
Name**ID#**

REQUIREMENTS FOR THE WINE BUSINESS MANAGEMENT (WBM) MINOR
(Effective 2015-2016 academic year)

General Instructions:

A student may minor in Wine Business Management by completing 18 hours in the course work listed below. The student must maintain a cumulative GPA of at least a 2.5 in all course work for the minor. Students must ensure that they meet all course prerequisites before seeking admission to any Carson College of Business course. *Students cannot enroll in upper division Business/HBM courses until they have certified to the minor*

Nine hours must be 300-400 level courses taken in residence at WSU or through WSU-approved education abroad or educational exchange courses. Up to 6 hours may be transferred from another institution, which is not calculated into the minor GPA.

Students who are enrolled on the Pullman campus are not permitted to sign up for distance courses.

Students may complete only one minor offered by the Carson College of Business

Required Courses	Description	Hours	Grade
Acctg 230	Intro to Financial Accounting	3	
French 420	French Culture Through Wine	3	
Mktg 360	Marketing	3	
HBM 350	Beverage Management	3	

One of the following courses			
ComStrat 312	Principles of Public Relations	3	
Con Strat 380	Advertising Principles and Practices	3	
Mktg 477	Promotion Management	3	

One of the following courses			
Entrp 490	Entrepreneurial Marketing	3	
FSHN 422	Sensory Evaluation of Food and Wine	3	

Plus 400 hours of documented internship experience ***		
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** Students must complete 400 hours of paid and documented work experience in the hospitality industry in order to complete the minor. See the School of Hospitality Business Management in Todd 342 for details.

Students must be certified in a major, have completed 60 semester hours, and have a cumulative GPA of 2.5 or better in order to apply for this minor. You must apply online at: business.wsu.edu