



INTERNATIONAL BUSINESS & ENTREPRENEURSHIP

WHY STUDY AT AUC?

The School of Business at The American University in Cairo (AUC) is one of only 5 percent of all business schools in the world accredited by AACSB, the world's most widely recognized and sought-after endorsement for business programs. AUC is thus an ideal place to earn credit for high-quality courses that complement your studies at home while you connect with Egyptian and international students in the classroom, helping you develop the intercultural skills necessary to succeed in today's diverse work environments.

Located in Egypt, one of the fastest growing markets and where innovative enterprise development has taken off in the wake of the Arab Spring, AUC offers you an opportunity to learn and make connections in a country where youth are actively exploring entrepreneurship to create economic opportunity and address social challenges in their communities. Studying abroad at AUC is an essential cultural learning experience to prepare business students for exploration of an emerging market.

IDEAL CANDIDATES FOR THIS PROGRAM...

- Want to become competitive for careers in today's increasingly interdependent global economy.
- Want to develop skills such as problem-solving, tolerance, and confidence needed to thrive in diverse business environments.
- Have an interest in emerging markets, businesses with a social impact, or learning about social innovation in underserved markets.

SAMPLE COURSES

- Economic Development and Policy in the Middle East
- Electronic Business: Doing Business in the Digital Economy
- International Business
- International Finance
- International Marketing
- Social Entrepreneurship

FAST FACTS

Location:	Cairo, Egypt
Terms:	Fall, Spring, Full Year, Summer, Winter
Start Dates:	Fall: Late Aug Spring: Late Jan
Credits:	12-15/Semester
Eligibility:	Good academic standing, 30 credits completed
Language of Instruction:	English (except for Arabic courses)
Application Deadlines:	Summer: Early May Fall: Early June Spring: Late Dec
Housing:	On- or near-campus residences available

CONTACT

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🌐 <https://www.aucegypt.edu/admissions/study-abroad>

📷 @auc_egypt

GAIN REAL-WORLD EXPERIENCE

AUC's **Center for Entrepreneurship and Innovation (CEI)** is one of the first entities in the Middle East to promote entrepreneurship, launch accelerators, and connect with industry leaders.

AUC's **Venture Lab**—an on-campus startup accelerator—offers study abroad students opportunities to hold an internship, even for just a semester, with startups that are active agents of change in sectors all over Egypt from FinTech innovation, e-commerce, renewable energy and education to gaming, arts, and fashion.

AUC's newly established **Innovation Hub (iHub)** will serve as a satellite research center for innovative companies, organizations, and individuals seeking synergies with AUC's leading faculty, students, and alumni.

Through the **Family Business Consortium**, AUC collaborates with a number of business schools from Morocco, Lebanon, and the United Arab Emirates to develop research on the issues and challenges facing family businesses in the region.

AUC's School of Business is home to the newly launched **J-PAL MENA** regional research center focused on alleviating poverty and improving lives through evidence-informed policymaking. J-PAL MENA will address some of the most complex and interconnected challenges causing poverty in the region, including low learning outcomes among youth and women, strained environmental and energy resources, and conflict that has led to displacement.

ARABIC LANGUAGE STUDY

While AUC is an English-language university, you can complement your business-related courses with one or more Arabic language courses. AUC's world-renowned program accommodates students at all levels of language proficiency. Develop language skills and cultural awareness that can help you practice how commerce works in a globalized world. The program also includes cultural excursions that allow you to immerse yourself culturally and practice language skills with native speakers.

FACULTY INTERESTS

- Corporate social responsibility
- Economic reform and development
- Electronic business
- Entrepreneurial leadership
- Entrepreneurship and innovation
- Environmental economics
- Family business
- Industrial and trade politics
- Information technology transfers to developing nations
- International monetary economics
- Macroeconomic policy
- Management of information technology
- Micro-financing
- Political economy and development economics
- Organizational behavior and organizational design
- Quantitative analysis of election results



I felt so unprepared to visit a Middle Eastern country for the first time, but AUC offers the perfect balance of 'home' and Egyptian culture. I am a business student, and all of the business courses are challenging, engaging, and interesting. I also study Arabic, and I have made so much progress in the past few months!

- Study Abroad Student, Spring 2019

