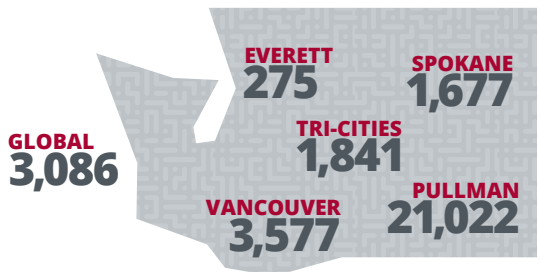


Washington State University is proud to have Alaska Airlines as a partner and supporter. Its investments in WSU Athletics, support for various campus activities, and collaboration on sustainable aviation fuels initiatives have yielded tremendous benefits for both the company and the University. The airline is quite literally the University's lifeline. WSU students and faculty are onboard Alaska flights each and every day traveling to and from five of WSU's campuses—Pullman, Vancouver, Tri-Cities, Spokane, and now, Everett—to further their educational and research pursuits worldwide.

### WSU AT A GLANCE



### Total Student Enrollment



**15:1**

### Student-Faculty Ratio



**78%**  
Washingtonians

**33.2%**  
First Generation



### RANKINGS

- #1 in USDA research and development expenditures for last two years (*NSF Higher Education Research and Development Survey*)
- #13 "Best Online MBA Programs" (*US News & World Report*)
- #8 for Best Online MBA Program for Veterans (*US News & World Report*)
- The Carson College of Business is recognized as a "Best for Vets: Business School" (*Military Times*)
- #7 in closing the graduation rate gap for underrepresented minority students (*The Education Trust*)
- Top 10 communication research in 27 areas (*Communication Institute for Online Scholarship*)
- #1 online hospitality business management bachelor's degree (*TheBestSchools.org*)

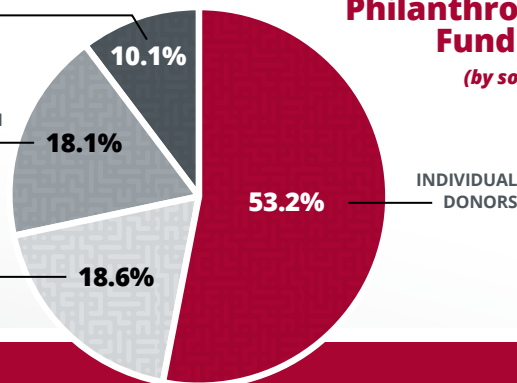


FOUNDATIONS AND ORGANIZATIONS

SPONSORED RESEARCH GRANTS

CORPORATE PARTNERS

**Philanthropic Funding**  
(by source)



RECOGNIZED AS A **BENEFACTOR** OF THE WSU FOUNDATION

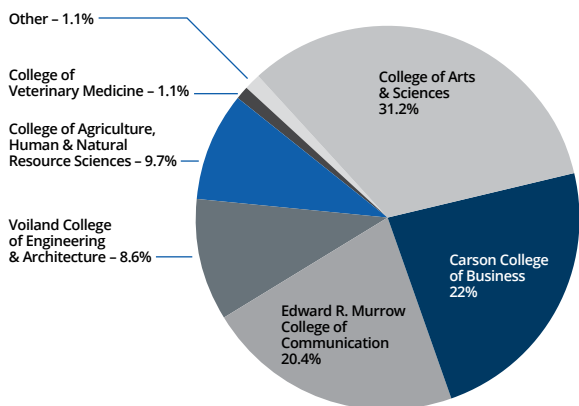
PREMIER VENDOR: WSU HAS SPENT **\$12.5 MILLION** WITH ALASKA AIRLINES OVER THE LAST THREE YEARS

**OFFICIAL AIRLINE** OF WSU ATHLETICS

WSU ALUMNI EMPLOYED: **186**

Source: WSU Foundation

### WSU ALUMNI EMPLOYED (by college)



## COLLABORATION AND ENGAGEMENT

- Three-year (FY16-18) title sponsorship of Imagine Tomorrow high school sustainability challenge.
- Alaska provided flight credits that allowed over 200 faculty and students to take more than 230 flights to over 40 destinations nationwide between 2016 and 2018.
- Campus sponsorships:
  - Murrow Symposium "Premier Sponsor"
  - Carson College of Business Power Breakfast "Crimson" Sponsorship of both Spokane and Seattle
  - ESFCOM Medvengers Gala "Dinner Sponsor"
- In October 2018, WSU celebrated its partnership with Alaska Airlines with a visit to WSU Pullman by CEO Brad Tilden and his executive team. The activities culminated in a paper airplane toss through which four lucky students won free airfare anywhere Alaska Airlines flies.
- Partner in NARA Sustainable Aviation Fuel Project. Alaska used WSU-made fuel from forest residuals in a demonstration flight from Seattle to Washington, DC, in 2016.



### Executive serving on WSU Advisory Board

**Bryan Zidar, Managing Director, Strategic & Corporate Communications, Edward R. Murrow College of Communication Professional Advisory Board**

## HISTORICAL SUPPORT

# \$320,324

### LAST THREE YEARS OF FINANCIAL SUPPORT

**3-year total: \$234,941**

☁ **\$ 47,500 (FY19)**

☁ **\$ 64,533 (FY18)**

☁ **\$122,908 (FY17)**



Part of what makes the Alaska Airlines Mileage Program so advantageous to students is that it allows us to extend our ability beyond our own means. Our own resources are often limited and being a part of a community with companies like Alaska Airlines who share the same goals of enriching the college experience for dedicated students is rather special.

-Alyssa Hampton  
Bioengineering Student at Washington State University



With the Alaska Airlines travel miles award, I was able to travel to San Juan, Puerto Rico, to present my research on gender and diversity at the International Mycological Congress. Presenting my research at international scientific conferences and invited seminars at other universities is crucial to my success as a new tenure-track faculty member. It highlights the innovative work that my lab is doing at WSU and creates new opportunities for collaborations and discussions with other researchers in my field.

-Tanya Cheeke, Assistant Professor  
School of Biological Sciences, Washington State University



Office of

## Corporate Relations

WASHINGTON STATE UNIVERSITY

### YOUR OFFICE OF CORPORATE RELATIONS TEAM:

**ALEX PIETSCH, Associate Vice President**  
alex.pietsch@wsu.edu | 206.719.5593

**DANA ULRICH, Director**  
dana.ulrich@wsu.edu | 206.219.2435