



Saturday, November 18
Melrose Market Studios, Seattle

CELEBRATE CARSON COLLEGE!

2017 Sponsorship Benefits

The event will feature a live auction, program, hosted bar, heavy hors d'oeuvres, and the opportunity to raise your paddle in support of the Carson College of Business.

Funds raised shall be used to support the Carson College's mission of providing a transformative student experience.



For sponsorship information, contact:

Hannah Finkas-Ganders
Development Coordinator
Carson College of Business
hfinkas@wsu.edu | 509-335-5341



PRESENTING SPONSOR—\$25,000

Presenting Sponsor receives premier name and logo recognition on event materials, including:

- HTML event invitations
- Event website
- Name and logo recognition on venue jumbo screens, event signage, and event program
- Pre and post-event press releases
- 10 tickets

DEAN'S CIRCLE SPONSOR—\$10,000

Dean's Circle Sponsor receives extensive name and logo recognition on select publicity and communication materials, including:

- Event website
- Name and logo recognition on select slides on venue jumbo screens, and event program
- Pre and post-event press releases
- 8 tickets

CRIMSON SPONSOR—\$5,000

Crimson Sponsor receives name recognition on select publicity and communication materials, including:

- Event website, event program, and select event signage
- 6 tickets

GRAY SPONSOR—\$3,000

Gray Sponsor receives name recognition on select publicity and communication materials, including:

- Event website, event program, and select event signage
- 4 tickets

COUGAR SPONSOR—\$1,000

Cougar Sponsor receives name recognition on select publicity and communication materials, including:

- Event website, event program and select event signage
- 2 tickets

To receive full sponsor benefits and recognition, sponsor(s) must commit at least six weeks prior to meet advance publicity deadlines, and three weeks prior for day of event deadlines.

The charitable donation of any sponsorship is the amount of the contribution minus the fair market value of goods and services received.