UNDERGRADUATE PROGRAM HIGHLIGHTS

Belize
• One week studying social entrepreneurship
• Earn 3 credits over Spring Break

Denmark
• Two-week study tour
• Study Green Energy in Denmark, a leader in renewable energy

China
• Cultural field trips to famous sites
• Local business visits

Egypt
• Cruise the Nile and visit major cultural sites
• Business core courses and electives offered

England
• Live in one of the most student friendly cities in England
• Explore Britain’s maritime heritage

Greece
• Amazing historical sights
• Business core courses offered

Italy
• Live like a local in Florence
• Learning in prestigious international hospitality schools

Romania / Croatia
• Excursions to Bucharest and Dubrovnik
• Core business courses offered

Spain
• Course offerings on partner campus
• Exciting cultural and historical field trips

Switzerland
• Spend 11 weeks in the Swiss Alps
• Offering 12+ WSU courses

Thailand
• Based in Phuket with an excursion to Bangkok
• Study in the “Land of Smiles”

The United Arab Emirates
• Visit the World EXPO
• Earn 3 credits over Spring Break

Exchange Programs (Visit Bryan Hall 105 for more details)
• Japan, Norway, Scotland, Singapore, Switzerland, Wales, and more

WAYS WE KEEP OUR STUDENTS INFORMED AND SAFE:

• Learning outcomes
• Code of Conduct agreements
• Pre-departure orientations
• Academic standards with cultural immersion
• Rigorous schedules/attendance policies

• Close connections with faculty and staff
• Internal Facebook connections
• “Buddy Systems”
• Instilling professionalism (students are WSU ambassadors throughout the world)

BENEFITS TO STUDENTS:

• Fulfills CCB International Learning Requirement
• Gain global experience, cultural understanding and world appreciation

• Competitive advantage in job search, interviews and promotions

CCB POLICIES (FOR STUDENTS)

• Students eligible to certify in a business major or minor
  • GPA Requirement at 2.5 or above at the time of certification
  • Prerequisites required for all business courses

• Only WSU students may participate in our faculty-led programs
• No visitors can be allowed on the programs
• Non-business majors are required to have all business course prerequisites

Say YES and GO!

CARSON COLLEGE OF BUSINESS INTERNATIONAL EXPERIENCE

Discover Yourself and the World
### Location

<table>
<thead>
<tr>
<th>Country</th>
<th>Switzerland</th>
<th>Belize</th>
<th>United Arab Emirates</th>
<th>Denmark</th>
<th>China</th>
<th>Egypt</th>
<th>England</th>
<th>Greece</th>
<th>Italy</th>
<th>Romania/Croatia</th>
<th>Spain</th>
<th>Thailand</th>
</tr>
</thead>
<tbody>
<tr>
<td>City/Program</td>
<td>Brig (WSU European Center)</td>
<td>San Ignacio</td>
<td>Dubai and Abu Dhabi</td>
<td>Copenhagen</td>
<td>Chengdu</td>
<td>Cairo</td>
<td>Portsmouth</td>
<td>Chania, Crete</td>
<td>Florence</td>
<td>Constanza</td>
<td>Valencia</td>
<td>Phuket</td>
</tr>
<tr>
<td>Partner or Place of Study</td>
<td>César Ritz Colleges</td>
<td>International Service Learning</td>
<td>The Emirates Academy of Hospitality</td>
<td>Copenhagen, Denmark</td>
<td>Southwestern University of Finance and Economics</td>
<td>American University in Cairo</td>
<td>University of Portsmouth</td>
<td>Chania, Crete</td>
<td>Apicus International School of Hospitality</td>
<td>Ovidius University of Constanza</td>
<td>Universitat Politècnica de València (UPV)</td>
<td>Phuket, Thailand</td>
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</table>

### Dates/Credits

<table>
<thead>
<tr>
<th>Spring/Spring Break 2022</th>
<th>Jan 10–Mar 25</th>
<th>Mar 11–21 (Belize)</th>
<th>Jan 10–Apr 29 (Pullman)</th>
<th>Mar 12–19</th>
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### Course Details

<table>
<thead>
<tr>
<th>Core Courses:</th>
<th>MKTG 360*</th>
</tr>
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<tbody>
<tr>
<td>Additional Courses:</td>
<td>BA 201</td>
</tr>
<tr>
<td>ENTRP 496</td>
<td>HBM 496</td>
</tr>
<tr>
<td>ACCTG 231</td>
<td>HBM 459</td>
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<tr>
<td>ECON 305</td>
<td>IBUS 435</td>
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<tr>
<td>ENGL 402</td>
<td>IBUS 456</td>
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<td>PSYC 350</td>
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<td>HBM 358</td>
<td>FIN 325</td>
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<td>HBM 381</td>
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<tr>
<td>HBM 496</td>
<td>IBUS 496</td>
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<tr>
<td>HBM 497</td>
<td>HBM 498</td>
</tr>
<tr>
<td>HBM 499</td>
<td>MKTG 360</td>
</tr>
</tbody>
</table>

### Field Trips

- **Excursions**: Prague, Czech Republic
- **Excursions**: Xunantunich archaeological site, Service Projects and entrepreneurial business visits
- **Excursions**: World EXPO, Abu Dhabi World Trade Center
- **Excursions**: Green Energy & Urban Development Industry tours
- **Excursions**: Beijing, Leshan, Xi’an, Panda Reserve
- **Excursions**: Pyramids, Nile Cruise, Luxor, Aswan, Alexandria
- **Excursions**: Athens, Delphi, Santorini and Meteora
- **Excursions**: Rome, Cirque Terre
- **Excursions**: Bucharest, Romania and Dubrovnik, Croatia
- **Excursions**: Granada, Paella Farm, Wine tours, Albufera Lake
- **Excursions**: Bangkok, Industry visits, Thai cooking classes

### Admissions

- **Information Sessions**: Attend a Global Cougs 101 session, ip.wsu.edu/study-abroad/where-do-i-start
- **Join Us for Events**: https://business.wsu.edu/next-carson-coug/study-abroad/

### Notes

- Prerequisites for all classes must be met. See course catalog for details: catalog.wsu.edu/Pullman/Courses

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*CARSON COLLEGE OF BUSINESS INTERNATIONAL EXPERIENCES 2021-2022*