The Electoral College

Election math and campaign strategy

Tuesday September 29 | 12 noon

What is the Electoral College, and why do some key states matter so much? This talk will cover the basics around election math and campaign strategy.

Matthew Lebo is departmental chair and professor of political science at the University of Western Ontario. His most recent book, coauthored with Gregory Koger, is Strategic Party Government: Why Winning Trumps Ideology.

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