WHEREAS, College Colors Day coincides with both “back to school” and the kick-off of intercollegiate athletics on college and university campuses in the state of Washington; and

WHEREAS, College Colors Day seeks to celebrate and promote the traditions and spirit that make the college experience great by encouraging fans, alumni, and students to wear apparel of their favorite college on August 31, 2012; and

WHEREAS, for more than 100 years, colleges and universities, career and vocational schools in Washington State have been providing educational opportunities to thousands of residents and non-residents; and

WHEREAS, intercollegiate athletics in Washington State provide scholarship opportunities to thousands of young men and women; and

WHEREAS, College Colors Day promotes higher education through increased public awareness and celebrates the achievements of colleges and universities, acknowledging their critical and fundamental importance in Washington State;

NOW, THEREFORE, I, Christine O. Gregoire, Governor of the state of Washington, do hereby proclaim August 31, 2012, as

College Colors Day

in Washington State, and I urge all citizens to join me in this special observance.

Signed this 3rd day of August, 2012

Governor Christine O. Gregoire