

# Earn an online certificate in Wine Business Management

The certificate program focuses on the following key areas of wine business management:

- Financial Consideration
- Legal & Distribution Issues
- Marketing
- Small Business Management
- Strategic Business Planning
- Wine Tourism

Cost: \$4,995 for entire certificate program  
OR \$995 for individual modules

Learn more at  
[tinyurl.com/wbmcert](http://tinyurl.com/wbmcert)

The non-credit, online, on-demand certificate program in Wine and Beverage Business Management will benefit those who want to:

- ✓ Work in the wine industry
- ✓ Gain a better understanding of the industry
- ✓ Expand their knowledge to enhance their current position
- ✓ Develop skills and knowledge in key aspects of wine business planning, management, and marketing
- ✓ Manage other types of beverage businesses including beer, distilled beverages, ciders, and spirits