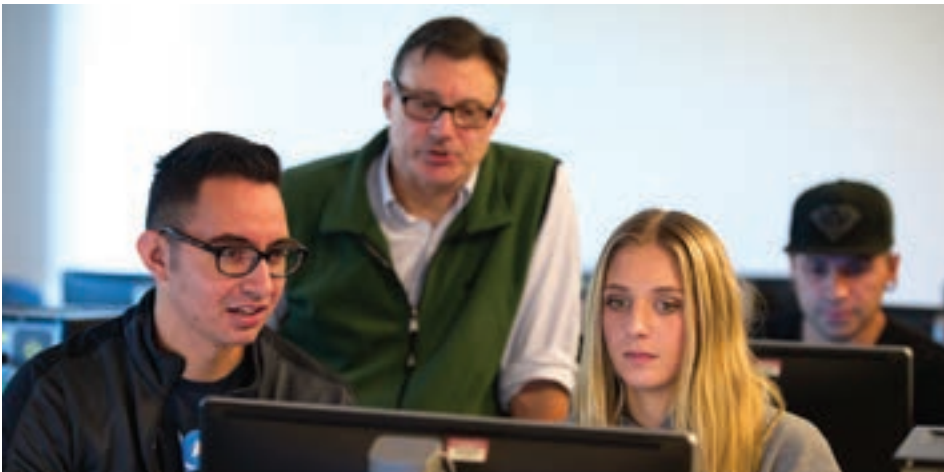


Do you want a career in public relations, advertising, social media, or corporate communication?

## INTEGRATED COMMUNICATION

Washington State University—North Puget Sound at Everett

A nationally recognized communication degree—**closer to home**



WSU's degree in integrated communication teaches principles and skills that will make you a valuable communicator in any business or industry.

The program is designed with transfer students in mind. You can fulfill the general education requirements at any college and complete your bachelor's degree at WSU North Puget Sound, located on the Everett Community College campus.

### FIND OUT MORE

[everett.wsu.edu/communication](http://everett.wsu.edu/communication)

#### 📍 CONTACT US

Meg Onstad

425-405-1744

[meg.onstad@wsu.edu](mailto:meg.onstad@wsu.edu)

# INTEGRATED COMMUNICATION

## WSU North Puget Sound at Everett

### Transfer degrees and courses

The communication program at Everett is designed to integrate with the state of Washington's Direct Transfer Agreement (DTA) associate of arts degree. While an associate's degree isn't required, it is highly recommended.

Integrating these WSU requirements with your transfer work will help you qualify for admission and complete your degree sooner.

#### WSU COURSE

#### EQUIVALENT

COM 101 Media and Society

Intro to Mass Media

COM 105 Communication in Global Contexts

Intercultural Communication

COM 210 Multimedia Content Creation

Course(s) covering design fundamentals and Adobe Suite

COM 300 Writing in Communication

At least two quarters of JOURN 170 (Everett CC only)

Our academic advisor, Meg Onstad, can help you find equivalent courses at your current school; her contact information is below.

### 📍 WSU COURSES AT EVERETT

*Your integrated communication courses at Everett are taught by faculty and professional experts affiliated with WSU's nationally ranked Edward R. Murrow College of Communication.*

#### CORE COURSES

COM 101 Media and Society \*

COM 105 Communication in Global Contexts \*

COM 138 Communication Overview \*

COM 210 Multimedia Content Creation \*

COM 300 Writing in Communication

COMJOUR 333 Reporting Across Platforms

COMSOC 301 Foundations of Persuasion \*

COMSTRAT 309 Quantitative Research Methods \*

COMSTRAT 310 Digital Content Promotion

COMSTRAT 312 Principles of Public Relations

COMSTRAT 380 Advertising Principles and Practices

COMSTRAT 383 Creative Media Strategies and Techniques

COMSTRAT 476 Consumer Insights and Branding

COMSTRAT 485 Communication Campaigns and Management

COMSTRAT 495 Internship

\* Offered online through the WSU Global Campus

### 📍 CONTACT US

## WSU North Puget Sound at Everett

Whatever you need—whether it's transfer credit review, finding WSU course equivalents at your current college, or information about the Everett campus—we're ready to give you personal attention.

**Meg Onstad**

Academic Coordinator

425-405-1744

[meg.onstad@wsu.edu](mailto:meg.onstad@wsu.edu)

**[everett.wsu.edu/communication](http://everett.wsu.edu/communication)**



The Edward R. Murrow  
College of Communication

WASHINGTON STATE UNIVERSITY