

**THE LATINO LEADERSHIP  
INITIATIVE:  
Creating Latino College Leaders in  
Washington State**

# THE LATINO LEADERSHIP INITIATIVE, Creating Latino College Leaders in Washington

Jose Garcia-Pabon, Ph.D  
Washington State University  
Latino Community Studies  
[Garciajl@wsu.edu](mailto:Garciajl@wsu.edu)

Sergio Barrera,  
Everett Community College  
[sjbarrera@students.evcc.edu](mailto:sjbarrera@students.evcc.edu)

AGRICULTURE

YOUTH &  
FAMILIES

HEALTH

ECONOMY

ENVIRONMENT

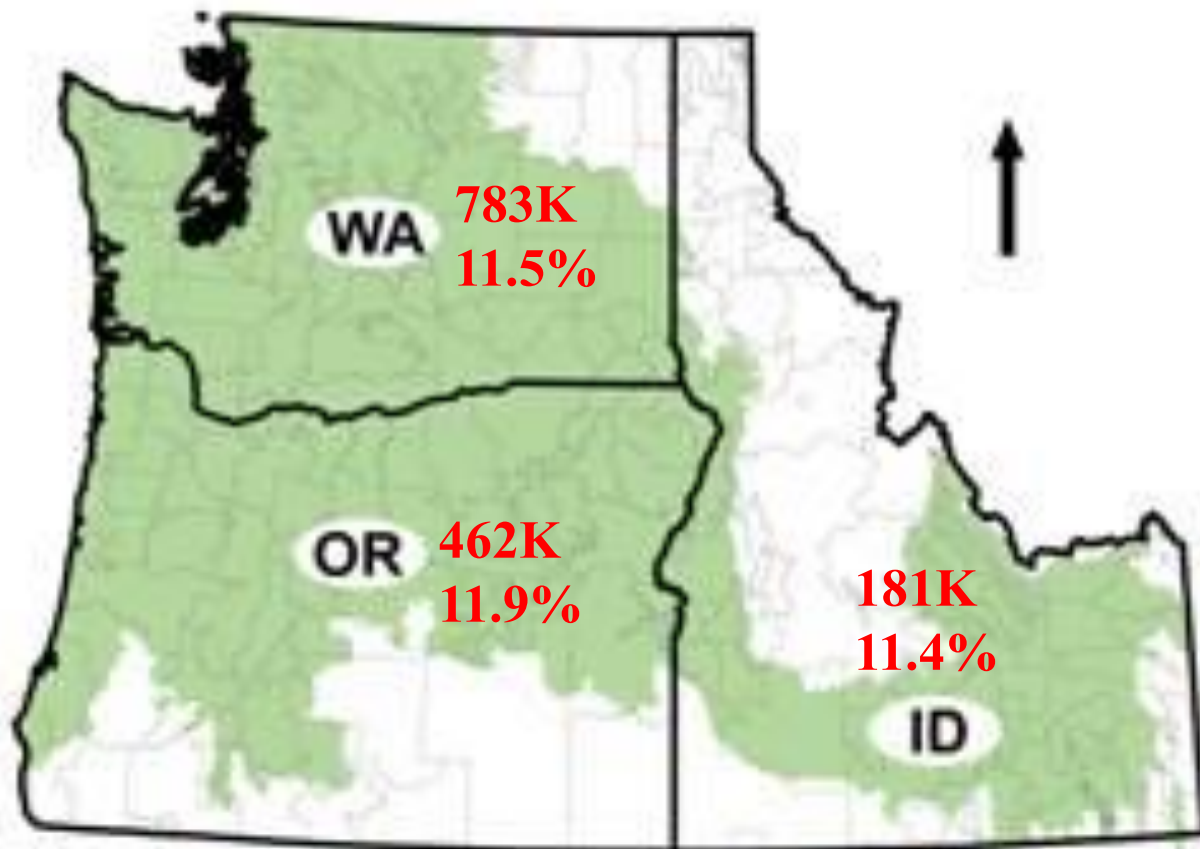
ENERGY

COMMUNITIES



# Latinos in the Pacific Northwest

Source: US Census 2013





# Median Age

Source: US Census 2011



Whites: 38 years



Latinos: 24 years

# Situation

A scarcity of Latino leaders in the state, particularly in areas with high Latino concentration

No leadership training opportunities for Latino youth and young adults

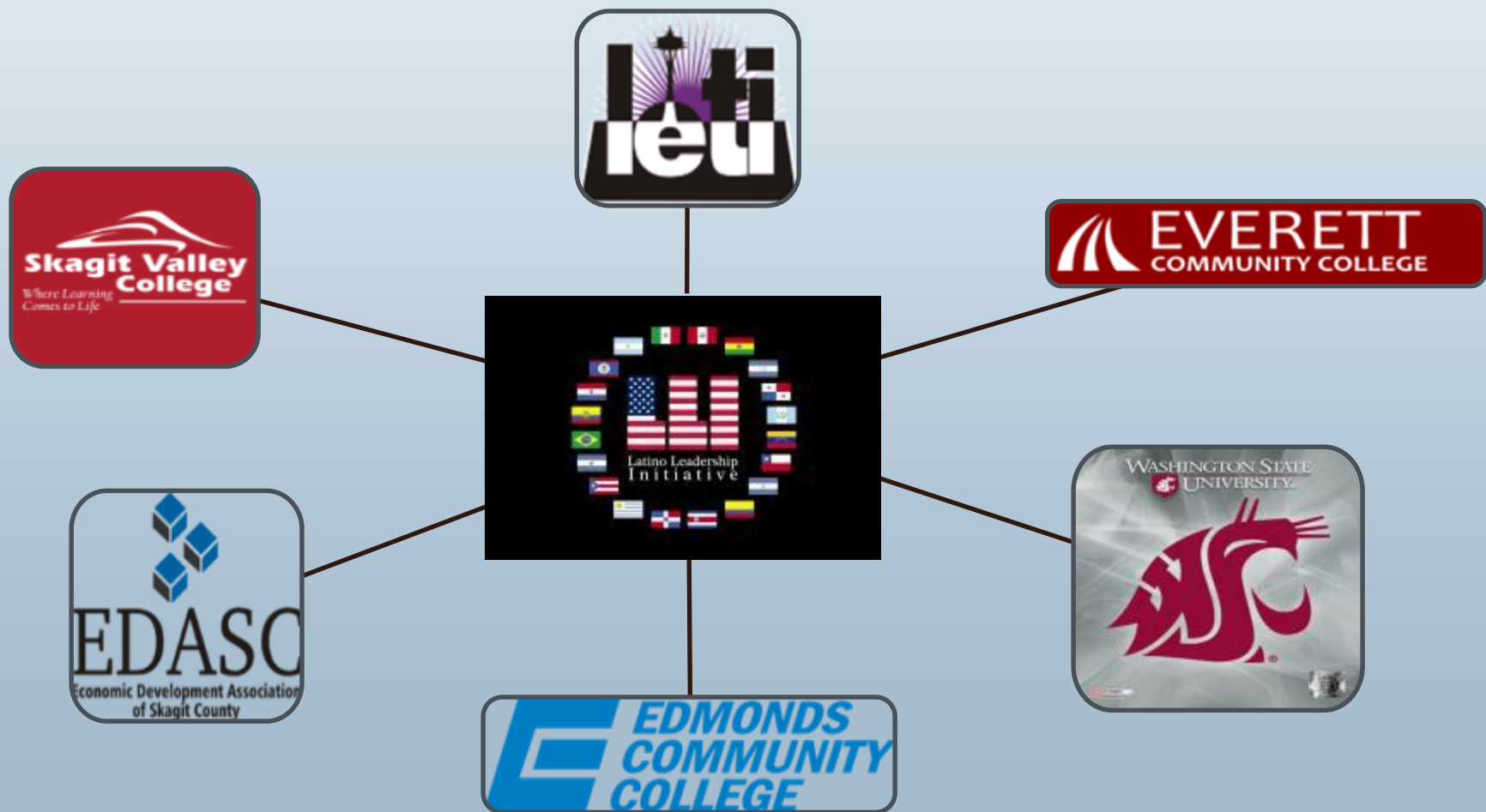
*It takes leaders and successful role models to inspire future generations of Latinos to engage with opportunity and create their own American Dream.*

Rosario Reyes, President  
Latino Educational Training Institute



**Rosario Reyes, Latino Leadership Initiative founder**

# Response: Establishment of a coalition of entities



## Response (cont.): Bringing more partners and funders on board

- **Consulate of Mexico**
- **State representatives**
- **WA State Supreme Court**
- **United Way Foundation**
- **Las Americas Business Ctr.**
- **Port of Seattle**
- **Latino Businesses**
- **Cities of Everett, Lynwood and Mt. Vernon**





# LLI Objective

**To train and prepare Latino college students for multicultural leadership roles that are visible and influential at local, state and national level**





# Recruiting and selecting participants

- Announcements
- Application forms
- College advisors



# Training Content

- **Latino leaders panel**
- **Appreciative inquiry**
- **PX2, the power of your mind**
- **History of Latinos in the US**



## Training Content (cont.)

- Documentaries (Los Graduados, Harvest of Empire, Latino Americanos)
- Public speaking and portfolio development
- Project management
- Community Projects





# LLI Timeline

- Orientation (November or December)
- Kick off and workshop (January)
- Two retreats (February and March)





## LLI Timeline (cont.)

- Group community project presentations evaluated by a panel of judges (April)
- Graduation ceremony and scholarships (May)
- Fund raising event (April)



# Challenges and pitfalls



- **Consistency of content**
- **High turnover of presenters and mentors**
- **Dropouts**
- **Funding**

# Next Steps

**Secure long term funding  
LLI as a college credit  
course**

**Encourage and support  
transition to 4-year colleges**



# Materials and testimonies

## Sergio sharing his experience with LLI





# Materials and testimonies

LLI Video Clip:

<http://www.kenklima.com/Other/Latino-Leadership-Institute/>

LLI impacts report:

[ext100.wsu.edu/impact/latino-leadership-initiative/](http://ext100.wsu.edu/impact/latino-leadership-initiative/)

Sergio sharing his experience

# THANK YOU!



*Latino Leadership Initiative 2015*