details about course communications.
- Select the Course Tools link to see which communication tools your instructor is using for this course.
- Instructor email: hyunjyung.oh@wsu.edu

Text and Resources: Berk, DeMarzo, and Harford, "Fundamentals of Corporate Finance", 4th edition.

[More Information](#)

Course Overview

In this course, students will learn the basic tools of financial economics and how to apply them. The course will equip students to analyze financial statements, understand and apply the time value of money, analyze the risk–return tradeoff, value such assets as stocks and bonds, and analyze businesses' major financial decisions. The course will also introduce students to major sources of financial data and teach students to interpret the data and evaluate its quality and credibility. These analytical and information-literacy skills will be useful not only in many careers but also in personal financial decision-making. The financial literacy that students acquire will give them lifelong appreciation of the role of financial economics in current events and their own lives.

Course Goals

This UCORE QUAN course is designed to advance the following WSU Learning Goals:

- Quantitative reasoning
- Critical and creative thinking
- Information literacy

At the end of this course, students should be able to:

- Use quantitative reasoning to make financial calculations and solve financial problems
 - Use critical and creative thinking to appropriately apply the basic concepts of financial economics and to recognize the strengths and limitations of financial analyses
 - Understand financial terminology, data, and statements
 - Locate financial data, assess its quality, and interpret its significance
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Coursework

MyFinanceLab

Most coursework will be done in MyFinanceLab, an online platform that has the course etextbook, homeworks, quizzes, and exams. Some of the coursework requires financial calculations that cannot be done on an ordinary calculator. Learning to use either a financial calculator or the financial functions in an Excel spreadsheet is an important component of the course. MyFinanceLab includes a financial calculator and tutorials on how to use it. In addition, MyFinanceLab contains multimedia such as videos and animations to improve your understanding of the material.

For each chapter covered, there will be a homework and quiz on MyFinanceLab:

- All homeworks will be equally weighted and the lowest two scores will be dropped. Homeworks are primarily for practice, so each problem allows up to 5 attempts and the highest score will be kept.
- All quizzes will be equally weighted and the lowest two scores will be dropped.

Case Analyses

There will be 4 case analyses. No score will be dropped, so be sure to plan well in advance. For details, see Case Analyses.

Exams (The plan below was changed. For the change, please refer to Course Schedule, Class Discussion, and Announcement.)

There will be 4 exams. Each exam will be available on MyFinanceLab over the course of a few days for scheduling flexibility (see the Course Schedule). Each exam will be proctored. An appointment with the proctoring service must be scheduled at least two weeks in advance. Each exam will last one hour in MyFinanceLab and must be completed in one sitting. The student may use:

- a dry-erase board that must be clean at the beginning and end of the exam
- a standalone calculator (but no phones or other devices with potential internet access)
- the financial calculator in MyFinanceLab
- an Excel spreadsheet that must be blank at the beginning and end of the exam
- one 8.5-inch by 11-inch sheet of handwritten notes (both sides).

No exam will be dropped, but the weight on the lowest exam score will be half that of any other exam.

Proctored Exam Information

Fall 18 exams will be proctored through Examity (replacing ProctorU). Students can begin scheduling exams September 1, 2018. For more information please visit <https://gcps.wsu.edu/>

For information about your proctored exam(s) please see the [More Information](#) link which can also be found in the Text and Resources section of the syllabus or the schedule of classes [website](#).

Instructor Interaction

Questions about the course material and mechanics should be posted in the discussion forum Questions for the Instructor. This allows all students to see the responses and avoids repetitious emails. Questions of a private nature should be emailed to the instructor.

Students who wish to interact with the instructor through a virtual office hour can do so using Blackboard Collaborate Ultra under Course Tools. Please email the instructor to set up an appointment.

Late Work Policy

Time management and meeting deadlines are essential skills in this course and in life. Late work will not be accepted.

Grading

This section will contain grading information and tables and will NOT be public to web visitors for preview of the syllabus.

Assignment	Percent of Overall Grade
Homework	20%
Quizzes	20%
Case Analyses	20%

Exams	40%
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Grade	Percent	Grade	Percent
A	92.50-100%	C	72.50-76.49%
A-	89.50-92.49%	C-	69.50-72.49%
B+	86.50-89.49%	D+	66.50-69.49%
B	82.50-86.49%	D	59.50-66.49%
B-	79.50-82.49%	F	0-59.49%
C+	76.50-79.49%		

Incomplete Grade Policy (Academic Rule 90h)

Incompletes are granted only with permission of the instructor and are subject to the following guidelines:

1. Students must request an incomplete in writing or by e-mail from the instructor before the end of the semester.
2. The request must be signed and dated by the student (or identified by student's e-mail address), and must explain the reasons behind the request for the incomplete.
3. In order to be considered for an incomplete, **there are two main conditions:**
 1. A student must complete a minimum amount of the assigned course work. Specifically, a student must complete 75 percent of the course work.
 2. A student must have a mathematical possibility of passing the class. A passing grade is 60 percent or above for the entire course.
4. If extraordinary circumstances (e.g., family emergency, serious illness) are involved and are documented to the instructor's satisfaction, the professor/ instructor retains the discretion to grant an incomplete even if the minimum conditions outlined in item 3 above are not met.

If an incomplete is granted, the standard WSU policy applies (i.e., ALL work must be completed within one full year from the end of the enrollment semester at issue, unless a shorter time is specified by the instructor. Otherwise, an automatic grade of "F," or failing, will be entered on the student's transcript).

Course Schedule

For all course due dates please view the course schedule

Academic Regulations

Students enrolled in online courses are subject to the same University academic regulations as on-campus students. For the most accurate and up to date information go to <http://registrar.wsu.edu/academic-regulations/>.

Midterm Grade Policy

Midterm grades will be submitted for students enrolled in undergraduate courses that span the entire regular fall and spring 16-week semester by 5:00 p.m. on the Wednesday of the eighth week. Midterm grades are not required during Summer semester or for any courses scheduled in a session less than 16 weeks during Fall and Spring semesters.

For courses that are letter graded, midterm grades may reflect the full range of letter grades (A-F) or may use the C or F grade only. Specifics for this course are located at the top of the grading section. (If this information is missing, please contact your instructor.)

- C and F are defined as follows:
 - A **C** midterm grade is given to any student who is making satisfactory progress.
 - An **F** midterm grade is given to any student whose progress is not acceptable and who needs to discuss his/her progress with the instructor.

The assessment should not be interpreted as a formal grade, but rather as an indication of the student's progress to date. Midterm grades are advisory and do not appear on the student's permanent record, the WSU transcript.

Credit Hour Equivalent

Academic credit is a measure of the total **minimum** time commitment required of a typical student in a specific course. For the WSU semester system, one semester credit is assigned for a minimum of 45 hours of student effort. See [Academic regulation 27](#).

Students should expect to spend a minimum of **9 hours per week for each online 3-credit course** engaged in the following types of activities; reading, listening to/viewing media, discussion conversation in the LMS or other academic technology, conducting research, completing assignments and reviewing instructor feedback, studying for and completing assessments, etc.

Student Privacy

As a University student, you have legal rights under the Family Educational Rights and Privacy Act (FERPA) for protection of your academic records. For a complete explanation of these rights, visit the URL associated with your home campus in the Academic Regulations section or <http://registrar.wsu.edu/ferpa>.

Academic Integrity

Academic integrity is the cornerstone of higher education. As such, all members of the university community share responsibility for maintaining and promoting the principles of integrity in all activities, including academic integrity and honest scholarship. *Academic integrity will be strongly enforced in this course. Violation of WSU's Academic Integrity Policy (identified in Washington Administrative Code (WAC) 504-26-010(3) and -404) may result in penalties up to and including failing the assignment, exam, quiz, course requirement, or the course itself and students will not have the option to withdraw from the course pending an appeal, and will be reported to the Office of Student Conduct.*

Cheating includes, but is not limited to, plagiarism and unauthorized collaboration as defined in the Standards of Conduct for Students, WAC 504-26-010(3). You need to read and understand all of the definitions of cheating: <http://app.leg.wa.gov/WAC/default.aspx?cite=504-26-010>. If you have any questions about what is and is not allowed in this course, you should ask course instructors before proceeding.

If you wish to appeal a faculty member's decision relating to academic integrity, please use the form available at conduct.wsu.edu. Also, if you wish to report a violation of WSU's academic integrity policies, please contact the Office of Student Conduct at 509-335-4532 or conduct@wsu.edu

COPYRIGHT

Any course-related materials, presentations, lectures, etc. are the instructor's intellectual property and may be protected by copyright. The use of University electronic resources for commercial purposes, including advertising to other students to buy notes, is a violation of WSU's computer abuses and theft policy (WAC 504-26-218).

Online Collaboration

The essence of education is exposure to diverse viewpoints. In your discussion posts you'll meet students with vastly different opinions and backgrounds. When you don't agree with their views, pause a moment. Weigh their words. You're encouraged to disagree with the substance of others' ideas and opinions, but do so with an active sense of respect for one another, and without losing focus on the topic at hand. Personal attacks, inflammatory statements, flaming, trolling, and disruption of the discussion do not have a place in academic discourse.

Your instructors will promote high-quality academic discussions by removing any posts they view as disruptive of the educational process and alerting students whose posts have been removed that they have violated course expectations. Students who continue to misuse the discussion boards after a warning may be subject to removal of access rights, course failure, and referral to the Office of Student Conduct.

Postings must comply with University policy on use of computing resources, including those regarding harassment and discrimination, as well as conform to the Standards of Conduct for Students. Students are encouraged to review the Standards, particularly WAC 504-26-218, 504-26-220, and 504-26-222. Visit the University Website specific to your campus of enrollment for more information.

In certain courses, assessment of discussion posts is part of the final grade. Criteria for evaluating your discussion participation will be explained elsewhere in the course space, if applicable.

Netiquette

Just as in a physical classroom, a good discussion in an online classroom depends on everyone feeling safe and respected. Here are a few tips for creating an educational and enjoyable discussion space:

- It is difficult to “read” emotion in online discussions – be clear, use emoticons or concisely express your feelings (e.g., "ha, ha")
- Use of all capitals sends the message that YOU ARE SHOUTING!
- Give positive feedback (“good idea, thanks”), be polite, and avoid hostile or curt comments, stereotypes and labels.
- Apply the same standards you would follow in a face-to-face classroom discussion.
- Maintain a sense of dignity and decorum (an online class is not the same as your Facebook account or your email).
- Argue not with emotion but with knowledge, facts, authority and reason.

For more on the Core Rules of Netiquette, visit <http://coursedesign.colostate.edu/obj/corerulesnet.html>

Critical Thinking

The ability to think and write critically is an essential skill in many walks of life. Critical thinking skills are developed and refined through practice, self-reflection, and the critique and support of peers and instructors. Throughout this course you will have many opportunities to exercise your analytical thinking, synthesize information, and apply knowledge to real-life situations.

The course developer or your instructor may have provided a critical thinking rubric in this course space, if applicable, to assess your own writing and that of other students. Please review it carefully before completing each activity.

Reasonable Accommodations

Reasonable accommodations are available in online classes for students with a documented disability. All accommodations must be approved through your WSU Disability Services office. If you have a disability and need accommodations, we recommend you begin the process as soon as possible.

For more information contact a Disability Specialist on your home campus:

- Global Campus <https://accesscenter.wsu.edu/students/global-campus-students/>
 - Pullman: 509-335-3417 <http://www.accesscenter.wsu.edu>, Access.Center@wsu.edu
 - Spokane: <https://spokane.wsu.edu/studentaffairs/access-resources/>
 - Tri-Cities: <http://www.tricity.wsu.edu/disability/>
 - Vancouver: 360-546-9138 <http://studentaffairs.vancouver.wsu.edu/student-resource-center/disability-services>
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Technical Support

If you need technical assistance, please select the **Course Information** link in the course menu, then select **Technical Support**.

WSU Online Student Support

The WSU Online Web site (<http://online.wsu.edu/currentStudent/Default.aspx>) has all the non-content and administrative related information you need to be a successful online learner.

- If you need help but aren't sure who to contact, the Student Services Office is here to help! See [Student Services](#).
 - [Study tips](#) and [Skills for success](#) are also available to resources that will give you a good head start in assuring success with your course.
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Library Support

All students enrolled in Washington State University online courses can use the WSU Libraries online databases and receive reference and research assistance from their home campus. Students can also borrow books and other circulating material as well as access full-text journal articles.

- General Library Links by Campus
 - Pullman: <http://libraries.wsu.edu>
 - Global Campus: <http://libguides.libraries.wsu.edu/global>
 - Vancouver: <https://library.vancouver.wsu.edu/>
 - Tri-Cities: <http://tricitites.wsu.edu/library>
 - Spokane – Riverpoint and Nursing at Yakima: <https://spokane.wsu.edu/library/>
 - College of Nursing: <https://nursing.wsu.edu/library-services/>
 - [Review the Libraries' Online Information for more guidance.](#)
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eTutoring

As a WSU student enrolled in an undergraduate course, you have **FREE unlimited** access to eTutoring.org, a tutoring platform that enables students and tutors to collaborate in an online environment. This is not a course requirement, but simply an available resource that you may utilize as needed. With three ways to access a tutor you can choose the one that best fits your needs.

- Writing Lab tutors will respond to papers in ANY academic subject, including history, anthropology, sociology, and everything else. If you're working on a paper for ANY of your courses our tutors can help you. Just submit your paper, ask specific questions on the submission form and a tutor will respond within 24-48 hours.
- eChat rooms allow students to meet with tutors in one-on-one tutoring sessions via a fully interactive, virtual online environment.
- Students can also leave specific questions for an eTutor in any of our subjects by taking advantage of our eQuestions option. Our tutors will respond to your question within 24-48 hours.

The list of available tutoring subjects can be found on the <https://www.etutoring.org/login.cfm?institutionid=176&returnPage=> site. Current subjects include Accounting, Anatomy & Physiology, Biology, Chemistry, Math and Calculus, Medical Coding, MS Office 2007, Physics, Spanish, Statistics, Web Development and Writing!

Academic Calendar

Please review the current Academic Calendar to become familiar with critical deadlines on your campus. Visit the WSU Academic Calendar page: <http://registrar.wsu.edu/academic-calendar/> and select your home campus from the drop down menu.

Campus Safety

Classroom and campus safety are of paramount importance at Washington State University, and are the shared responsibility of the entire campus population. WSU urges students to follow the “**Alert, Assess, Act**” protocol for all types of emergencies and the “**Run, Hide, Fight**” response for an active shooter incident. Remain **ALERT** (through direct observation or emergency notification), **ASSESS** your specific situation, and **ACT** in the most appropriate way to assure your own safety (and the safety of others if you are able).

Please sign up for emergency alerts on your account at [MyWSU](#). For more information on this subject, campus safety, and related topics, please view the [FBI's Run, Hide, Fight video](#) and visit the [WSU safety portal](#).