

# Say YES and GO!

## UNDERGRADUATE PROGRAM HIGHLIGHTS

### Belize

- One week studying social entrepreneurship
- Earn 3 credits over Spring Break

### Denmark

- Two-week study tour
- Study Green Energy in Denmark, a leader in renewable energy

### China

- Cultural field trips to famous sites
- Local business visits

### Egypt

- Cruise the Nile and visit major cultural sites
- Business core courses and electives offered

### England

- Live in one of the most student friendly cities in England
- Explore Britain's maritime heritage

### Greece

- Amazing historical sights
- Business core courses offered

### Italy

- Live like a local in Florence
- Learning in prestigious international hospitality schools

### Romania / Croatia

- Excursions to Bucharest and Dubrovnik
- Core business courses offered

### Spain

- Course offerings on partner campus
- Exciting cultural and historical field trips

### Switzerland

- Spend 11 weeks in the Swiss Alps
- Offering 12+ WSU courses

### Thailand

- Based in Phuket with an excursion to Bangkok
- Study in the "Land of Smiles"

### The United Arab Emirates

- Visit the World EXPO
- Earn 3 credits over Spring Break

### Exchange Programs (Visit Bryan Hall 105 for more details)

- Japan, Norway, Scotland, Singapore, Switzerland, Wales, and more

## WAYS WE KEEP OUR STUDENTS INFORMED AND SAFE:

- Learning outcomes
- Code of Conduct agreements
- Pre-departure orientations
- Academic standards with cultural immersion
- Rigorous schedules/attendance policies
- Close connections with faculty and staff
- Internal Facebook connections
- "Buddy Systems"
- Instilling professionalism (students are WSU ambassadors throughout the world)

## BENEFITS TO STUDENTS:

- Fulfills CCB International Learning Requirement
- Gain global experience, cultural understanding and world appreciation
- Competitive advantage in job search, interviews and promotions

## CCB POLICIES (FOR STUDENTS)

- Students eligible to certify in a business major or minor
  - GPA Requirement at 2.5 or above at the time of certification
  - Prerequisites required for all business courses
- Only WSU students may participate in our faculty-led programs
- No visitors can be allowed on the programs
- Non-business majors are required to have all business course prerequisites

# CARSON COLLEGE OF BUSINESS INTERNATIONAL EXPERIENCE



Discover Yourself and the World



WASHINGTON STATE UNIVERSITY  
Carson College of Business

# CARSON COLLEGE OF BUSINESS INTERNATIONAL EXPERIENCES 2021-2022

(DATES, COURSES, PRICES AND LOCATIONS ARE SUBJECT TO CHANGE)

	Undergraduate Semester Program	Undergraduate Spring Programs			Undergraduate Summer Programs								
	Country	Switzerland	Belize	United Arab Emirates	Denmark	China	Egypt	England	Greece	Italy	Romania/Croatia	Spain	Thailand
LOCATION	City/Program	Brig (WSU European Center)	San Ignacio	Dubai and Abu Dhabi	Copenhagen	Chengdu	Cairo	Portsmouth	Chania, Crete	Florence	Constanta	Valencia	Phuket
	Partner or Place of Study	Cesár Ritz Colleges	International Service Learning	The Emirates Academy of Hospitality	Copenhagen, Denmark	Southwestern University of Finance and Economics	American University in Cairo	University of Portsmouth	Chania, Crete	Apicius International School of Hospitality	Ovidius University of Constanta	Universitat Politècnica de València (UPV)	Phuket, Thailand
DATES/CREDITS	Spring/Spring Break 2022	Jan 10–Mar 25	Mar 11-21 (Belize) Jan 10–Apr 29 (Pullman)	Mar 12–19									
	Summer 2022				Jun 24–Jul 10	May 12–Jun 14	May 16–Jun 14	Jun 20–Jul 15	May 11–Jun 18	May 9–Jun 24	May 23–Jun 17	May 13–Jun 18	May 12–Jun 18
	Course Details	12–15 cr	3 cr	3 cr	3 cr	6 cr	6/9 cr	6 cr	6/9 cr	9 cr mandatory	6/9 cr	6/9 cr	6/9 cr
CURRICULUM	Classes offered: <i>See your advisor for the best program for your major or minor. Complete a course pre-approval form with the designated advisor.</i> Courses subject to change.	<b>Core Courses:</b> MKTG 360* FIN 325* <b>Additional Courses:</b> BA 211* HBM 494* BA 212 HBM 495* BLAW 210* HBM 497* ECONS 305 IBUS 435 ENGL 402 IBUS 380* PYSCH 350 MGMT 450* HBM 358 POLYS HBM 381* PSCI(L) HBM 491*	ENTRP 496	HBM 496	IBUS 496	ACCTG 231 ACCTG 338 HBM 235 IBUS 380 IBUS 435 IBUS 496	ENTRP 496 IBUS 380 FIN 325	HBM 235 IBUS 435 IBUS 482 [M] MIS 250 MIS 325 MKTG 360	FIN 325 IBUS 496 MGTOP 340 MGTOP 418 MKTG 360	HBM 496 mandatory + two other courses: COMMSTRAT 380 ENTRP 490 FIN 325 HBM 258 HBM 301 HBM 350 HBM 358 HBM 496 HBM 497 HBM 498 MKTG 407 MKTG 496	MIS 441 IBUS 380 ENTRP 489 IBUS 496 <i>(with special approval from faculty director)</i>	HBM 381 HBM 480 IBUS 380 IBUS 435 MKTG 360	FIN 325 FIN 427 IBUS 380 IBUS 453 [M]
FIELD TRIPS	Excursions	Prague, Czech Republic	Xunantunich archaeological site, Service Projects and entrepreneurial business visits	World EXPO, Abu Dhabi World Trade Center	Green Energy & Urban Development Industry tours	Beijing, Leshan, Xi'an, Panda Reserve	Pyramids, Nile Cruise, Luxor, Aswan, Alexandria	Industry visits	Athens, Delphi, Santorini and Meteora	Rome, Cinque Terre	Bucharest, Romania and Dubrovnik, Croatia	Granada, Paella Farm, Wine tours, Albufera Lake	Bangkok, industry visits, Thai cooking classes
ADMISSIONS	Information Sessions	Visit <a href="https://business.wsu.edu/next-carson-coug/study-abroad/">business.wsu.edu/next-carson-coug/study-abroad/</a> for our current schedule											
	Application Deadlines	Apr 1 (Fall) Oct 15 (Spring)	Oct 25	Nov 1	Feb 1								
	How to apply	Online applications for business programs and scholarships are found at: <a href="https://ip.wsu.edu/study-abroad">ip.wsu.edu/study-abroad</a>											
QUESTIONS?	Program Directors	Sung Ahn	Jerman Rose	Dipra Jha	Jeff Gramlich	Bernie Wong-On-Wing	George Jiang	Dogan Gursoy	Stergios Fotopoulos	Jamie Callison	Garth Mader	Jane Cote	Mario Reyes
	Program Onsite Teaching Faculty	Dogan Gursoy	Marie Mayes		Francis Benjamin	Dogan Gursoy			Jeff Joireman/ Jeff Gramlich	Tony Thompson		Jim Harbour/ Jenni Sandstrom	Jessica Cassleman
	Contacts/Events	Carson Center, Todd 101, <a href="https://business.wsu.edu">business.wsu.edu</a>   Attend a Global Cougs 101 session, <a href="https://ip.wsu.edu/study-abroad/where-do-i-start">ip.wsu.edu/study-abroad/where-do-i-start</a> <b>JOIN US FOR EVENTS:</b> <a href="https://business.wsu.edu/next-carson-coug/study-abroad/">https://business.wsu.edu/next-carson-coug/study-abroad/</a>											

NOTE: Prerequisites for all classes must be met. See course catalog for details: [catalog.wsu.edu/Pullman/Courses](https://catalog.wsu.edu/Pullman/Courses)