

THE FOLEY INSTITUTE

The Thomas S. Foley Institute
for Public Policy and Public Service



Public Lecture

The NCAA money race

Can it be stopped?



Thursday March 28 | 4:30 p.m.
CUB Auditorium



College sports is a billion dollar business. Universities go into debt to build bigger stadiums, coaches are the highest paid public employees in most states, and television contracts drive conference allegiances. But college athletes aren't paid and student fees have skyrocketed. Is the NCAA's financial model sustainable?

Join us as nationally renowned sports economist **Andrew Zimbalist** discusses the way we finance college sports.